

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>						
Course title: <b>Behavioral economics (ekonomia behawioralna) (PODSTAWOWE)</b>					Course code: <b>EFZ199AIIJ3432_14S</b>	
Name of field of study: <b>International Economics</b>						
Mode and cycle of study: <b>second degree, full - time</b>			Profile of study: <b>general academic</b>		Specialty:	
Course / module status <b>obligatory</b>			Language of instruction: <b>semester: 3 - english language polish language</b>			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS
				w tym e-learning		
2	3	discussion classes	15	0	pg	4
		lecture	15	0	e	
<b>Total</b>			<b>30</b>			<b>4</b>
Course / module coordinator		<b>dr AGNIESZKA BRETYN</b>				
Course instructor		<b>dr AGNIESZKA BRETYN</b>				
Course / module objectives		<b>The aim of the course is to familiarize the student with the behavioral perspective of economics and the selected possibilities of applying this field in practice. Students learn about the interdisciplinary trend in economics in order to understand the actual, not abstract, behavioral models of economic life participants and the selected possibilities of applying this field in practice.</b>				
Prerequisites		<b>Basic knowledge of economic phenomena occurring in the economy; Basic knowledge of economics</b>				
<b>LEARNING OUTCOMES</b>						
Category	No.	Code	Description	Ref. to programme benchmarks		
knowledge	1	EP1	<b>The student knows the concepts and theories of behavioral economics using an interdisciplinary approach in the analysis of behavioral models of economic life participants</b>	<b>K_W01 K_W03</b>		
	2	EP2	<b>The student knows and characterizes the key behavioral determinants influencing the process of evaluation and making economic decisions</b>	<b>K_W03 K_W04</b>		
	3	EP3	<b>The student knows and describes the stages of designing an economic experiment</b>	<b>K_W07</b>		
skills	1	EP4	<b>The student designs decision situations with the use of economic experiment</b>	<b>K_U04</b>		
	2	EP5	<b>the student is able to recognize, analyze and evaluate behavioral factors in the decision-making process</b>	<b>K_U05</b>		
	3	EP6	<b>the student has the ability to show and evaluate the complexity and variety of factors influencing economic behavior</b>	<b>K_U01 K_U02 K_U03</b>		
social competences	1	EP7	<b>The student is ready to get involved in the preparation of the project - economic experiment and presents the results of the team's work</b>	<b>K_K03</b>		
	2	EP8	<b>the student demonstrates a willingness to discuss the behavioral aspects of economic activities</b>	<b>K_K01 K_K02 K_K04</b>		
<b>CONTENT</b>					Semester	No. of hours
						w tym e-learning
Subject title: <b>Behavioral economics (ekonomia behawioralna)</b>						

Format of instruction: <b>lecture</b>					
1. Relations between economics and psychology		3	1	0	
2. The genesis of behavioral economics and main research areas.		3	1	0	
3. Economic experiment as a tool for designing a decision situation.		3	2	0	
4. Cognitive limitations of an individual - heuristics and cognitive errors in assessing and making decisions		3	2	0	
5. Preferences and behavior in conditions of uncertainty and risk. Perspective theory and its implications.		3	2	0	
6. Behavior in economic games.		3	2	0	
7. Behavioral macroeconomics.		3	2	0	
8. Social preferences and their impact on economic activities - fair play, altruism, trust		3	1	0	
9. Nudges - architecture of choice		3	2	0	
Format of instruction: <b>discussion classes</b>					
1. Moral and social values in economic behavior.		3	1	0	
2. Mood and emotions in the process of making economic decisions		3	1	0	
3. Mental abbreviations and cognitive distortions in economic behavior		3	2	0	
4. Games in testing economic behavior		3	2	0	
5. Analysis of macroeconomic phenomena - behavioral approach		3	3	0	
6. Economic socialization.		3	1	0	
7. Neuroeconomics.		3	1	0	
8. Presentation of group projects concerning selected decision situations - evaluation of the results of an economic experiment.		3	3	0	
9. Review and summary		3	1	0	
Modes of delivery	<ul style="list-style-type: none"> <li>- lecture with the use of multimedia techniques</li> <li>- lecture with elements of conversations</li> <li>- case studies,</li> <li>- work in groups</li> <li>- performing an economic experiment</li> </ul>				
Assessment methods				No. of learning outcome from the syllabus	
	EGZAMIN PISEMNY			EP1,EP2,EP3,EP5	
	KOLOKWIUM			EP1,EP2,EP3,EP5	
	PROJEKT			EP1,EP2,EP3,EP4,EP5,EP6,EP7,EP8	
	ZAJ CIA PRAKTYCZNE (WERYFIKACJA POPRZEZ OBSERWACJ )			EP1,EP2,EP3,EP4,EP5,EP6,EP7,EP8	
	Metody i formy weryfikacji efektów uczenia si mog zosta zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach okre lonych w Regulaminie Studiów Uniwersytetu Szczeci skiego.				
Grading criteria	<b>exam: written exam</b> <b>credit for classes:</b> - project about the use of the economic experiment method in a selected decision situation (40%) - activity during classes (20%) - <b>written test (40%)</b>				
	Grade calculation principles				
	<b>The final grade is the average of the grades from classes and lecturers.</b>				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	3	Behavioral economics (ekonomia behawioralna)		Arytmetyczna	
	3	Behavioral economics (ekonomia behawioralna) [ wiczenia]	zaliczenie z ocen		
	3	Behavioral economics (ekonomia behawioralna) [wykład]	egzamin		

Basic reading	Kahneman D. (2012): Pułapki myślenia. O myśleniu szybkim i wolnym, Media Rodzina, Poznań :
	Kahneman D., (2013) Thinking, Fast and Slow, Macmillan :
	Orlik K. (2017): Makroekonomia behawioralna, CeDeWu, Warszawa :
	Thaler R., 2000, Mental accounting matters, w: w: Choices, Values and Frames, Cambridge, Massachusetts. :
	Tyszka T. (2010): Decyzje. Perspektywa psychologiczna i ekonomiczna, Wydawnictwo Naukowe SCHOLAR, Warszawa :
	Zalekiewicz T. (2012): Psychologia ekonomiczna, Wydawnictwo Naukowe PWN, Warszawa :
Supplementary reading	Ariely D. (2018): Potęga irracjonalności, Smak Słowa, Sopot :
	Corr P, Plagnol A., (2018) Behavioral Economics: The Basics, Taylor & Francis Ltd, :
	Falkowski A., Zalekiewicz T. (red.) (2012): Psychologia poznawcza w praktyce. Ekonomia, biznes, polityka, Wydawnictwo Naukowe PWN, Warszawa :
	Krawczyk M., 2012, Ekonomia eksperymentalna, Oficyna Wolters Kluwer business :
	Thaler R.H. (2018): Zachowania niepoprawne. Tworzenie ekonomii behawioralnej, Media Rodzina, Poznań :
	Tyszka T. (2000): Psychologiczne pułapki oceniania i podejmowania decyzji, Gdańskie Wydawnictwo Psychologiczne, Gdańsk :
	Tyszka T. (2010): Decyzje. Perspektywa psychologiczna i ekonomiczna, Wydawnictwo Naukowe SCHOLAR, Warszawa :

#### STUDENT WORKLOAD

	No. of hours	
		W tym e-learning
Contact hours	30	0
Participation in test / exam	5	0
Preparation for contact hours	10	0
Private reading and studying	12	0
Participation in tutorials	20	0
Preparation of project / essay / etc.	16	0
Preparation for test / exam	7	0
<b>TOTAL workload</b>	<b>100</b>	
<b>ECTS credits</b>	<b>4</b>	

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>							
Course title: <b>BIG DATA in business analytics (BIG DATA w analityce biznesowej) (KIERUNKOWE)</b>					Course code: <b>EFZ199AIIJ3434_10S</b>		
Name of field of study: <b>International Economics</b>							
Mode and cycle of study: <b>second degree, full - time</b>			Profile of study: <b>general academic</b>		Specialty:		
Course / module status <b>obligatory</b>				Language of instruction: <b>semester: 2 - english language polish language</b>			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS	
				w tym e-learning			
1	2	laboratory	15	10	pg	5	
<b>Total</b>			<b>15</b>			<b>5</b>	
Course / module coordinator		<b>dr TOMASZ NOREK</b>					
Course instructor		<b>dr TOMASZ NOREK</b>					
Course / module objectives		<b>Overview of the essence of BIG DATA and the scope of using BIG DATA in business. Acquiring the ability to use BIG DATA to support business processes and the use of BIG DATA technologies and tools in the processes of data collection and processing. Understanding the applicability of BIG DATA in business analytics</b>					
Prerequisites		<b>Basics of IT technology Basics of statistics.</b>					
<b>LEARNING OUTCOMES</b>							
Category	No.	Code	Description	Ref. to programme benchmarks			
knowledge	1	EP1	<b>Knowledge of the essence, specificity and technology of BIG DATA</b>	<b>K_W04</b>			
	2	EP2	<b>Understands the importance of BIG DATA in supporting business processes and business analytics</b>	<b>K_W05</b>			
skills	1	EP3	<b>He can choose the techniques of collecting and processing large data sets.</b>	<b>K_U01</b>			
	2	EP4	<b>He can use BIG DATA technology to support business and management processes in the enterprise.</b>	<b>K_U04</b>			
social competences	1	EP5	<b>By participating in laboratory classes, he is able to prepare solutions supporting decision-making, knowledge production and group cooperation</b>	<b>K_K01</b>			
<b>CONTENT</b>					Semester	No. of hours	
						w tym e-learning	
Subject title: <b>BIG DATA in business analytics (BIG DATA w analityce biznesowej)</b>							
Format of instruction: <b>laboratory</b>							
1. <b>Examples of the use of BIG DATA in economics and business analytics - case study</b>					2	1	1
2. <b>BIG DATA implementation technologies in business. BIG DATA environment.</b>					2	1	1
3. <b>BIG DATA methods, techniques and tools</b>					2	1	1
4. <b>The use of the Business Intelligence tool in business analytics</b>					2	2	2
5. <b>Data modeling to support business processes</b>					2	1	1

<b>6. Data modeling to support business processes</b>				2	9	4
Modes of delivery	<ul style="list-style-type: none"> <li>- Multimedia presentation</li> <li>- Laboratory classes</li> <li>- Discussion</li> <li>- Teamworking</li> <li>- Use of the Hadoop environment</li> <li>- Use of Business Intelligence tools</li> </ul>					
Assessment methods						No. of learning outcome from the syllabus
	<b>PROJEKT</b>					<b>EP1,EP2,EP3,EP4,EP5</b>
	<b>ZAJ CIA PRAKTYCZNE (WERYFIKACJA POPRZEZ OBSERWACJ )</b>					<b>EP1,EP2,EP3,EP4,EP5</b>
	Metody i formy weryfikacji efektów uczenia si mog zosta zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach okre lonych w Regulaminie Studiów Uniwersytetu Szczeci skiego.					
Grading criteria	<b>Preparation of a business analysis project using Business Intelligence tools and BIG DATA collections</b>					
	Grade calculation principles					
	<b>Ocena ko cowa z przedmiotu jest równa ocenie z laboratorium</b>					
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average	
	2	BIG DATA in business analytics (BIG DATA w analityce biznesowej)		Wa ona		
	2	BIG DATA in business analytics (BIG DATA w analityce biznesowej) [laboratorium]	zaliczenie z ocen		1,00	
Basic reading	Ferrari A., Russo M. (2020): Power BI i Power Pivot dla Excela. Analiza danych, Helion, Warszawa					
	Mayer-Schonberger (2017): Big data: efektywna analiza danych, MT Biznes , Warszawa					
	Morzy, T (2013): Eksploracja danych. Metody i algorytmy, PWN, Warszawa					
Supplementary reading						
<b>STUDENT WORKLOAD</b>						
			No. of hours			
			W tym e-learning			
Contact hours	<b>15</b>		<b>10</b>			
Participation in test / exam	<b>3</b>		<b>0</b>			
Preparation for contact hours	<b>28</b>		<b>0</b>			
Private reading and studying	<b>25</b>		<b>0</b>			
Participation in tutorials	<b>10</b>		<b>5</b>			
Preparation of project / essay / etc.	<b>30</b>		<b>0</b>			
Preparation for test / exam	<b>14</b>		<b>0</b>			
<b>TOTAL workload</b>	<b>125</b>					
<b>ECTS credits</b>	<b>5</b>					

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>						
Unit: <b>E-economy [moduł]</b>						
Course title: <b>Data analysis and visualisation tools (narz dzia analizy i wizualizacji danych) (POZOSTAŁE PRZEDMIOTY / MODUŁY)</b>					Course code: <b>EFZ199AIIJ3432_29S</b>	
Name of field of study: <b>International Economics</b>						
Mode and cycle of study: <b>second degree, full - time</b>			Profile of study: <b>general academic</b>		Specialty:	
Course / module status <b>elective</b>			Language of instruction: <b>semester: 4 - english language polish language</b>			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS
				w tym e-learning		
2	4	laboratory	30	0	pg	4
<b>Total</b>			<b>30</b>			<b>4</b>
Course / module coordinator		<b>dr PAWEŁ BARAN</b>				
Course instructor		<b>dr PAWEŁ BARAN</b>				
Course / module objectives		<b>The aim of the course is to get the students acquainted (both in terms of knowledge and practical skills) with basics of data manipulation and visualization techniques in MS Excel, Statistica and R. An additional goal is to prepare students to provide critical assessment of the tools used and to improve the results of their work according to users' needs.</b>				
Prerequisites		<b>Students should be familiar with spreadsheets as well as with introductory statistics and economics.</b>				
<b>LEARNING OUTCOMES</b>						
Category	No.	Code	Description	Ref. to programme benchmarks		
knowledge	1	EP1	<b>Student knows data-analytic functions and modules in MS Excel</b>	<b>K_W04 K_W07 K_W11</b>		
	2	EP2	<b>Student knows selected modules of Statistica software as well as their usage</b>	<b>K_W11</b>		
	3	EP3	<b>Student knows basic data types and structures present in R language</b>	<b>K_W11</b>		
	4	EP4	<b>Students knows effective ways to visualize data</b>	<b>K_W02 K_W03 K_W06 K_W07 K_W11</b>		
skills	1	EP5	<b>Student can use a spreadsheet to perform basic data analysis</b>	<b>K_U01 K_U02 K_U03 K_U04 K_U07</b>		
	2	EP6	<b>Student can create a workflow within a workspace environment to resolve selected data-analytical tasks in Statistica</b>	<b>K_U01 K_U02 K_U04</b>		
	3	EP7	<b>Student can build extended R scripts</b>	<b>K_U01 K_U04</b>		
	4	EP8	<b>Student can perform various operations on data in R</b>	<b>K_U01 K_U04</b>		
	5	EP9	<b>Student can create charts, graphs, and maps in Excel, Statistica and R environments as well as export the visualizations to file</b>	<b>K_U01 K_U02 K_U04</b>		

social competences	1	EP10	Student, either by themselves or in cooperation with end-user, can critically assess the procedures implemented in a spreadsheet, a workspace, or in a code they wrote. They adjust the solution to end-user's needs.	K_K01 K_K02 K_K04	
CONTENT			Semester	No. of hours	
				w tym e-learning	
Subject title: <b>Data analysis and visualisation tools (narz dzia analizy i wizualizacji danych)</b>					
Format of instruction: <b>laboratory</b>					
1. Use of selected elements of Analysis ToolPack in MS Excel			4	4	0
2. Analysis using lookup functions and pivot tables			4	2	0
3. Statistica - workspace and regression modeling			4	2	0
4. Statistica - ML models: logistic regression, classification and regression trees and tree ensambles			4	4	0
5. Introduction to R language. Data import/export in R and in RStudio			4	2	0
6. Data manipulations and data cleaning within tidyverse packages			4	2	0
7. Integrating text, code, and reseach results in R Markdown			4	1	0
8. Base R graphisc - basic charts. Modifying charts using graphical parameters and colorbrewer package. Exporting graphics do file			4	3	0
9. Visualizing data with ggplot2			4	3	0
10. Vizualizing spatial data using i.a. maptools, ggmap, tmap and geolocalization APIs			4	3	0
11. Using various libraries (e.g. igraph, threejs, networkD3, dendextend, circlize, slopegraph, cairo) in creating and formatting specific diagrams/charts/graphs			4	4	0
Modes of delivery	- Multimedia presentation - hands-on case-study				
Assessment methods					No. of learning outcome from the syllabus
	SPRAWDZIAN				EP1,EP10,EP2,EP3,EP4,EP5,EP6,EP7,EP8,EP9
	ZAJ CIA PRAKTYCZNE (WERYFIKACJA POPRZEZ OBSERWACJ )				EP1,EP10,EP2,EP3,EP4,EP5,EP6,EP7,EP8,EP9
	Metody i formy weryfikacji efektów uczenia si mog zosta zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach okre lonych w Regulaminie Studiów Uniwersytetu Szczeci skiego.				
Grading criteria	Laboratory passing based on test grade				
	Grade calculation principles				
	Final grade is laboratory grade				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	4	Data analysis and visualisation tools (narz dzia analizy i wizualizacji danych)		Wa ona	
	4	Data analysis and visualisation tools (narz dzia analizy i wizualizacji danych) [laboratorium]	zaliczenie z ocen		1,00
Basic reading	Grolemund G., Wickham H. (2016): R for Data Science, O'Reilly				
	Lovelace R., Nowosad J., Muenchow J. (2019): Geocomputation with R, CRC Press				
	Wickham H. (2016): ggplot2: Elegant Graphics for Data Analysis, 2nd ed, Springer				
	R packages' help pages and vignettes				
Supplementary reading	Healy K. (2018): Data Visualization: A Practical Introduction, Princeton University Press				

<b>STUDENT WORKLOAD</b>		
	No. of hours	
		W tym e-learning
Contact hours	<b>30</b>	<b>0</b>
Participation in test / exam	<b>2</b>	<b>0</b>
Preparation for contact hours	<b>15</b>	<b>0</b>
Private reading and studying	<b>21</b>	<b>0</b>
Participation in tutorials	<b>20</b>	<b>0</b>
Preparation of project / essay / etc.	<b>0</b>	<b>0</b>
Preparation for test / exam	<b>12</b>	<b>0</b>
<b>TOTAL workload</b>	<b>100</b>	
<b>ECTS credits</b>	<b>4</b>	



# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>						
Unit: <b>E-economy [moduł]</b>						
Course title: <b>Digital marketing innovation (innowacje w marketingu cyfrowym) (POZOSTAŁE PRZEDMIOTY / MODUŁY)</b>					Course code: <b>EFZ199AIIJ3432_24S</b>	
Name of field of study: <b>International Economics</b>						
Mode and cycle of study: <b>second degree, full - time</b>		Profile of study: <b>general academic</b>			Specialty:	
Course / module status <b>elective</b>				Language of instruction: <b>semester: 3 - english language polish language</b>		
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS
				w tym e-learning		
2	3	laboratory	15	0	pg	3
		lecture	15	0	pg	
<b>Total</b>			<b>30</b>			<b>3</b>
Course / module coordinator		<b>dr AGATA WAWRZY尼亚K</b>				
Course instructor		<b>dr AGATA WAWRZY尼亚K</b>				
Course / module objectives		<b>Digital Marketing Innovation focuses on analyzing and understanding customer preferences and the marketing plan given the digital environment that affects all industries internationally. The aim of the course is to acquire knowledge and skills by students in developing a comprehensive international digital marketing optimization strategy for a marketing campaign, including creating a predictive model using analytics tools.</b>				
Prerequisites		<b>Basic knowledge of marketing and information technologies.</b>				
<b>LEARNING OUTCOMES</b>						
Category	No.	Code	Description	Ref. to programme benchmarks		
knowledge	1	EP1	<b>Student has the knowledge of terminology within the international digital marketing field</b>	<b>K_W07</b>		
	2	EP2	<b>Student has in-depth knowledge of central theories and methodology within within the digital marketing field</b>	<b>K_W11</b>		
	3	EP3	<b>Student understands the use of digital tools in international marketing</b>	<b>K_W05</b>		
skills	1	EP4	<b>Student is able to contribute actively when elaborating innovation strategies for digital marketing</b>	<b>K_U02 K_U06</b>		
	2	EP5	<b>Student is able to understand data-driven marketing information and plan digital marketing strategies</b>	<b>K_U01 K_U04</b>		
	3	EP6	<b>Student is able to visualize and argue for market challenges within a corporate strategic context</b>	<b>K_U07</b>		
social competences	1	EP7	<b>Student is capable of using knowledge from the digital marketing field in different contexts</b>	<b>K_K02</b>		
	2	EP8	<b>Student has the ability to contribute to innovation and development of international digital marketing strategies</b>	<b>K_K04</b>		
<b>CONTENT</b>					Semester	No. of hours
						w tym e-learning
Subject title: <b>Digital marketing innovation (innowacje w marketingu cyfrowym)</b>						
Format of instruction: <b>lecture</b>						

1. Innovation potential of digital marketing strategy. The impact of digital information and communication technologies on marketing		3	2	0	
2. Relations with customers using electronic communications tools. Customer-centricity and co-creation		3	2	0	
3. Digital communications channels. Multi-channel marketing strategy		3	2	0	
4. The future of integrated digital marketing: marketing automation, mobile marketing, and artificial intelligence. Artificial intelligence in marketing		3	2	0	
5. Services, technology and innovative business models		3	2	0	
6. Digitization trends in marketing (e.g. social media, user-generated content, search engine optimization SEO)		3	2	0	
7. Introduction to neuromarketing. Benefits of neuromarketing in the product/service innovation process and creative marketing campaign		3	2	0	
8. Review and summary of the teaching material		3	1	0	
Format of instruction: <b>laboratory</b>					
1. The essence and importance of IT tools in international digital marketing		3	2	0	
2. Modern marketing communication channels on the international market		3	2	0	
3. Marketing through search engines and Internet messengers. The positioning and optimization of web pages		3	2	0	
4. Tools supporting conducting international advertising campaigns		3	2	0	
5. Analytical and reporting tools. IT tools delivering the knowledge about competition and history of promotion		3	2	0	
6. Digital customer analysis, metrics and predictive customer models. Triangulation in marketing research of consumers behaviour in international markets		3	2	0	
7. Integrated Digital marketing software. Business solutions: case studies		3	1	0	
8. Presentation of student projects		3	2	0	
Modes of delivery	<ul style="list-style-type: none"> <li>- Multimedia presentation</li> <li>- Case studies</li> <li>- Group work</li> </ul>				
Assessment methods				No. of learning outcome from the syllabus	
	SPRAWDZIAN			EP1,EP2,EP3	
	PROJEKT			EP4,EP5,EP6,EP7,EP8	
	Metody i formy weryfikacji efektów uczenia się mogą zostać zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach określonych w Regulaminie Studiów Uniwersytetu Szczecińskiego.				
Grading criteria	Lecture credit - on the basis of a written test. Laboratory credit - on the basis of a group project.				
	Grade calculation principles				
	The final course grade is a weighted mean of grades from the lecture (40%) and the laboratory (60%).				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	3	Digital marketing innovation (innowacje w marketingu cyfrowym)		Nieobliczana	
	3	Digital marketing innovation (innowacje w marketingu cyfrowym) [wykład]	zaliczenie z ocen		
	3	Digital marketing innovation (innowacje w marketingu cyfrowym) [laboratorium]	zaliczenie z ocen		
Basic reading	D. Chaffey, F. Ellis-Chadwick (2019): Digital Marketing: Strategy, Implementation and Practice, Pearson Education Limited				
	D. Ryan (2016): Understanding Digital Marketing: Marketing Strategies for Engaging the Digital Generation, Kogan Page Publisher				
Supplementary reading	J. Sterne (2017): Artificial Intelligence for Marketing: Practical Applications, John Wiley & Sons				
	M. Johnsen (2016): Multilingual Digital Marketing: Become The Market Leader, Maria Johnsen				

<b>STUDENT WORKLOAD</b>		
	No. of hours	
		W tym e-learning
Contact hours	<b>30</b>	<b>0</b>
Participation in test / exam	<b>2</b>	<b>0</b>
Preparation for contact hours	<b>5</b>	<b>0</b>
Private reading and studying	<b>8</b>	<b>0</b>
Participation in tutorials	<b>10</b>	<b>0</b>
Preparation of project / essay / etc.	<b>15</b>	<b>0</b>
Preparation for test / exam	<b>5</b>	<b>0</b>
<b>TOTAL workload</b>	<b>75</b>	
<b>ECTS credits</b>	<b>3</b>	

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>							
Unit: <b>E-economy [moduł]</b>							
Course title: <b>E-business - strategy (e-biznes - strategie) (POZOSTAŁE PRZEDMIOTY / MODUŁY)</b>					Course code: <b>EFZ199AIIJ3432_31S</b>		
Name of field of study: <b>International Economics</b>							
Mode and cycle of study: <b>second degree, full - time</b>			Profile of study: <b>general academic</b>		Specialty:		
Course / module status <b>elective</b>			Language of instruction: <b>semester: 4 - english language polish language</b>				
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS	
				w tym e-learning			
2	4	konwersatorium	30	15	pg	3	
<b>Total</b>			<b>30</b>			<b>3</b>	
Course / module coordinator		dr ALEKSANDRA G SIOR					
Course instructor		dr ALEKSANDRA G SIOR					
Course / module objectives		<b>Acquisition of knowledge and skills by students of the functioning of economic processes in e-business and preparation for self-completion and improvement of knowledge in the field of preparation and analysis of e-business strategies</b>					
Prerequisites		<b>Basic information on the basics of economics and management</b>					
<b>LEARNING OUTCOMES</b>							
Category	No.	Code	Description			Ref. to programme benchmarks	
knowledge	1	EP1	<b>The student has an extensive knowledge of the functioning of e-business and its operating strategy, and knows the appropriate terminology.</b>			<b>K_W01 K_W02 K_W05</b>	
skills	1	EP4	<b>Is able to properly collect and analyze the materials necessary to evaluate the e-business strategy in the modern economy</b>			<b>K_U01 K_U02 K_U04 K_U05 K_U07 K_U09</b>	
social competences	1	EP6	<b>Is able to independently supplement and improve knowledge in the field of preparation and analysis of e-business strategies</b>			<b>K_K02 K_K04</b>	
CONTENT					Semester	No. of hours	
							w tym e-learning
Subject title: <b>E-business - strategy (e-biznes - strategie)</b>							
Format of instruction: <b>konwersatorium</b>							
1. <b>The Four Pillars of Net Readiness</b>					4	2	1
2. <b>Net Readiness trends stimulated by the internet economy</b>					4	2	1
3. <b>Identifying strategic options</b>					4	2	1
4. <b>The e-business strategy framework</b>					4	6	3
5. <b>Extended business models in the Internet economy</b>					4	2	1
6. <b>Product and market transformation</b>					4	2	1

7. Transformacja sektorów gospodarki		4	2	1	
8. The enterprise in the global information society		4	2	1	
9. Internet - a new dimension of organizational activity		4	4	2	
10. Vision of the company's internet project		4	4	2	
11. Electronic economy - summary		4	2	1	
Modes of delivery	<ul style="list-style-type: none"> <li>- Lecture</li> <li>- Multimedia presentation</li> <li>- Case studies</li> </ul>				
Assessment methods				No. of learning outcome from the syllabus	
	PROJEKT			EP1,EP4,EP6	
Grading criteria	Metody i formy weryfikacji efektów uczenia się mogą zostać zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach określonych w Regulaminie Studiów Uniwersytetu Szczecińskiego.				
	<p><b>Passing the exercises based on the preparation and presentation of the project (multimedia presentation). The final grade results from 3 elements: the quality of the material presented and compliance with the content of the course (70%), the method of preparation of the presentation - technical quality (10%), the method of presentation - preparation for the speech (20%).</b></p> <p>Grade calculation principles</p>				
	<b>The final grade for the course is equal to the grade for the seminar.</b>				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	4	E-business - strategy (e-biznes - strategie)		Ważona	
	4	E-business - strategy (e-biznes - strategie) [konwersatorium]	zaliczenie z ocen		1,00
Basic reading	C. Combe (2012): Introduction to e-Business, Routledge, New York				
	Michael A. Cusumano, Annabelle Gawer, et al (2019): The Business of Platforms: Strategy in the Age of Digital Competition, Innovation, and Power The Business of Platforms: Strategy in the Age of Digital Competition, Innovation, and Power, Harper Business, New York				
	Tawfik Jelassi (2020): Strategies for e-Business: Concepts and Cases on Value Creation and Digital Business Transformation, Springer, Cham				
Supplementary reading	Thomas Stoehr (2011): Managing e-business Projects: 99 Key Success Factors, Springer Science & Business Media				
	International Journal of E-Business Research (IJEER), <a href="https://www.igi-global.com/journal/international-journal-business-research/1088">https://www.igi-global.com/journal/international-journal-business-research/1088</a>				
	International Journal of Electronic Business, <a href="https://www.inderscience.com/jhome.php?jcode=ijeb">https://www.inderscience.com/jhome.php?jcode=ijeb</a>				
<b>STUDENT WORKLOAD</b>					
		No. of hours			
				W tym e-learning	
Contact hours	<b>30</b>		<b>15</b>		
Participation in test / exam	<b>2</b>		<b>0</b>		
Preparation for contact hours	<b>2</b>		<b>0</b>		
Private reading and studying	<b>7</b>		<b>0</b>		
Participation in tutorials	<b>20</b>		<b>0</b>		
Preparation of project / essay / etc.	<b>14</b>		<b>0</b>		
Preparation for test / exam	<b>0</b>		<b>0</b>		
<b>TOTAL workload</b>	<b>75</b>				
<b>ECTS credits</b>	<b>3</b>				

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>						
Unit: <b>E-economy [moduł]</b>						
Course title: <b>E-commerce (e-gospodarka) (POZOSTAŁE PRZEDMIOTY / MODUŁY)</b>				Course code: <b>EFZ199AIIJ3432_30S</b>		
Name of field of study: <b>International Economics</b>						
Mode and cycle of study: <b>second degree, full - time</b>		Profile of study: <b>general academic</b>		Specialty:		
Course / module status <b>elective</b>			Language of instruction: <b>semester: 4 - english language polish language</b>			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS
				w tym e-learning		
2	4	discussion classes	15	0	pg	4
		lecture	15	0	pg	
<b>Total</b>			<b>30</b>			<b>4</b>
Course / module coordinator		<b>dr MAGDALENA SOBO</b>				
Course instructor		<b>dr MAGDALENA SOBO</b>				
Course / module objectives		<b>Acquainting students with the electronic economy, its state and prospects in Poland and in the world. Developing the ability to interpret phenomena occurring in the e-economy. Development of social competences in the field of critical assessment of the activities online.</b>				
Prerequisites		<b>The student knows the basic economic concepts, has the ability to use the Internet.</b>				
<b>LEARNING OUTCOMES</b>						
Category	No.	Code	Description	Ref. to programme benchmarks		
knowledge	1	EP1	<b>The student lists and defines the elements of the e-economy, knows the rules of its functioning.</b>	<b>K_W01 K_W02 K_W04</b>		
skills	1	EP2	<b>The student interprets the phenomena in the economy, analyzes the causes and directions of changes in the electronic economy.</b>	<b>K_U01 K_U04 K_U08</b>		
social competences	1	EP3	<b>The student evaluates and criticizes the activities of economic entities in the Internet.</b>	<b>K_K01 K_K04</b>		
CONTENT				Semester	No. of hours	
						w tym e-learning
Subject title: <b>E-commerce (e-gospodarka)</b>						
Format of instruction: <b>lecture</b>						
1. <b>Basic concepts of e-economy.</b>				4	2	0
2. <b>Profile of the Polish internet user and internet infrastructure and technology.</b>				4	2	0
3. <b>E-shopping: value, categories, barriers.</b>				4	2	0
4. <b>E-finance.</b>				4	2	0
5. <b>E-health.</b>				4	2	0
6. <b>E-learning.</b>				4	2	0
7. <b>E-government.</b>				4	2	0

8. Review and summary of the course.	4	1	0
Format of instruction: <b>discussion classes</b>			
1. Online shops.	4	2	0
2. Financial market online.	4	2	0
3. The patient on the Internet.	4	2	0
4. E-administration.	4	2	0
5. Distance and remote learning.	4	2	0
6. E-marketing.	4	2	0
7. Online information.	4	2	0
8. Review and summary of the course.	4	1	0

Modes of delivery	<b>Main form of knowledge transfer is lectures with case studies. The main way of exercises are case studies, presentations of e-commerce activities and discussions.</b>				
Assessment methods					No. of learning outcome from the syllabus
	<b>KOLOKWIUM</b>				<b>EP1,EP2</b>
	<b>PREZENTACJA</b>				<b>EP1,EP2,EP3</b>
	Metody i formy weryfikacji efektów uczenia się mogą zostać zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach określonych w Regulaminie Studiów Uniwersytetu Szczecińskiego.				
Grading criteria	<b>Passing exercises on the basis of presentations. Passing the lectures on the basis of the test.</b>				
	Grade calculation principles				
	<b>The final grade of the course is calculated as the grade point average of exercises and lectures.</b>				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	4	E-commerce (e-gospodarka)		Arytmetyczna	
	4	E-commerce (e-gospodarka) [wykład]	zaliczenie z ocen		
	4	E-commerce (e-gospodarka) [wiczenia]	zaliczenie z ocen		
Basic reading	Chaffey D (2011): E-Business and E-Commerce Management (5-th edition), Prentice Hall				
	Gemius (2020): E-Commerce w Polsce. Gemius dla e-Commerce Polska, Izba Gospodarki Elektronicznej, Polska				
Supplementary reading	Szewczyk A (2006): Podstawy e-biznesu, Wyd. Naukowe US, Szczecin				

#### STUDENT WORKLOAD

	No. of hours	
		W tym e-learning
Contact hours	<b>30</b>	<b>0</b>
Participation in test / exam	<b>4</b>	<b>0</b>
Preparation for contact hours	<b>10</b>	<b>0</b>
Private reading and studying	<b>12</b>	<b>0</b>
Participation in tutorials	<b>20</b>	<b>0</b>
Preparation of project / essay / etc.	<b>16</b>	<b>0</b>
Preparation for test / exam	<b>8</b>	<b>0</b>

<b>TOTAL workload</b>	<b>100</b>
<b>ECTS credits</b>	<b>4</b>



# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>						
Course title: <b>Economic and social policy (polityka społeczno-gospodarcza) (PODSTAWOWE)</b>					Course code: <b>EFZ199AIIJ3432_3S</b>	
Name of field of study: <b>International Economics</b>						
Mode and cycle of study: <b>second degree, full - time</b>		Profile of study: <b>general academic</b>			Specialty:	
Course / module status <b>obligatory</b>			Language of instruction: <b>semester: 1 - english language polish language</b>			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS
				w tym e-learning		
1	1	discussion classes	15	0	pg	4
		lecture	15	0	pg	
<b>Total</b>			<b>30</b>			<b>4</b>
Course / module coordinator		<b>dr IZABELA SZAMREJ-BARAN</b>				
Course instructor		<b>dr IZABELA SZAMREJ-BARAN</b>				
Course / module objectives		<b>Acquisition of knowledge and skills in socio-economic policy and preparation for the development of students' own professional knowledge and skills.</b>				
Prerequisites		<b>The scope of knowledge, skills and competences appropriate for subjects in economics or macroeconomics</b>				
<b>LEARNING OUTCOMES</b>						
Category	No.	Code	Description	Ref. to programme benchmarks		
knowledge	1	EP1	<b>The student has broad knowledge of socio-economic policy issues</b>	<b>K_W01 K_W04</b>		
	2	EP2	<b>Student defines the most important social processes and recognizes their connections with the economy;</b>	<b>K_W03 K_W09 K_W12</b>		
	3	EP3	<b>Student explains the socio-economic functions of the state and local authorities.</b>	<b>K_W05</b>		
skills	1	EP4	<b>Student observes, describes, and interpretes selected socio-economic processes, analyzes the reasons of these processes</b>	<b>K_U01 K_U07</b>		
	2	EP5	<b>Student uses theoretical concepts to explain the relationship between the state and the market and society in modern economies.</b>	<b>K_U02 K_U04</b>		
	3	EP6	<b>Student can actively participate in organizations' / teams' work fulfilling socio-economic goals</b>	<b>K_U06</b>		
social competences	1	EP7	<b>Student recognizes the importance of social behaviour, has the ability of empathy for people in need</b>	<b>K_K03</b>		
	2	EP8	<b>Student is prepared and open to developing their own knowledge and professional skills.</b>	<b>K_K01 K_K04</b>		
<b>CONTENT</b>					Semester	No. of hours
						w tym e-learning
Subject title: <b>Economic and social policy (polityka społeczno-gospodarcza)</b>						
Format of instruction: <b>lecture</b>						

1. The concept, determinants and economic policy objectives. Functions and fields of economic policy		1	2	0	
2. Social policy - the concept, reasons, actors, tasks, conditions and instruments. Models of social policy		1	2	0	
3. Instruments of economic policy: fiscal policy, monetary policy, income policy		1	3	0	
4. Economic growth and development - the basic problems. Pro-growth policies. Regional economic policy in Poland and the European Union. Indicators of social development		1	4	0	
5. Labor market regulation. Employment policy and its functions. Unemployment and employment policy.		1	2	0	
6. Poverty and Social exclusion in EU.		1	2	0	
Format of instruction: <b>discussion classes</b>					
1. Counter-cyclical policy and contemporary crises		1	2	0	
2. Structural policy. Structural changes in the economy. Structural problems of transition.		1	1	0	
3. Industrial policy. The investment policy. Science and innovation policy and other growth factors		1	2	0	
4. Demographic considerations of social policy ? aging of the population, fertility and pensions		1	2	0	
5. Social security and social protection systems in Poland.		1	3	0	
6. Population policy and family policy.		1	2	0	
7. Unemployment and employment policy. Social responsibility of companies.		1	2	0	
8. Course Revision		1	1	0	
Modes of delivery	<ul style="list-style-type: none"> <li>- informative lecture</li> <li>- multimedia presentation</li> <li>- case studies</li> <li>- group work</li> <li>- texts analysing/watching films with discussion, gamification</li> </ul>				
Assessment methods		No. of learning outcome from the syllabus			
	KOLOKWIUM	EP1,EP2,EP3			
	PREZENTACJA	EP4,EP5,EP7			
	ZAJCIA PRAKTYCZNE (WERYFIKACJA POPRZEZ OBSERWACJ )	EP6,EP8			
	Metody i formy weryfikacji efektów uczenia się mogą zostać zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach określonych w Regulaminie Studiów Uniwersytetu Szczecińskiego.				
Grading criteria	Credit for lectures on the basis of a written test Credit for classes on the basis of the presentation and activity during classes and homework assignments. The evaluation for the classes consists of 60% of the grade for the presentation and 40% of the grade for the class activity/homework				
	Grade calculation principles				
	The final grade for the subject is a weighted mean of grades from exercises and lectures				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	1	Economic and social policy (polityka społeczno-gospodarcza)		Ważona	
	1	Economic and social policy (polityka społeczno-gospodarcza) [wykład]	zaliczenie z ocen		0,60
	1	Economic and social policy (polityka społeczno-gospodarcza) [wiczenia]	zaliczenie z ocen		0,40

Basic reading	Agn?s Bénassy-Quéré, Benoît Coeuré, Pierre Jacquet, and Jean Pisani-Ferry (2018): Economic Policy Theory and Practice, Oxford University Press, New York
	Hartley Dean (2019): Social Policy, 3rd Edition, Wiley-Blackwell
	James Midgley, Rebecca Surender, Laura Alferts, (2019): Handbook of Social Policy and Development, Edward Elgar Publishing Limited, Cheltenham
	Lee Coppock, Dirk Mateer (2018): Principles of Economics , Norton&Company, New York
	Milton Friedman (2011): Price Theory, Transaction Publishers, New Jersey
	Nicola Acocella (2005): Economic Policy in the Age of Globalisation, Cambridge University Press, Cambridge
	Peter Dwyer & Sandra Shaw (2013): An Introduction to Social Policy, SAGE Publications, Inc.
Supplementary reading	Barbara Kryk, Izabela Szamrej-Baran (2019): Public participation in local development in the opinion of local governments and social economy entities , Uniwersytetu Opolskiego, Opole
	Izabela Szamrej-Batran, Paweł Baran (2020): Statistical analysis of the energy poverty in the EU: is the geographic location or the time of accession the main reason for differences?, International Business Information Management Association, King of Prussia
	James Midgley Michelle Livermore (2009): The Handbook of Social Policy, SAGE Publications Inc

### STUDENT WORKLOAD

	No. of hours	
		W tym e-learning
Contact hours	<b>30</b>	<b>0</b>
Participation in test / exam	<b>4</b>	<b>0</b>
Preparation for contact hours	<b>9</b>	<b>0</b>
Private reading and studying	<b>13</b>	<b>0</b>
Participation in tutorials	<b>20</b>	<b>0</b>
Preparation of project / essay / etc.	<b>15</b>	<b>0</b>
Preparation for test / exam	<b>9</b>	<b>0</b>
<b>TOTAL workload</b>	<b>100</b>	
<b>ECTS credits</b>	<b>4</b>	

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>						
Course title: <b>Economic forecasting (prognozowanie ekonomiczne) (KIERUNKOWE)</b>				Course code: <b>EFZ199AIIJ3432_44S</b>		
Name of field of study: <b>International Economics</b>						
Mode and cycle of study: <b>second degree, full - time</b>		Profile of study: <b>general academic</b>		Specialty:		
Course / module status <b>obligatory</b>			Language of instruction: <b>semester: 3 - english language polish language</b>			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS
				w tym e-learning		
2	3	laboratory	15	0	pg	4
		lecture	15	0	pg	
<b>Total</b>			<b>30</b>			<b>4</b>
Course / module coordinator		dr BARBARA BATÓG				
Course instructor		dr BARBARA BATÓG				
Course / module objectives		The ability to choose adequate method of forecasting for a given economic variable and to compute the effective forecasts				
Prerequisites		basis of statistics and econometrics				
<b>LEARNING OUTCOMES</b>						
Category	No.	Code	Description	Ref. to programme benchmarks		
knowledge	1	EP1	student defines forecasts, knows stages of forecasting process and explains the meaning of assumptions in forecasting methods	K_W11		
	2	EP2	student knows fundamentals of classical and non-classical forecasting methods	K_W11		
skills	1	EP3	student is able to choose appropriate forecasting method for given economic variable	K_U01 K_U04 K_U07		
	2	EP4	student is able to compute forecasts by means of classical and non-classical methods and determine appropriate forecast errors	K_U01 K_U04 K_U07		
social competences	1	EP5	student knows the meaning of properly computed forecasts	K_K01		
<b>CONTENT</b>				Semester	No. of hours	
						w tym e-learning
Subject title: <b>Economic forecasting (prognozowanie ekonomiczne)</b>						
Format of instruction: <b>lecture</b>						
1. Fundamentals of prediction theory				3	2	0
2. Econometric forecasts				3	3	0
3. Trend and seasonality				3	4	0
4. Exponential smoothing				3	4	0
5. Forecasting by analogies				3	1	0
6. Forecasting qualitative variables				3	1	0

Format of instruction: <b>laboratory</b>					
1. Naive methods and ex post errors		3	2	0	
2. Econometric forecasts		3	3	0	
3. Trends and seasonality		3	4	0	
4. Exponential smoothing		3	4	0	
5. Forecasting by analogies		3	2	0	
Modes of delivery	<b>- lectures</b> <b>- computer laboratory</b>				
Assessment methods					No. of learning outcome from the syllabus
	<b>SPRAWDZIAN</b>				<b>EP1,EP2</b>
	<b>PROJEKT</b>				<b>EP3,EP4,EP5</b>
	Metody i formy weryfikacji efektów uczenia się mogą zostać zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach określonych w Regulaminie Studiów Uniwersytetu Szczecińskiego.				
Grading criteria	<b>laboratory - on the base of individual projects</b> <b>lecture - on the base of oral test</b>				
	Grade calculation principles				
	<b>Final mark is mark from oral test</b>				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	3	Economic forecasting (prognozowanie ekonomiczne)		Ważona	
	3	Economic forecasting (prognozowanie ekonomiczne) [wykład]	zaliczenie z ocen		1,00
	3	Economic forecasting (prognozowanie ekonomiczne) [laboratorium]	zaliczenie z ocen		0,00
Basic reading	Hanke J.E., Wichern D. (2014): Business Forecasting, Pearson Education, Harlow				
Supplementary reading	Batóg B., Wawrzyniak K. (2019): Comparison of the results of modelling rates of return depending on the financial situation of companies with the use of real and transformed values of variables, Springer Proceedings of Business and Economics				
	Johnston J., DiNardo J. (1997): Econometric methods, McGraw Hill				
	Makridakis S., Wheelwright S.C., Hyndman R.J. (1998): Forecasting. Methods and Applications, John Wiley and Sons				
<b>STUDENT WORKLOAD</b>					
		No. of hours			
		W tym e-learning			
Contact hours	<b>30</b>		<b>0</b>		
Participation in test / exam	<b>5</b>		<b>0</b>		
Preparation for contact hours	<b>12</b>		<b>0</b>		
Private reading and studying	<b>8</b>		<b>0</b>		
Participation in tutorials	<b>20</b>		<b>0</b>		
Preparation of project / essay / etc.	<b>15</b>		<b>0</b>		
Preparation for test / exam	<b>10</b>		<b>0</b>		
<b>TOTAL workload</b>	<b>100</b>				
<b>ECTS credits</b>	<b>4</b>				

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>						
Unit: <b>Sustainable Development [moduł]</b>						
Course title: <b>Economic growth theories (teorie wzrostu gospodarczego) (POZOSTAŁE PRZEDMIOTY / MODUŁY)</b>					Course code: <b>EFZ199AIIJ3432_32S</b>	
Name of field of study: <b>International Economics</b>						
Mode and cycle of study: <b>second degree, full - time</b>		Profile of study: <b>general academic</b>			Specialty:	
Course / module status <b>elective</b>			Language of instruction: <b>semester: 3 - english language polish language</b>			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS
				w tym e-learning		
2	3	discussion classes	15	0	pg	3
		lecture	15	0	pg	
<b>Total</b>			<b>30</b>			<b>3</b>
Course / module coordinator		dr hab. CHRISTIAN LIS				
Course instructor		dr hab. CHRISTIAN LIS				
Course / module objectives		<p>The goal of the course is to make students aware of economic growth theories based on the different economic thoughts history, to explain the role, significance and sources of economic growth and finally to explain economic growth modeling methods according to main schools of modern economics.</p> <p>The goal of lectures in relation to students' abilities is to teach students right recognition of sources of economic growth and income convergence.</p> <p>The goal of lectures in the term of competence is teaching students how to built economic growth model and how to verify it using statistical data.</p>				
Prerequisites		Knowledge of both macro- and microeconomics, ability of analytical thinking.				
<b>LEARNING OUTCOMES</b>						
Category	No.	Code	Description	Ref. to programme benchmarks		
knowledge	1	EP1	Student knows main economic growth theories and their significance in economics.	K_W01 K_W04 K_W10		
	2	EP2	Student knows sources of an economic growth in a modern economics.	K_W01 K_W04 K_W10		
	3	EP3	Student knows models of an economic growth with properties of them.	K_W01 K_W04 K_W10		
skills	1	EP4	Student is able to explain reasons of economic growth diversity in the spatial and longitudinal/time approach.	K_U01 K_U02 K_U03 K_U04		
	2	EP5	Student knows how to create an economic growth model on his/her own and how to verify empirical properties of it.	K_U01 K_U02 K_U03 K_U04		
social competences	1	EP6	Student is ready to built own economic growth models.	K_K01 K_K02		
<b>CONTENT</b>					Semester	No. of hours
						w tym e-learning
Subject title: <b>Economic growth theories (teorie wzrostu gospodarczego)</b>						

Format of instruction: <b>lecture</b>					
1. An Introduction to Growth Theory		3	2	0	
2. Assumptions and models of neoclassical growth theory		3	2	0	
3. Endogenous growth theory		3	2	0	
4. The theory of real business cycles		3	2	0	
5. The meaning of Sustainable Development Theory in modern economics		3	2	0	
6. Income convergence and its sources		3	3	0	
7. Economic growth and income convergence versus welfare		3	2	0	
Format of instruction: <b>discussion classes</b>					
1. Stylized Facts and Proximate and Fundamental Causes of Economic Development		3	2	0	
2. Introduction to the Solow Growth Model		3	2	0	
3. Neoclassical Growth		3	2	0	
4. Neoclassical Endogenous Growth: Capital Accumulation, Externalities, and Human Capital		3	4	0	
5. Importance of investment in economy. Keynes's investment multiplier. Estimations for selected economies.		3	3	0	
6. Convergence testing. Alfa-, beta- and gamma-convergence		3	2	0	
Modes of delivery	- lectures and classes with the use of multimedia tools - the use of computers and available statistical software for economic growth modelin				
Assessment methods				No. of learning outcome from the syllabus	
	KOLOKWIUM			EP1,EP2,EP3	
	PROJEKT			EP4,EP5,EP6	
	Metody i formy weryfikacji efektów uczenia si mog zosta zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach okre lonych w Regulaminie Studiów Uniwersytetu Szczeci skiego.				
Grading criteria	Classes passing is based on the project, which verifies learning effects for the course in terms of abilities and social competence. Lectures passing is based on the multiple choice test, which verifies learning effects for the course in terms of knowledge. Student passes the final exam, if he/she realizes teaching effects at least at satisfactory level. Lecturer assigns points for each teaching effect realized. Total number of points decides how high the grade is. It means that if the total amount of points in comparison with maximal number of points belongs to <60%-70%), then the grade is 3,0; <70%-75%) - grade is 3,5; <75-85%) - grade is 4,0; <85%-90%) - grade is 4,5; <90%-100%> - grade is 5,0.				
	Grade calculation principles				
	The final grade of the course is arithmetical mean taken from lectures and classes grades.				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	3	Economic growth theories (teorie wzrostu gospodarczego)		Nieobliczana	
	3	Economic growth theories (teorie wzrostu gospodarczego) [wiczenia]	zaliczenie z ocen		
	3	Economic growth theories (teorie wzrostu gospodarczego) [wykład]	zaliczenie z ocen		

Basic reading	Charles I. Jones (2002): Introduction to Economic Growth, W. W. Norton & Company: , New York
	DAVID I. STERN (2004): Economic Growth and Energy, Elsevier Inc. , New York,
	John M. Keynes (1936): The General Theory of Employment, Interest and Money, Macmillan Cambridge University Press, for Royal Economic Society, New York
	O. Galor (2005): From Stagnation to Growth: Unified Growth Theory., Handbook of Economic Growth
	Philippe Aghion, Ufuk Akcigit, Peter Howitt (2014): Handbook of Economic Growth, Elsevier B.V.
	Robert E. Lucas (2004): Lectures on Economic Growth, Harvard University Press
	Robert J. Barro (1997): Determinants of Economic Growth: A Cross-Country Empirical Study. , MIT Press:, Cambridge
	Robert M. Solow (1956): A Contribution to the Theory of Economic Growth , The Quarterly Journal of Economics, Oxford
Supplementary reading	Brian Snowdon, Howard R. Vane (2005): Modern Macroeconomics: Its Origins, Development and Current State, E. Elgar
	Christian P. Lis (2013): Warto dodana brutto i jej znaczenie w procesie akumulacji kapitału w wietle teorii wzrostu i konwergencji, volumina.pl, Szczecin
	Krzysztof Malaga (2009): Podstawy neoklasycznej teorii wzrostu gospodarczego, Wydawnictwo Uniwersytetu Ekonomicznego w Poznaniu, Pozna
	N. Kaldor (1961): Capital Accumulation and Economic Growth, St. Martins Press, New York
	Wioletta Nowak (2007): Konwergencja w modelach endogenicznego wzrosru gospodarczego, Kolonia Limited, Wrocław

#### STUDENT WORKLOAD

	No. of hours	
		W tym e-learning
Contact hours	<b>30</b>	<b>0</b>
Participation in test / exam	<b>2</b>	<b>0</b>
Preparation for contact hours	<b>5</b>	<b>0</b>
Private reading and studying	<b>5</b>	<b>0</b>
Participation in tutorials	<b>10</b>	<b>0</b>
Preparation of project / essay / etc.	<b>15</b>	<b>0</b>
Preparation for test / exam	<b>8</b>	<b>0</b>
<b>TOTAL workload</b>	<b>75</b>	
<b>ECTS credits</b>	<b>3</b>	



# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>							
Course title: <b>Economic research workshops - advanced course (warsztaty bada ekonomicznych II) (KIERUNKOWE)</b>					Course code: <b>EFZ199AIIJ3432_5S</b>		
Name of field of study: <b>International Economics</b>							
Mode and cycle of study: <b>second degree, full - time</b>			Profile of study: <b>general academic</b>		Specialty:		
Course / module status <b>obligatory</b>				Language of instruction: <b>semester: 1 - english language polish language</b>			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS	
				w tym e-learning			
1	1	discussion classes	15	0	pg	3	
<b>Total</b>			<b>15</b>			<b>3</b>	
Course / module coordinator		<b>prof. dr hab. IGA RUDAWSKA</b>					
Course instructor		<b>prof. dr hab. IGA RUDAWSKA</b>					
Course / module objectives		<b>The student has knowledge and skills to conduct empirical research independently .He/ she is prepared to make critical judgments and discussions.</b>					
Prerequisites		<b>Skills: a student has the ability to interpret macro- and microeconomic phenomena; a student can use basic statistical methods Knowledge: the student knows the basics of the methodology of economic research and the basics of statistics and econometrics; a student is able to work in a group</b>					
<b>LEARNING OUTCOMES</b>							
Category	No.	Code	Description	Ref. to programme benchmarks			
knowledge	1	EP1	<b>The student has basic knowledge of methods used in economic research</b>	<b>K_W01 K_W06</b>			
skills	1	EP2	<b>The student is able to independently solve a given research problem using available methods</b>	<b>K_U05 K_U08 K_U09</b>			
social competences	1	EP3	<b>The student is ready to critically evaluate and discuss a set of information in relation to the research problem being solved</b>	<b>K_K01 K_K04</b>			
CONTENT					Semester	No. of hours	
							w tym e-learning
Subject title: <b>Economic research workshops - advanced course (warsztaty bada ekonomicznych II)</b>							
Format of instruction: <b>discussion classes</b>							
1. <b>conceptualisation, operationalisation and measurement</b>					1	2	0
2. <b>indexes, scales, typologies</b>					1	4	0
3. <b>selection of research sample</b>					1	2	0
4. <b>Qualitative field research</b>					1	2	0
5. <b>non-reactive research</b>					1	2	0
6. <b>Data analysis</b>					1	2	0
7. <b>Data presentation</b>					1	1	0

Modes of delivery	<ul style="list-style-type: none"> <li>- case study analysis</li> <li>- presentation in ppt</li> <li>- individual work with computer</li> <li>- group work</li> </ul>				
Assessment methods					No. of learning outcome from the syllabus
	<b>PROJEKT</b>				<b>EP1,EP2,EP3</b>
	Metody i formy weryfikacji efektów uczenia się mogą zostać zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach określonych w Regulaminie Studiów Uniwersytetu Szczecińskiego.				
Grading criteria	<b>Completion of exercises based on the project</b>				
	Grade calculation principles				
	<b>The final grade is equal to the grade from the classes</b>				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	1	Economic research workshops - advanced course (warsztaty badań ekonomicznych II)		Ważona	
	1	Economic research workshops - advanced course (warsztaty badań ekonomicznych II) [wiczenia]	zaliczenie z ocen		1,00
Basic reading	Darren Grant (2019): Methods of Economic Research: Craftsmanship and Credibility in Applied Microeconomics, Springer				
	J. van Daal, A.H. Markies (2011): Aggregation in Economic Research: From Individual to Macro Relations, Reidel Publishing Co.,				
Supplementary reading	Economic magazines : Harvard Business Review, Journal of Economic Research, Journal of Economic Surveys				
	Statistical reports : OECD, Eurostat				
<b>STUDENT WORKLOAD</b>					
		No. of hours			
				W tym e-learning	
Contact hours		<b>15</b>		<b>0</b>	
Participation in test / exam		<b>3</b>		<b>3</b>	
Preparation for contact hours		<b>14</b>		<b>0</b>	
Private reading and studying		<b>9</b>		<b>0</b>	
Participation in tutorials		<b>10</b>		<b>2</b>	
Preparation of project / essay / etc.		<b>16</b>		<b>0</b>	
Preparation for test / exam		<b>8</b>		<b>0</b>	
<b>TOTAL workload</b>		<b>75</b>			
<b>ECTS credits</b>		<b>3</b>			

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>							
Course title: <b>E-learning Training (szkolenie e-learningowe) (INNE DO ZALICZENIA)</b>					Course code: <b>EFZ199AIJ2362_2S</b>		
Name of field of study: <b>International Economics</b>							
Mode and cycle of study: <b>second degree, full - time</b>			Profile of study: <b>general academic</b>		Specialty:		
Course / module status <b>obligatory</b>				Language of instruction: <b>semester: 1 - english language polish language</b>			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS	
				w tym e-learning			
1	1	discussion classes	2	2	p	0	
<b>Total</b>			<b>2</b>			<b>0</b>	
Course / module coordinator		<b>mgr KONRAD MIELKO</b>					
Course instructor		<b>mgr KONRAD MIELKO</b>					
Course / module objectives		<b>Train students in the field of distance learning methods and techniques, including the functionality of an e-learning platform and forms of electronic communication with lecturers and administration at the University. Presentation of forms and methods of assessment in a mode that uses methods and techniques of distance learning.</b>					
Prerequisites		<b>Active student?s account in the stud.usz.edu.pl domain. Basics of computer?s skills.</b>					
<b>LEARNING OUTCOMES</b>							
Category	No.	Code	Description	Ref. to programme benchmarks			
knowledge	1	EP1	<b>Knows the basic methods of using Microsoft 365 cloud tools for communication within the university.</b>				
	2	EP2	<b>has knowledge of the rules for completing subjects taught with the use of distance learning methods and techniques</b>				
	3	EP3	<b>knows the rules of navigating the e-learning platform</b>				
skills	1	EP4	<b>can log into the distance learning platform</b>				
	2	EP5	<b>can contact the lecturer and university employees in electronic form</b>				
	3	EP6	<b>is able to find the right subject taught online and correctly take participation in the exam / test online.</b>				
social competences	1	EP7	<b>has the ability to cooperate and communicate with other students and lecturers in the remote work mode</b>				
<b>CONTENT</b>					Semester	No. of hours	
						w tym e-learning	
Subject title: <b>E-learning Training (szkolenie e-learningowe)</b>							
Format of instruction: <b>discussion classes</b>							
1. <b>Operation of the e-learning platform.</b>					1	1	1
2. <b>Electronic communication at the university</b>					1	1	1
Modes of delivery		<b>e-learning with using the Moodle platform</b>					

Assessment methods					No. of learning outcome from the syllabus
	<b>SPRAWDZIAN</b>				<b>EP1,EP2,EP3,EP4,EP5,EP6,EP7</b>
<b>Metody i formy weryfikacji efektów uczenia się mogą zostać zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach określonych w Regulaminie Studiów Uniwersytetu Szczecińskiego.</b>					
Grading criteria	<b>Passing without a grade on the basis of the test results</b>				
	Grade calculation principles				
	<b>Obtaining at least 60% correct answers</b>				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	1	E-learning Training (szkolenie e-learningowe)		Nieobliczana	
	1	E-learning Training (szkolenie e-learningowe) [wiczenia]	zaliczenie		
Basic reading					
Supplementary reading					
<b>STUDENT WORKLOAD</b>					
			No. of hours		
			W tym e-learning		
Contact hours	2		2		
Participation in test / exam	0		0		
Preparation for contact hours	0		0		
Private reading and studying	0		0		
Participation in tutorials	0		0		
Preparation of project / essay / etc.	0		0		
Preparation for test / exam	0		0		
<b>TOTAL workload</b>	<b>2</b>				
<b>ECTS credits</b>	<b>0</b>				

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>						
Unit: <b>Common / Global Labor Market [moduł]</b>						
Course title: <b>Employer and employee in the labor market (pracodawca i pracownik na rynku pracy) (POZOSTAŁE PRZEDMIOTY / MODUŁY)</b>				Course code: <b>EFZ199AIIJ3432_25S</b>		
Name of field of study: <b>International Economics</b>						
Mode and cycle of study: <b>second degree, full - time</b>		Profile of study: <b>general academic</b>		Specialty:		
Course / module status <b>elective</b>			Language of instruction: <b>semester: 3 - english language polish language</b>			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS
				w tym e-learning		
2	3	discussion classes	15	0	pg	3
		lecture	15	15	pg	
<b>Total</b>			<b>30</b>			<b>3</b>
Course / module coordinator		<b>dr hab. TOMASZ BERNAT</b>				
Course instructor		<b>dr hab. TOMASZ BERNAT</b>				
Course / module objectives		<b>The aim is to acquire knowledge and skills related to the analysis of current trends in global markets related to the functioning and role of the employer and employee, and to prepare for developing professional competences, while maintaining ethical attitudes.</b>				
Prerequisites		<b>The student has a basic knowledge of the functioning mechanisms of the labor market. The student has the ability to understand basic economic concepts and categories, in particular in the field of the functioning mechanisms of the market economy, entrepreneurship and the competitiveness of enterprises.</b>				
<b>LEARNING OUTCOMES</b>						
Category	No.	Code	Description	Ref. to programme benchmarks		
knowledge	1	EP1	<b>The student has advanced knowledge of the specificity of the role and operation of the employer and employee on the labor market</b>	<b>K_W01 K_W06 K_W09</b>		
skills	1	EP2	<b>The student has the ability to solve problems related to the functioning of the employee and the employer on the labor market</b>	<b>K_U02 K_U04 K_U05 K_U06 K_U07 K_U09</b>		
	2	EP3	<b>The student collaborates in a group on selected problems related to the decisions of employees and employers on the labor market</b>	<b>K_U06</b>		
social competences	1	EP4	<b>The student is ready to expand professional competences, maintaining ethical attitudes, improving his position on the labor market</b>	<b>K_K02 K_K04</b>		
<b>CONTENT</b>				Semester	No. of hours	
						w tym e-learning
Subject title: <b>Employer and employee in the labor market (pracodawca i pracownik na rynku pracy)</b>						
Format of instruction: <b>lecture</b>						
1. <b>Employer in the labor market</b>				3	2	2
2. <b>Employee in the labor market</b>				3	2	2

3. Operation of the labor market		3	2	2	
4. Competition and competitiveness on the labor market: the perspective of an employee and an employer		3	2	2	
5. New technologies on the labor market - the context of the employer and employee		3	2	2	
6. Local, regional and global labor market: the place of the employer and employee		3	2	2	
7. Migration and immigration on the labor market: the perspective of an employer and an employee		3	3	3	
Format of instruction: <b>discussion classes</b>					
1. Employer in the labor market		3	2	0	
2. Employee in the labor market		3	2	0	
3. Operation of the labor market		3	2	0	
4. Competition and competitiveness on the labor market: the perspective of an employee and an employer		3	2	0	
5. New technologies on the labor market - the context of the employer and employee		3	2	0	
6. Local, regional and global labor market: the place of the employer and employee		3	2	0	
7. Migration and immigration on the labor market: the perspective of an employer and an employee		3	2	0	
8. Summary of the course contents		3	1	0	
Modes of delivery	<b>Seminar and lectures using the case study method for the practical analysis of the behavior of entities on the labor market: employers and employees</b>				
Assessment methods				No. of learning outcome from the syllabus	
	<b>SPRAWDZIAN</b>			<b>EP1,EP2</b>	
	<b>PROJEKT</b>			<b>EP1,EP2,EP3,EP4</b>	
<b>Metody i formy weryfikacji efektów uczenia si mog zosta zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach okre lonych w Regulaminie Studiów Uniwersytetu Szczeci skiego.</b>					
Grading criteria	<b>Passing the exercises based on the preparation and presentation of the project (multimedia presentation). The final grade results from 3 elements: the quality of the material presented and compliance with the content of the course (70%), the method of preparation of the presentation - technical quality (10%), the method of presentation - preparation for the speech (20%)</b>				
	<b>Completion of the lecture based on the solution of the theoretical test in the e-learning system.</b>				
	Grade calculation principles				
<b>The final grade for the subject is the arithmetic mean of grades from exercises and lectures</b>					
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	3	Employer and employee in the labor market (pracodawca i pracownik na rynku pracy)		Nieobliczana	
	3	Employer and employee in the labor market (pracodawca i pracownik na rynku pracy) [wykład]	zaliczenie z ocen		
	3	Employer and employee in the labor market (pracodawca i pracownik na rynku pracy) [ wiczenia]	zaliczenie z ocen		
Basic reading	JOHNNY CH LOK (2020): HOW ROBOTIC BRINGS POSITIVE OR NEGATIVE IMPACT TO GLOBAL LABOR AND BUSINESS MARKET, Independent publisher				
	red: Juliet Webster, Keith Randle (2016): Virtual Workers and the Global Labour Market (Dynamics of Virtual Work), Palgrave Macmillan, New York				
	The World Bank (2020): Moving for Prosperity: Global Migration and Labor Markets (Policy Research Reports), The World Bank, Washington				
	Tito Boeri, Jan van Ours (2021): The Economics of Imperfect Labor Markets, Princeton University Press, New Jersey				
Supplementary reading	Elizabeth Anderson (2019): Private Government: How Employers Rule Our Lives (and Why We Don't Talk about It), Princeton University Press, New Jersey				
	Ellen Ruppel Shell (2018): The Job: Work and Its Future in a Time of Radical Change, Kindle edition				
	Journal for Labour Market Research, Springer Open				

<b>STUDENT WORKLOAD</b>		
	No. of hours	
		W tym e-learning
Contact hours	<b>30</b>	<b>15</b>
Participation in test / exam	<b>2</b>	<b>0</b>
Preparation for contact hours	<b>5</b>	<b>0</b>
Private reading and studying	<b>8</b>	<b>0</b>
Participation in tutorials	<b>10</b>	<b>0</b>
Preparation of project / essay / etc.	<b>15</b>	<b>0</b>
Preparation for test / exam	<b>5</b>	<b>0</b>
<b>TOTAL workload</b>	<b>75</b>	
<b>ECTS credits</b>	<b>3</b>	

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>						
Unit: <b>Foreign language (j zyk obcy) [moduł]</b>						
Course title: <b>English language (j zyk angielski) (OGÓLNOUCZELNIANE)</b>					Course code: <b>EFZ199AIIJ3507_4S</b>	
Name of field of study: <b>International Economics</b>						
Mode and cycle of study: <b>second degree, full - time</b>			Profile of study: <b>general academic</b>		Specialty:	
Course / module status <b>elective</b>			Language of instruction: <b>semester: 3 - english language polish language</b>			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS
				w tym e-learning		
2	3	lektorat	30	0	pg	2
<b>Total</b>			<b>30</b>			<b>2</b>
Course / module coordinator		mgr MIROŚLAW LICHOSIK				
Course instructor		mgr MIROŚLAW LICHOSIK				
Course / module objectives		<b>Consolidation of the material at the B2 level. Additional vocabulary and language structures according to the specialization on the B2 + level</b>				
Prerequisites		<b>The level of language competence defined as B2</b>				
<b>LEARNING OUTCOMES</b>						
Category	No.	Code	Description			Ref. to programme benchmarks
knowledge	1	EP1	<b>knows the grammatical structures, phraseology and vocabulary of the English language allowing for understanding texts related to a given field of study and academic texts</b>			<b>K_W01</b>
skills	1	EP2	<b>understands English texts related to the field of study, as well as texts of a general academic nature. Can see hidden meaning, expressed indirectly</b>			<b>K_U05 K_U09</b>
	2	EP3	<b>Student is able to prepare a variety of written studies in English concerning the field of study</b>			<b>K_U05 K_U09</b>
	3	EP4	<b>is able to formulate clear and comprehensive oral statements regarding the English language needed for proper functioning in the academic environment and in the work environment</b>			<b>K_U05 K_U09</b>
	4	EP5	<b>can plan lifelong learning</b>			<b>K_U08</b>
social competences	1	EP6	<b>shows readiness to take responsibility for independent work on the assigned task</b>			<b>K_K02 K_K04</b>
	2	EP7	<b>shows creativity in the tasks performed</b>			<b>K_K02</b>
<b>CONTENT</b>					Semester	No. of hours
						w tym e-learning



Subject title: <b>English language (j zyk angielski)</b>				
Format of instruction: <b>lektorat</b>				
1. <b>Classes improving all language competences (listening, speaking, reading and writing) relating to the vocabulary and topics in the scope proposed in the textbook. (see primary literature)</b>		3	12	0
2. <b>Classes related to the lexical and grammar material contained in the textbook and resulting from the teaching objectives at the B2 + level</b>		3	12	0
3. <b>Classes devoted to repeat the material covered</b>		3	6	0
Modes of delivery	<ul style="list-style-type: none"> <li>- <b>conversations</b></li> <li>- <b>simulation of scenes from everyday life</b></li> <li>- <b>listening to dialogues, texts and messages</b></li> <li>- <b>watching short movies (scenes from everyday life)</b></li> <li>- <b>reading, analysis and translation of texts</b></li> <li>- <b>grammar exercises (written and interactive)</b></li> <li>- <b>writing short texts (e-mails, letters)</b></li> <li>- <b>presentations of self-prepared issues</b></li> </ul>			
Assessment methods				No. of learning outcome from the syllabus
	<b>KOLOKWIUM</b>			<b>EP1,EP2,EP4,EP5,EP6</b>
	<b>SPRAWDZIAN</b>			<b>EP1,EP2,EP5,EP6</b>
	<b>PRACA PISEMNA/ ESEJ/ RECENZJA</b>			<b>EP1,EP2,EP3,EP6,EP7</b>
	<b>PROJEKT</b>			<b>EP1,EP2,EP4,EP7</b>
	<b>ZAJ CIA PRAKTYCZNE (WERYFIKACJA POPRZEZ OBSERWACJ )</b>			<b>EP1,EP2,EP4,EP5,EP7</b>
	Metody i formy weryfikacji efektów uczenia si mog zosta zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach okre lonych w Regulaminie Studiów Uniwersytetu Szczeci skiego.			
Grading criteria	<b>completion of the language course - on the basis of attendance, active participation in classes, passing partial tests, written work or presentation, test EVALUATION for the semester on the basis of test marks, written assignments, activity evaluation</b>			
	Grade calculation principles			
	<b>the final grade is equal to the grade for completing the language course</b>			
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method
	3	English language (j zyk angielski)		Wa ona
	3	English language (j zyk angielski) [lektorat]	zaliczenie z ocen	1,00
Basic reading	According to the lecturer : :			
	Clive Oxenden Christina Latham Koenig : New English File (pre-intermediate, intermediate, upperintermediate), Oxford University Press : :			
	David Falvey, David Otton, Simon Kent, Margaret O'Keeffe, Iwonna Dubicka : Market Leader, Longman : :			
	Evans Virginia, Milton James : FCE Listening&Speaking, Oxford University Press : :			
	Ian MacKenzie : English for Finance (B2), Oxford University Press : :			
	John Allison, Jeremy Townend, Paul Emmerson, Karen Richardson, John Sydes, Marie Kavanagh : The Business (preintermediate, intermediate, upper-intermediate), Macmillan : :			
	Lindsay Clandfield, Amanda Jeffries, Jackie McAvoy, Kate Pickering, Rebecca Robb Benne : Global (pre-intermediate, intermediate, upper-intermediate), Macmillan : :			
	Philip Kerr, Lindsay Clandfield, Ceri Jones, Jim Scrivener, Roy Norris : Straightforward (preintermediate, intermediate, upperintermediate), Macmillan : :			
	Power base, Macmillan : :			
	Roy Norris : CAE, Macmillan : :			
Sue Kay, Vaughan JonesNew : Inside Out (pre-intermediate, intermediate, upper-intermediate), Macmillan : :				

Supplementary reading	Angielski No problem!" B1 + B2C1 : :
	Business Vocabulary and Grammar : :
	Guardian Weekly : :
	Hotels and Catering Macmillan : :
	Introduction to international Legal English : :
	Legal English : :
	National Geographic : :
	Round-Up 5,6 : :
	Tourism Macmillan : :

**STUDENT WORKLOAD**

	No. of hours	
		W tym e-learning
Contact hours	<b>30</b>	<b>0</b>
Participation in test / exam	<b>3</b>	<b>0</b>
Preparation for contact hours	<b>2</b>	<b>0</b>
Private reading and studying	<b>2</b>	<b>0</b>
Participation in tutorials	<b>5</b>	<b>0</b>
Preparation of project / essay / etc.	<b>3</b>	<b>0</b>
Preparation for test / exam	<b>5</b>	<b>0</b>
<b>TOTAL workload</b>	<b>50</b>	
<b>ECTS credits</b>	<b>2</b>	

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>						
Unit: <b>Sustainable Development [moduł]</b>						
Course title: <b>Environmental policy and sustainable development (polityka ochrony środowiska i zrównoważonego rozwoju) (POZOSTAŁE PRZEDMIOTY / MODUŁY)</b>				Course code: <b>EFZ199AIIJ3432_33S</b>		
Name of field of study: <b>International Economics</b>						
Mode and cycle of study: <b>second degree, full - time</b>		Profile of study: <b>general academic</b>		Specialty:		
Course / module status <b>elective</b>			Language of instruction: <b>semester: 4 - english language polish language</b>			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS
				w tym e-learning		
2	4	discussion classes	15	0	pg	4
		lecture	15	0	pg	
<b>Total</b>			<b>30</b>			<b>4</b>
Course / module coordinator		dr IZABELA SZAMREJ-BARAN				
Course instructor		dr IZABELA SZAMREJ-BARAN				
Course / module objectives		The aim is to acquire by students the knowledge of environmental policy, the ability to use methods and tools in the implementation of the SD goals, preparation to participate in social projects in the field of environmental protection and sustainable development.				
Prerequisites		Basics of macroeconomics and microeconomics, relations between economy and environment, discussion and teamwork skills.				
<b>LEARNING OUTCOMES</b>						
Category	No.	Code	Description	Ref. to programme benchmarks		
knowledge	1	EP1	Knowledge of the nature, objectives, functions, principles of environmental policy and Sustainable Development and its relationship with economy	K_W01 K_W02		
	2	EP2	In-depth knowledge of the mechanisms and instruments for implementing environmental policy and SD goals and of indicators and ways of measuring its effectiveness.	K_W11		
skills	1	EP3	Student identifies and interprets the links between the environment, society and the economy in the context of environmental policy and Sustainable Development	K_U02		
	2	EP4	Uses knowledge of environmental policy instruments to describe the responsibilities of those involved in its implementation; analyses processes and phenomena in the field of environmental policy and SD	K_U01 K_U04		
social competences	1	EP5	integrates knowledge from different fields of economics in order to promote environmental policy and Sustainable Development	K_K03		
	2	EP6	Student has understanding/awareness of the need to protect the environment. Willingness to participate in the preparation of social projects in the field of environmental protection and sustainable development.	K_K01 K_K02		

CONTENT		Semester	No. of hours		
				w tym e-learning	
Subject title: <b>Environmental policy and sustainable development (polityka ochrony środowiska i zrównoważonego rozwoju)</b>					
Format of instruction: <b>lecture</b>					
1. The role of economics in environmental policy and sustainable development.		4	3	0	
2. Sustainable development - basic concepts, genesis and principles of sustainable development. Sustainable Development Goals (SDGs)		4	2	0	
3. Environment and natural resources (natural capital and its protection). Theoretical basis and applicability of ecological policy. Concepts, functions, subject and purpose of ecological policy.		4	2	0	
4. Legal aspects of environmental policy ( law) (legal regulations, organization of environmental protection, responsibility)		4	2	0	
5. Environmental pollution and degradation		4	3	0	
6. Sustainability measurement system		4	3	0	
Format of instruction: <b>discussion classes</b>					
1. Natural environment as the basis of economic processes (environment and its functions)		4	3	0	
2. Ecosystem services		4	2	0	
3. Environmental valuation		4	2	0	
4. Water management and waste management.		4	2	0	
5. Sustainable energy policy and the problem of energy resources depletion		4	1	0	
6. Climate change		4	2	0	
7. Sustainable development measurement system according to UN and EU. The role of "good practices" in the evolution of the concept of sustainable development		4	3	0	
Modes of delivery	<ul style="list-style-type: none"> <li>- informative lecture</li> <li>- multimedia presentations</li> <li>- case study</li> <li>- group work</li> <li>- text / video analysis with discussion</li> </ul>				
Assessment methods				No. of learning outcome from the syllabus	
	KOŁOKWIUM			EP1,EP2,EP3,EP4	
	PREZENTACJA			EP3,EP4,EP5	
	PROJEKT			EP3,EP4,EP5,EP6	
	ZAJ ĆCIA PRAKTYCZNE (WERYFIKACJA POPRZEZ OBSERWACJ )			EP3,EP4,EP5	
	Metody i formy weryfikacji efektów uczenia się mogą zostać zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach określonych w Regulaminie Studiów Uniwersytetu Szczecińskiego.				
Grading criteria	<b>Classes: the student receives a credit when he/she passes a test (gets at least 60% of the points from the test), prepares and gives a presentation and is active during the classes</b> <b>Lectures: a student gets a credit when he/she achieves at least 60% of the points in open questions and prepares and presents a project.</b> <b>Classes: 60% grade from test, 30% grade from presentation, 10% grade from activity in class</b> <b>Lectures: 60% grade from open questions 40% grade from project.</b>				
	Grade calculation principles				
	<b>The final assessment will be calculated as the arithmetic mean of the classes and lecture</b>				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	4	Environmental policy and sustainable development (polityka ochrony środowiska i zrównoważonego rozwoju)		Arytmetyczna	
	4	Environmental policy and sustainable development (polityka ochrony środowiska i zrównoważonego rozwoju) [wykład]	zaliczenie z ocen		
	4	Environmental policy and sustainable development (polityka ochrony środowiska i zrównoważonego rozwoju) [wiczenia]	zaliczenie z ocen		

Basic reading	: Hussen Ahmed (2018): Principles of Environmental Economics and Sustainability. An Integrated Economic and Ecological Approach, Taylor & Francis Inc
	Tietenberg, Thomas H., Lewis, Lynne (2018): Environmental and Natural Resource Economics, Taylor & Francis Ltd
	Atkinson G., Dietz S., Neumayer E. (2010): Handbook of Sustainable Development, Edward Elgar Publishing
	Barry C. Field, Martha K. Field (2016): Environmental Economics An Introduction, Published by McGraw-Hill, New York
	John Blewitt (2018): Understanding Sustainable Development, Routledge, New York
	Julie A. Kerr (2018): Introduction to Energy and Climate Developing a Sustainable Environment, Taylor & Francis Group
	(2021): Environmental and Resource Economics The Official Journal of the European Association of Environmental and Resource Economists, European Association of Environmental and Resource Economists
Supplementary reading	Folmer H., Gabel L. (Eds) (2001): Principles of Environmental and Resource Economics: A Guide for Students and Decision-Makers, 2nd edition, Edward Elgar, Cheltenham; Northampton MA
	Hanley N., Barbier E. B. (2010): Pricing Nature, Edward Elgar
	Hein L. (2010): The Economics of Ecosystem, Edward Elgar Publishing
	Kryk B. (red.) (2012): Gospodarowanie i zarz dzanie rodowiskiem , Press University of Szczecin
	M.M. Khan; M.R. Islam (2017): Zero Waste Engineering. A New Era of Sustainable Technology Development, John Wiley & Sons, Inc, New Jersey
	Stiglitz J. E., Sen A., Fitoussi J.P. (2013): Report by the Commission on the Measurement of Economic Performance and Social Progress, www.stiglitz-sen-fitoussi.fr
	Thematic reports from ministries and research institutes (eg World Bank, World Economic Forum, the World Resources Institute, United Nations Institute for Sustainable Development).
	<a href="http://www.europa-lex.europa.eu">www.europa-lex.europa.eu</a>
	<a href="http://www.eurostat">www.eurostat</a>
	<a href="http://www.foe.co.uk">www.foe.co.uk</a>
	<a href="http://www.onz.org.pl/rozwój">www.onz.org.pl/rozwój</a>
	<a href="http://www.stat.gov.pl">www.stat.gov.pl</a>
<a href="http://www.waterfootprint.org">www.waterfootprint.org</a>	

#### STUDENT WORKLOAD

	No. of hours	
		W tym e-learning
Contact hours	30	0
Participation in test / exam	4	0
Preparation for contact hours	10	0
Private reading and studying	13	0
Participation in tutorials	20	0
Preparation of project / essay / etc.	15	0
Preparation for test / exam	8	0
<b>TOTAL workload</b>	<b>100</b>	
<b>ECTS credits</b>	<b>4</b>	

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>							
Course title: <b>Financial analysis (analiza finansowa) (KIERUNKOWE)</b>					Course code: <b>EFZ199AIIJ3432_17S</b>		
Name of field of study: <b>International Economics</b>							
Mode and cycle of study: <b>second degree, full - time</b>			Profile of study: <b>general academic</b>		Specialty:		
Course / module status <b>obligatory</b>			Language of instruction: <b>semester: 3 - english language polish language</b>				
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS	
				w tym e-learning			
2	3	discussion classes	15	0	pg	4	
		lecture	15	0	e		
<b>Total</b>			<b>30</b>			<b>4</b>	
Course / module coordinator		<b>dr hab. MAŁGORZATA PORADA-ROCHO</b>					
Course instructor		<b>dr hab. MAŁGORZATA PORADA-ROCHO</b>					
Course / module objectives		<b>To teach students the skills to measure and evaluate the financial condition of a business entity. To understand and interpret the use of research methods through financial information contained in financial statements in order to make appropriate decisions and manage effectively.</b>					
Prerequisites		<ul style="list-style-type: none"> <li>- knowledge - the student knows the basics of accounting, management, business economics,</li> <li>- skills - students can read with understanding basic information such as in the financial statements and other sources,</li> <li>- competence (attitudes) - student has instilled habits of lifelong learning, the ability to work in a group and is prepared to observe and analyze the environment.</li> </ul>					
<b>LEARNING OUTCOMES</b>							
Category	No.	Code	Description	Ref. to programme benchmarks			
knowledge	1	EP1	<b>Student has an understanding of the information content of financial statements and reports</b>	<b>K_W05 K_W08 K_W12</b>			
	2	EP2	<b>Student understand the importance of assessing financial condition for decision-making in an enterprise</b>	<b>K_W06 K_W08</b>			
skills	1	EP3	<b>Student has the ability to use of theoretical knowledge to describe and analyze specific phenomena and processes taking place in the enterprise</b>	<b>K_U01</b>			
	2	EP4	<b>Student has the ability to use appropriate methods of assessment of the financial condition of an enterprise</b>	<b>K_U04</b>			
social competences	1	EP5	<b>Student has the ability to make decisions and to take any responsibility for them</b>	<b>K_K01</b>			
<b>CONTENT</b>					Semester	No. of hours	
						w tym e-learning	
Subject title: <b>Financial analysis (analiza finansowa)</b>							
Format of instruction: <b>lecture</b>							
1. <b>The nature and role of financial analysis in business management.</b>					3	1	0
2. <b>Criteria for the classification of financial analysis methods and their usefulness in the current market conditions.</b>					3	2	0

3. Characteristics of sources of information for financial analysis.		3	2	0	
4. A preliminary assessment of the situation of the assets and capitals.		3	3	0	
5. Evaluation of short-term and long-term static liquidity.		3	2	0	
6. Indicators used in debt analysis.		3	1	0	
7. Indicators used in turnover analysis.		3	2	0	
8. Indicators used in profitability ratios.		3	1	0	
9. CSR and financial analysis.		3	1	0	
Format of instruction: <b>discussion classes</b>					
1. Reading the basic financial statements of the selected companies		3	2	0	
2. Methods and tools used in financial analysis - examples		3	2	0	
3. A preliminary assessment of the situation the investigated companys assets and capitals		3	2	0	
4. An evaluation of the short-term and long-term static financial liquidity of selected companies		3	2	0	
5. Evaluation of debt of selected companies		3	2	0	
6. Turnover analysis of stocks, receivables and payables		3	2	0	
7. Assessment of the company's profitability.		3	2	0	
8. Comprehensive coverage of the material in the form of tasks		3	1	0	
Modes of delivery	<ul style="list-style-type: none"> <li>- lectures</li> <li>- case study</li> <li>- exercises</li> <li>- multimedia tools</li> </ul>				
Assessment methods				No. of learning outcome from the syllabus	
	EGZAMIN PISEMNY			EP1,EP2,EP3,EP4	
	KOLOKWIUM			EP3,EP4,EP5	
Metody i formy weryfikacji efektów uczenia si mog zosta zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach okre lonych w Regulaminie Studiów Uniwersytetu Szczeci skiego.					
Grading criteria	<b>Passing excercices: Students are assessed on the basis of written test. Tests consist of 4 tasks</b> <b>Passing lectures: Students are assessed on the basis of the written exam that consists of 20 open and closed test questions.</b>				
	Grade calculation principles				
	<b>The final grade is a weighted mean: 60% test score and 40% written exam score</b>				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	3	Financial analysis (analiza finansowa)		Wa ona	
	3	Financial analysis (analiza finansowa) [wykład]	egzamin		0,40
	3	Financial analysis (analiza finansowa) [ wiczenia]	zaliczenie z ocen		0,60
Basic reading	Penman, Stephen H. (2013): Financial statement analysis and security valuation, McGraw-Hill,, New York				
	Weaver, Samuel C. (2012): The essentials of financial analysis , McGraw-Hill, New York				
Supplementary reading	Revsine, Lawrence. (2012): Financial reporting & analysis, McGraw-Hill/Irwin,, New York				
<b>STUDENT WORKLOAD</b>					
		No. of hours			
		W tym e-learning			
Contact hours	<b>30</b>		<b>0</b>		

Participation in test / exam	4	0
Preparation for contact hours	16	0
Private reading and studying	10	0
Participation in tutorials	25	0
Preparation of project / essay / etc.	0	0
Preparation for test / exam	15	0
<b>TOTAL workload</b>	<b>100</b>	
<b>ECTS credits</b>	<b>4</b>	



# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>						
Unit: <b>Foreign language (j zyk obcy) [moduł]</b>						
Course title: <b>Fremdsprache Deutsch (j zyk niemiecki) (OGÓLNOUCZELNIANE)</b>					Course code: <b>EFZ199AIIJ3508_3S</b>	
Name of field of study: <b>International Economics</b>						
Mode and cycle of study: <b>second degree, full - time</b>			Profile of study: <b>general academic</b>		Specialty:	
Course / module status <b>elective</b>			Language of instruction: <b>semester: 3 - j zyk niemiecki polish language</b>			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS
				w tym e-learning		
2	3	lektorat	30	0	pg	2
<b>Total</b>			<b>30</b>			<b>2</b>
Course / module coordinator		<b>mgr KAJETANA GUTT-JAKUBIAK</b>				
Course instructor		<b>mgr KAJETANA GUTT-JAKUBIAK</b>				
Course / module objectives		<b>Consolidation of the material at the B2 level. Additional vocabulary and language structures according to the specialization on the B2 + level</b>				
Prerequisites		<b>The level of language competence defined as B2</b>				
<b>LEARNING OUTCOMES</b>						
Category	No.	Code	Description			Ref. to programme benchmarks
knowledge	1	EP1	<b>knows the grammatical structures, phraseology and vocabulary of the English language allowing for understanding texts related to a given field of study and academic texts</b>			<b>K_W01</b>
skills	1	EP2	<b>understands English texts related to the field of study, as well as texts of a general academic nature. Can see hidden meaning, expressed indirectly</b>			<b>K_U05 K_U09</b>
	2	EP3	<b>Student is able to prepare a variety of written studies in English concerning the field of study</b>			<b>K_U05 K_U09</b>
	3	EP4	<b>is able to formulate clear and comprehensive oral statements regarding the English language needed for proper functioning in the academic environment and in the work environment</b>			<b>K_U05 K_U09</b>
	4	EP5	<b>can plan lifelong learning</b>			<b>K_U08</b>
social competences	1	EP6	<b>shows readiness to take responsibility for independent work on the assigned task</b>			<b>K_K02 K_K04</b>
	2	EP7	<b>shows creativity in the tasks performed</b>			<b>K_K02</b>
<b>CONTENT</b>					Semester	No. of hours
						w tym e-learning

Subject title: <b>Fremdsprache Deutsch (j zyk niemiecki)</b>				
Format of instruction: <b>lektorat</b>				
1. <b>Classes improving all language competences (listening, speaking, reading and writing) relating to the vocabulary and topics in the scope proposed in the textbook. (see primary literature)</b>		3	12	0
2. <b>Classes related to the lexical and grammar material contained in the textbook and resulting from the teaching objectives at the B2 + level</b>		3	12	0
3. <b>Classes devoted to repeat the material covered</b>		3	6	0
Modes of delivery	<ul style="list-style-type: none"> <li>- conversations</li> <li>- simulation of scenes from everyday life</li> <li>- listening to dialogues, texts and messages</li> <li>- watching short movies (scenes from everyday life)</li> <li>- reading, analysis and translation of texts</li> <li>- grammar exercises (written and interactive)</li> <li>- writing short texts (e-mails, letters)</li> <li>- presentations of self-prepared issues</li> </ul>			
Assessment methods				No. of learning outcome from the syllabus
	KOLOKWIUM			EP1,EP2,EP4,EP5,EP6
	SPRAWDZIAN			EP1,EP5,EP6
	PRACA PISEMNA/ ESEJ/ RECENZJA			EP1,EP2,EP3,EP6,EP7
	PROJEKT			EP1,EP2,EP4,EP7
	ZAJ CIA PRAKTYCZNE (WERYFIKACJA POPRZEZ OBSERWACJ )			EP1,EP2,EP4,EP5,EP7
	Metody i formy weryfikacji efektów uczenia si mog zosta zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach okre lonych w Regulaminie Studiów Uniwersytetu Szczeci skiego.			
Grading criteria	completion of the language course - on the basis of attendance, active participation in classes, passing partial tests, written work or presentation, test EVALUATION for the semester on the basis of test marks, written assignments, activity evaluation			
	Grade calculation principles			
	the final grade is equal to the grade for completing the language course			
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method
	3	Fremdsprache Deutsch (j zyk niemiecki)		Wa ona
	3	Fremdsprache Deutsch (j zyk niemiecki) [lektorat]	zaliczenie z ocen	1,00
Basic reading	Aspekte 2(B2)Lehr-und AB Teil 1 mit 2 Audio CD ::			
	Langenscheidt ::			
	Studio D B2 Cornelsen ::			
Supplementary reading	Last but not least ::			
	Niemiecki Keine Problem! B1 + B2C1 ::			
	prasa niemieckojezyczna ::			
	słownik monolingwalny ::			
<b>STUDENT WORKLOAD</b>				
		No. of hours		
			W tym e-learning	
Contact hours	<b>30</b>		<b>0</b>	
Participation in test / exam	<b>3</b>		<b>0</b>	
Preparation for contact hours	<b>2</b>		<b>0</b>	

Private reading and studying	2	0
Participation in tutorials	5	0
Preparation of project / essay / etc.	3	0
Preparation for test / exam	5	0
<b>TOTAL workload</b>	<b>50</b>	
<b>ECTS credits</b>	<b>2</b>	

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>							
Unit: <b>Foreign language (j zyk obcy) [moduł]</b>							
Course title: <b>French language (j zyk francuski) (OGÓLNOUCZELNIANE)</b>					Course code: <b>EFZ199AIIJ3509_7S</b>		
Name of field of study: <b>International Economics</b>							
Mode and cycle of study: <b>second degree, full - time</b>			Profile of study: <b>general academic</b>		Specjalty:		
Course / module status <b>elective</b>			Language of instruction: <b>semester: 3 - j zyk francuski polish language</b>				
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS	
				w tym e-learning			
2	3	lektorat	30	0	pg	2	
<b>Total</b>			<b>30</b>			<b>2</b>	
Course / module coordinator		mgr REGINA PTAK					
Course instructor		mgr REGINA PTAK					
Course / module objectives		<b>Consolidation of the material at the B2 level. Additional vocabulary and language structures according to the specialization on the B2 + level</b>					
Prerequisites		<b>The level of language competence defined as B2</b>					
<b>LEARNING OUTCOMES</b>							
Category	No.	Code	Description	Ref. to programme benchmarks			
knowledge	1	EP1	zna konstrukcje gramatyczne, frazeologi i słownictwo j zyka francuskiego pozwalaj ce na zrozumienie tekstów dotycz cych danego kierunku studiów oraz tekstów o charakterze akademickim	<b>K_W01</b>			
skills	1	EP2	rozumie teksty w j zyku francuskim dotycz ce studiowanej dziedziny, a tak e teksty o charakterze ogólnoakademickim. Potrafi dostrzec znaczenie ukryte, wyra one po rednio	<b>K_U05 K_U09</b>			
	2	EP3	potrafi w j zyku francuskim przygotowa ró norodne opracowania pisemne dot. studiowanego kierunku	<b>K_U05 K_U09</b>			
	3	EP4	potrafi formułowa przejrzyste i rozbudowane wypowiedzi ustne dotycz ce j zyka francuskiego potrzebnego do prawidłowego funkcjonowania w rodowisku akademickim i w rodowisku pracy	<b>K_U05 K_U09</b>			
	4	EP5	potrafi planowa uczenie si przez całe ycie	<b>K_U08</b>			
social competences	1	EP6	wykazuje gotowo do wzi cia odpowiedzialno ci za samodzieln prac nad powierzonym zadaniem	<b>K_K02 K_K04</b>			
	2	EP7	wykazuje kreatywno podczas realizowanych zada	<b>K_K02</b>			
<b>CONTENT</b>					Semester	No. of hours	
						w tym e-learning	
Subject title: <b>French language (j zyk francuski)</b>							
Format of instruction: <b>lektorat</b>							
1. <b>Classes improving all language competences (listening, speaking, reading and writing) relating to the vocabulary and topics in the scope proposed in the textbook. (see primary literature)</b>					3	12	0

2. Classes related to the lexical and grammar material contained in the textbook and resulting from the teaching objectives at the B2 + level		3	12	0	
3. Classes devoted to repeat the material covered		3	6	0	
Modes of delivery	<ul style="list-style-type: none"> <li>- conversations</li> <li>- simulation of scenes from everyday life</li> <li>- listening to dialogues, texts and messages</li> <li>- watching short movies (scenes from everyday life)</li> <li>- reading, analysis and translation of texts</li> <li>- grammar exercises (written and interactive)</li> <li>- writing short texts (e-mails, letters)</li> <li>- presentations of self-prepared issues</li> </ul>				
Assessment methods			No. of learning outcome from the syllabus		
	KOLOKWIUM		EP1,EP2,EP4,EP5,EP6		
	SPRAWDZIAN		EP1,EP2,EP5,EP6		
	PRACA PISEMNA/ ESEJ/ RECENZJA		EP1,EP2,EP3,EP6,EP7		
	PROJEKT		EP1,EP2,EP4,EP7		
	ZAJ CIA PRAKTYCZNE (WERYFIKACJA POPRZEZ OBSERWACJ )		EP1,EP2,EP4,EP5,EP7		
	Metody i formy weryfikacji efektów uczenia si mog zosta zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach okre lonych w Regulaminie Studiów Uniwersytetu Szczeci skiego.				
Grading criteria	completion of the language course - on the basis of attendance, active participation in classes, passing partial tests, written work or presentation, test EVALUATION for the semester on the basis of test marks, written assignments, activity evaluation				
	Grade calculation principles				
	the final grade is equal to the grade for completing the language course				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	3	French language (j zyk francuski)		Wa ona	
	3	French language (j zyk francuski) [lektorat]	zaliczenie z ocen		1,00
Basic reading	Elodie Heu, Jean-Jacques Mabilat (2006): Edito B2+, Wyd. Didier, Paris				
Supplementary reading	Boulares, Michele et Jean-Louis Frerot : Grammaire progressive du français : niveau avancé, CLE International				
	Leroy-Miquel Claire : Vocabulaire progressif du français : niveau avancé, CLE International				
	Bloomfield Anatole et Emmanuelle Daill. DELF B2 : 200 activités, CLE International				
<b>STUDENT WORKLOAD</b>					
		No. of hours			
		W tym e-learning			
Contact hours	30		0		
Participation in test / exam	3		0		
Preparation for contact hours	2		0		
Private reading and studying	2		0		
Participation in tutorials	5		0		
Preparation of project / essay / etc.	3		0		
Preparation for test / exam	5		0		
<b>TOTAL workload</b>	<b>50</b>				
<b>ECTS credits</b>	<b>2</b>				



# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>						
Unit: <b>Common / Global Labor Market [moduł]</b>						
Course title: <b>Globalisation, digitalisation and platform economy (trends in the global labor market) (globalizacja, cyfryzacja i gospodarka platform - trendy na globalnym rynku pracy) (POZOSTAŁE PRZEDMIOTY / MODUŁY)</b>					Course code: <b>EFZ199AIIJ3432_28S</b>	
Name of field of study: <b>International Economics</b>						
Mode and cycle of study: <b>second degree, full - time</b>		Profile of study: <b>general academic</b>			Specialty:	
Course / module status <b>elective</b>				Language of instruction: <b>semester: 4 - english language polish language</b>		
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS
				w tym e-learning		
2	4	laboratory	30	0	pg	3
<b>Total</b>			<b>30</b>			<b>3</b>
Course / module coordinator		dr DOMINIK ROZKRUT				
Course instructor		dr DOMINIK ROZKRUT				
Course / module objectives		<b>The aim is to acquire knowledge and skills related to the analysis of current trends in global labor markets associated with globalization and digitization, their impact on economies, income, consumption, and wealth, and the implications for shaping socio-economic policies and building development strategies.</b>				
Prerequisites		<b>Basic knowledge and skills from macroeconomics and statistics courses.</b>				
<b>LEARNING OUTCOMES</b>						
Category	No.	Code	Description	Ref. to programme benchmarks		
knowledge	1	EP1	<b>A student knows significant challenges faced by labor markets in terms of globalization and digitalization.</b>	<b>K_W01 K_W04 K_W06 K_W09</b>		
	2	EP2	<b>A student has an in-depth knowledge of key trends in labor markets stemming from globalization and digitalization.</b>	<b>K_W02 K_W03 K_W05</b>		
	3	EP3	<b>A student knows the official data sources on labor and methods of their acquisition.</b>	<b>K_W01 K_W04 K_W09</b>		
skills	1	EP4	<b>A student is able to analyze policy questions related to labor markets.</b>	<b>K_U01 K_U07 K_U09</b>		
	2	EP5	<b>A student is able to use analytical models to analyze the mechanisms that determine the performance of labor markets.</b>	<b>K_U02 K_U04 K_U08</b>		
	3	EP6	<b>A student is able to get across the ideas and views while referring to the argumentation rooted in different theories and conceptualizations.</b>	<b>K_U03 K_U05</b>		
social competences	1	EP7	<b>A student realizes the necessity of catching up with new processes taking place in the world economy.</b>	<b>K_K01 K_K03</b>		
	2	EP8	<b>A student is ready to use publicly available data to infer about the current situation in labor markets.</b>	<b>K_K01 K_K04</b>		
	3	EP9	<b>A student realizes the need to behave ethically in their professional lives in line with CSR principles.</b>	<b>K_K02</b>		
<b>CONTENT</b>					Semester	No. of hours
						w tym e-learning

Subject title: <b>Globalisation, digitalisation and platform economy (trends in the global labor market) (globalizacja, cyfryzacja i gospodarka platform - trendy na globalnym rynku pracy)</b>					
Format of instruction: <b>laboratory</b>					
1. <b>Introducing globalization; economic liberalization.</b>		4	2	0	
2. <b>Innovation and globalisation.</b>		4	2	0	
3. <b>Key concepts and measurement in the labor market.</b>		4	2	0	
4. <b>Information resources of international organizations (UN, ILO, WB, IMF, WTO, OECD, Eurostat, ITU, WIPO, BIS).</b>		4	2	0	
5. <b>The Programme for the International Assessment of Adult Competencies.</b>		4	2	0	
6. <b>Measuring and assessing job quality.</b>		4	2	0	
7. <b>Discussion on proposals of analytical papers.</b>		4	2	0	
8. <b>Digitalisation, deindustrialisation, industry 4.0.</b>		4	2	0	
9. <b>New forms of work, future of work, and skills.</b>		4	2	0	
10. <b>Automation and independent work in a digital economy.</b>		4	2	0	
11. <b>The Impact of the platform economy on job creation.</b>		4	2	0	
12. <b>Immigration and labor, migration policy debates.</b>		4	2	0	
13. <b>The informal sector.</b>		4	2	0	
14. <b>Wealth, inequality and poverty.</b>		4	2	0	
15. <b>Presentation of analytical papers.</b>		4	2	0	
Modes of delivery	<b>Laboratory classes based on individual and group work devoted to solving practical analytical problems related to the development of the labor market situation, with particular emphasis on the use of online sources, including the extensive use of official statistical data.</b>				
Assessment methods				No. of learning outcome from the syllabus	
	<b>KOLOKWIUM</b>			<b>EP1,EP2,EP3,EP4,EP5,EP6</b>	
	<b>PROJEKT</b>			<b>EP4,EP5,EP6,EP7,EP8,EP9</b>	
	<b>Metody i formy weryfikacji efektów uczenia się mogą zostać zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach określonych w Regulaminie Studiów Uniwersytetu Szczecińskiego.</b>				
Grading criteria	<b>Final assessment based on a writing assignment (analytical paper) and an exam (written test).</b>				
	Grade calculation principles				
	<b>The final grade is equal to the grade from the laboratory.</b>				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	4	Globalisation, digitalisation and platform economy (trends in the global labor market) (globalizacja, cyfryzacja i gospodarka platform - trendy na globalnym rynku pracy)		Ważona	
	4	Globalisation, digitalisation and platform economy (trends in the global labor market) (globalizacja, cyfryzacja i gospodarka platform - trendy na globalnym rynku pracy) [laboratorium]	zaliczenie z ocen		1,00
Basic reading	(2020): International Compendium of Entrepreneurship Policies, OECD Publishing, Paris				
	(2019): Policy Responses to New Forms of Work, OECD Publishing, Paris				
	(2021): The Digital Transformation of SMEs, OECD Studies on SMEs and Entrepreneurship, OECD Publishing, Paris				
Supplementary reading	(2020): OECD Labour Force Statistics 2020, OECD Publishing, Paris				
	(2019): Working Better with Age, Ageing and Employment Policies, OECD Publishing, Paris				



<b>STUDENT WORKLOAD</b>		
	No. of hours	
		W tym e-learning
Contact hours	<b>30</b>	<b>0</b>
Participation in test / exam	<b>3</b>	<b>0</b>
Preparation for contact hours	<b>4</b>	<b>0</b>
Private reading and studying	<b>7</b>	<b>0</b>
Participation in tutorials	<b>15</b>	<b>0</b>
Preparation of project / essay / etc.	<b>11</b>	<b>0</b>
Preparation for test / exam	<b>5</b>	<b>0</b>
<b>TOTAL workload</b>	<b>75</b>	
<b>ECTS credits</b>	<b>3</b>	

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>						
Unit: <b>Sustainable Development [moduł]</b>						
Course title: <b>Government in economy (rz d w gospodarce) (POZOSTAŁE PRZEDMIOTY / MODUŁY)</b>				Course code: <b>EFZ199AIIJ3432_34S</b>		
Name of field of study: <b>International Economics</b>						
Mode and cycle of study: <b>second degree, full - time</b>		Profile of study: <b>general academic</b>		Specialty:		
Course / module status <b>elective</b>			Language of instruction: <b>semester: 4 - english language polish language</b>			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS
				w tym e-learning		
2	4	discussion classes	15	0	pg	4
		lecture	15	0	pg	
<b>Total</b>			<b>30</b>			<b>4</b>
Course / module coordinator		<b>dr MAGDALENA SOBO</b>				
Course instructor		<b>dr MAGDALENA SOBO</b>				
Course / module objectives		<b>To present the basic issues of government role in the economy and state intervention policy, in particular the influence on individual markets and market entities.                  Developing the ability to analyze the state's regulatory policy.                  Developing social competences in terms of readiness to assess the state's regulatory policy.</b>				
Prerequisites		<b>The student knows the basic issues of economics and the principles of market economy. The student is able to think analytically and formulate conclusions.</b>				
<b>LEARNING OUTCOMES</b>						
Category	No.	Code	Description	Ref. to programme benchmarks		
knowledge	1	EP1	<b>Students have knowledge of the nature and causes of state regulatory policy, premises of State influence on functioning of enterprises, the tools and methods of regulation of the market and the impact of regulation on businesses.</b>	<b>K_W01 K_W05 K_W06</b>		
skills	1	EP2	<b>The student has the ability to determine the reasons for conducting regulatory policy and its impact on the functioning of the business.</b>	<b>K_U01 K_U05 K_U08</b>		
social competences	1	EP3	<b>Student develops ability to assess the effectiveness of state regulatory policy in the functioning of enterprises and its impact on building business models.</b>	<b>K_K01 K_K03</b>		
CONTENT				Semester		
				No. of hours		
				w tym e-learning		
Subject title: <b>Government in economy (rz d w gospodarce)</b>						
Format of instruction: <b>lecture</b>						
1. <b>Introduction to the theory of regulation</b>				4	2	0
2. <b>Reasons of control - market failure, public goods, asymmetric information, dominant market position</b>				4	2	0
3. <b>Issues of political philosophy</b>				4	2	0
4. <b>Theories of state intervention - neo-classical approach</b>				4	2	0

5. Theories of state intervention - public choice approach?		4	2	0	
6. Theories of state intervention - transactions costs approach		4	2	0	
7. Theories of state intervention - information theoretic approach		4	2	0	
8. Review and summary of the course		4	1	0	
Format of instruction: <b>discussion classes</b>					
1. Reasons of state intervention - examples		4	2	0	
2. Competition regulatory and law		4	2	0	
3. Consumer protection		4	2	0	
4. Taxes		4	2	0	
5. Labour market regulations		4	2	0	
6. Advertising regulations		4	2	0	
7. Telecommunication market regulations		4	2	0	
8. Review and summary of the course		4	1	0	
Modes of delivery	<b>Main form of knowledge transfer is lectures with examples. The main way of exercises are case studies and presentations of state intervention policy and discussions.</b>				
Assessment methods				No. of learning outcome from the syllabus	
	<b>KOLOKWIUM</b>			<b>EP1,EP2</b>	
	<b>PREZENTACJA</b>			<b>EP2,EP3</b>	
Metody i formy weryfikacji efektów uczenia si mog zosta zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach okre lonych w Regulaminie Studiów Uniwersytetu Szczeci skiego.					
Grading criteria	<b>Passing exercises on the basis of presentations. Passing the lectures on the basis of the test.</b>				
	Grade calculation principles				
	<b>The final grade of the course is calculated as the grade point average of exercises and lectures.</b>				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	4	Government in economy (rz d w gospodarce)		Arytmetyczna	
	4	Government in economy (rz d w gospodarce) [wykład]	zaliczenie z ocen		
	4	Government in economy (rz d w gospodarce) [wiczenia]	zaliczenie z ocen		
Basic reading	Karagiannis N (2007): Modern State Intervention in the Era of Globalisation, Edward Elgar Publishing, UK				
	Poynter G (2021): The Political Economy of State Intervention, Routledge, UK				
Supplementary reading	Gerber L (2005): The Irony of State Intervention, Northern Illinois University Press, USA				
<b>STUDENT WORKLOAD</b>					
		No. of hours			
		W tym e-learning			
Contact hours	<b>30</b>		<b>0</b>		
Participation in test / exam	<b>3</b>		<b>0</b>		
Preparation for contact hours	<b>10</b>		<b>0</b>		
Private reading and studying	<b>12</b>		<b>0</b>		
Participation in tutorials	<b>20</b>		<b>0</b>		

Preparation of project / essay / etc.	15	0
Preparation for test / exam	10	0
<b>TOTAL workload</b>	<b>100</b>	
<b>ECTS credits</b>	<b>4</b>	

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>							
Unit: <b>Sustainable Development [moduł]</b>							
Course title: <b>Green economy (zielona gospodarka) (POZOSTAŁE PRZEDMIOTY / MODUŁY)</b>					Course code: <b>EFZ199AIIJ3432_35S</b>		
Name of field of study: <b>International Economics</b>							
Mode and cycle of study: <b>second degree, full - time</b>			Profile of study: <b>general academic</b>		Specialty:		
Course / module status <b>elective</b>			Language of instruction: <b>semester: 4 - english language polish language</b>				
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS	
				w tym e-learning			
2	4	konwersatorium	15	7	pg	1	
<b>Total</b>			<b>15</b>			<b>1</b>	
Course / module coordinator		dr ALEKSANDRA G SIOR					
Course instructor		dr ALEKSANDRA G SIOR					
Course / module objectives		Acquisition by students of knowledge and skills in the functioning of green economies and preparation for creative team work.					
Prerequisites		Basic knowledge of the basics of economics (microeconomics and macroeconomics).					
<b>LEARNING OUTCOMES</b>							
Category	No.	Code	Description			Ref. to programme benchmarks	
knowledge	1	EP2	The student has advanced knowledge of the operation of green economies			K_W01 K_W03 K_W04 K_W05	
skills	1	EP4	Can properly collect and analyze the materials necessary to assess the functioning of the green economy. Takes part in the discussion.			K_U01 K_U02 K_U05 K_U07 K_U09	
social competences	1	EP5	The student is able to creatively work in a team on the analysis and solving of economic problems			K_K02	
CONTENT					Semester	No. of hours	
							w tym e-learning
Subject title: <b>Green economy (zielona gospodarka)</b>							
Format of instruction: <b>konwersatorium</b>							
1. Theoretical principles of the idea of "Green economy"					4	2	1
2. Green economy in practice					4	2	1
3. How to deal with natural capital in the context of green economy?					4	2	1
4. Green technology and renewable energy					4	2	1
5. Greening the industry in the world with scarce resources and the environment					4	2	1
6. Smart cities as a diversification of the green economy					4	2	1
7. Economic instruments of greening the economy					4	3	1

Modes of delivery	<b>- Lecture</b> <b>- Multimedia presentation</b>				
Assessment methods					No. of learning outcome from the syllabus
	<b>PROJEKT</b>				<b>EP2,EP4,EP5</b>
	Metody i formy weryfikacji efektów uczenia się mogą zostać zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach określonych w Regulaminie Studiów Uniwersytetu Szczecińskiego.				
Grading criteria	<b>Passing the exercises based on the preparation and presentation of the project (multimedia presentation). The final grade results from 3 elements: the quality of the material presented and compliance with the content of the classes (70%), the method of preparing the presentation - technical quality (10%), the method of presentation - preparation for the speech (20%).</b>				
	Grade calculation principles				
	<b>The final grade for the course is equal to the grade for the seminar.</b>				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	4	Green economy (zielona gospodarka)		Ważona	
	4	Green economy (zielona gospodarka) [konwersatorium]	zaliczenie z ocen		1,00
Basic reading	Adrian C. Newton, Elena Cantarello (2014): An Introduction to the Green Economy: Science, Systems and Sustainability,, Routledge, New York				
	red: Aleksandra Górska (2019): Pro-ecological Restructuring of Companies, Case Studies, Ubiquity Press, London				
	red: Sevil Acar, Erinc Yeldan (2019): Handbook of Green Economics, Elsevier, London				
Supplementary reading	Begg D., Vernasca G., Fischer S. and Dornbusch R. (2011): Economics, McGraw-Hill, Maidenhead				
	Benson E. and Greenfield O (2012): Surveying the 'Green Economy' and 'Green Growth' Landscape, Green Economy Coalition, IIED, London				
	Cato M.S. (2011): Environment and Economy, Routledge, London				
	Cato M.S. (2009): Green Economics: An Introduction to Theory, Policy and Practice, Earthscan, London				
	The Journal of Green Economy and Development (JGED), <a href="https://journalofgreeneconomy.wordpress.com/">https://journalofgreeneconomy.wordpress.com/</a>				
<b>STUDENT WORKLOAD</b>					
		No. of hours			
				W tym e-learning	
Contact hours	<b>15</b>		<b>7</b>		
Participation in test / exam	<b>2</b>		<b>0</b>		
Preparation for contact hours	<b>0</b>		<b>0</b>		
Private reading and studying	<b>2</b>		<b>0</b>		
Participation in tutorials	<b>2</b>		<b>0</b>		
Preparation of project / essay / etc.	<b>3</b>		<b>0</b>		
Preparation for test / exam	<b>1</b>		<b>0</b>		
<b>TOTAL workload</b>	<b>25</b>				
<b>ECTS credits</b>	<b>1</b>				

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>								
Unit: <b>Sustainable Development [moduł]</b>								
Course title: <b>Industry 4.0 (Przemysł 4.0) (POZOSTAŁE PRZEDMIOTY / MODUŁY)</b>					Course code: <b>EFZ199AIIJ3432_36S</b>			
Name of field of study: <b>International Economics</b>								
Mode and cycle of study: <b>second degree, full - time</b>			Profile of study: <b>general academic</b>		Specialty:			
Course / module status <b>elective</b>			Language of instruction: <b>semester: 4 - english language polish language</b>					
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS		
				w tym e-learning				
2	4	konwersatorium	15	0	pg	2		
<b>Total</b>			<b>15</b>			<b>2</b>		
Course / module coordinator		dr in . MARCIN GRYCZKA						
Course instructor		dr in . MARCIN GRYCZKA						
Course / module objectives		<b>Acquiring knowledge and participating in discussion concerning fourth industrial revolution (Industry 4.0), especially their socio-economic aspects.</b>						
Prerequisites		<b>General knowledge about international economics, macroeconomics, international trade, and contemporary issues related to the world economy development.</b>						
<b>LEARNING OUTCOMES</b>								
Category	No.	Code	Description	Ref. to programme benchmarks				
knowledge	1	EP1	<b>Student knows the inter-relations between world economy parties and the challenges concerning fourth industrial revolution.</b>	<b>K_W01 K_W04 K_W06</b>				
skills	1	EP2	<b>Student is able to analyze general phenomena in world economy, to assess their impact on different stakeholders, and to recognize their positive and negative consequences for selected economies.</b>	<b>K_U01 K_U02 K_U07</b>				
social competences	1	EP3	<b>Student recognizes the influence of technological change on socio-economic life.</b>	<b>K_K01 K_K02</b>				
CONTENT					Semester		No. of hours	
							w tym e-learning	
Subject title: <b>Industry 4.0 (Przemysł 4.0)</b>								
Format of instruction: <b>konwersatorium</b>								
1. <b>International division of labor</b>					4	2	0	
2. <b>Industry 4.0 - introduction</b>					4	1	0	
3. <b>Concept of prosumer in contemporary economy</b>					4	2	0	
4. <b>3D Printing - new industrial revolution</b>					4	2	0	
5. <b>Internet of Things - concept, applications, possibilities and threats</b>					4	2	0	
6. <b>Artificial Intelligence and its influence on economy and society</b>					4	2	0	
7. <b>Big Data applications and its socio-economic consequences</b>					4	2	0	
8. <b>Robotics and automation - discussion on selected statistical data</b>					4	2	0	

Modes of delivery	<b>Short presentations on selected topics and discussions on them (student engagement in discussions is obligatory)</b>				
Assessment methods					No. of learning outcome from the syllabus
	<b>PRACA PISEMNA/ ESEJ/ RECENZJA</b>				<b>EP1</b>
	<b>ZAJ CIA PRAKTYCZNE (WERYFIKACJA POPRZEZ OBSERWACJ )</b>				<b>EP2,EP3</b>
	<b>Metody i formy weryfikacji efektów uczenia si mog zosta zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach okre lonych w Regulaminie Studiów Uniwersytetu Szczeci skiego.</b>				
Grading criteria	<b>Discussion session assessment - based on evaluation of student participation in discussions, positive evaluation of the essay.</b>				
	Grade calculation principles				
	<b>Final grade is equal to discussion session grade</b>				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	4	Industry 4.0 (Przemysł 4.0)		Wa ona	
	4	Industry 4.0 (Przemysł 4.0) [konwersatorium]	zaliczenie z ocen		1,00
Basic reading	Anderson Ch. (2012): Makers. The New Industrial Revolution., Crown Business, New York				
	Barnatt Ch. (2014): 3D Printing. The Next Industrial Revolution., ExplainingTheFuture.com, Lexington				
	Barrat J. (2015): Our Final Invention. Artificial Intelligence and the End of the Human Era., Thomas Dunne Books, New York				
	Bingham A., Spradlin D. (2011): The Open Innovation Marketplace. Creating Value in the Challenge Driven Enterprise., FT Press, New Jersey				
	Bostrom N. (2014): Superintelligence. Paths, Dangers, Strategies., Oxford University Press, Oxford				
	Carr N.G. (2004): Does IT Matter? Information Technology and the Corrosion of Competitive Advantage., Harvard Business School Press, Boston, Massachusetts				
	Carr N.G. (2009): The Big Switch. Rewiring the World, from Edison to Google., W.W. Norton, New York-London				
	Dicken P. (2011): Global Shift: Mapping the Changing Contours of the World Economy., SAGE Publications, London				
	Ford M. (2015): The Rise of the Robots. Technology and the Threat of Mass Unemployment., Oneworld, London				
	Kurzweil R. (2012): How to Create a Mind. The Secret of Human Thought Revealed., Penguin Books, New York				
	Kurzweil R. (2005): The Singularity is Near. When Humans Transcend Biology., Penguin Books, New York				
	Pariser E. (2011): The Filter Bubble., Penguin Books, New York				
	Tapscott D., Williams A.D. (2010): Wikinomics. How Mass Collaboration Changes Everything., Penguin Books, London				
Supplementary reading					
<b>STUDENT WORKLOAD</b>					
		No. of hours			
					W tym e-learning
Contact hours	<b>15</b>			<b>0</b>	
Participation in test / exam	<b>0</b>			<b>0</b>	
Preparation for contact hours	<b>3</b>			<b>0</b>	
Private reading and studying	<b>13</b>			<b>0</b>	
Participation in tutorials	<b>10</b>			<b>0</b>	
Preparation of project / essay / etc.	<b>9</b>			<b>0</b>	
Preparation for test / exam	<b>0</b>			<b>0</b>	



<b>TOTAL workload</b>	<b>50</b>
<b>ECTS credits</b>	<b>2</b>

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>							
Course title: <b>International business valuation (wycena przedsi biorstw na rynku mi dzynarodowym) (KIERUNKOWE)</b>					Course code: <b>EFZ199AIIJ3432_46S</b>		
Name of field of study: <b>International Economics</b>							
Mode and cycle of study: <b>second degree, full - time</b>			Profile of study: <b>general academic</b>		Specialty:		
Course / module status <b>obligatory</b>			Language of instruction: <b>semester: 4 - english language polish language</b>				
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS	
				w tym e-learning			
2	4	laboratory	15	0	pg	3	
		lecture	15	0	pg		
<b>Total</b>			<b>30</b>			<b>3</b>	
Course / module coordinator		<b>dr MARCIN PAWLAK</b>					
Course instructor		<b>dr MARCIN PAWLAK</b>					
Course / module objectives		<b>The aim of the course is to acquire knowledge about the methods of business valuation and the ability to apply them in practice on international markets.</b>					
Prerequisites		<b>The student knows the basics of accounting, economic and financial analysis, basic statistical methods and principles of financial planning. The student has general knowledge of macro and microeconomics and management. The student is able to work in a group and has lifelong learning habits</b>					
<b>LEARNING OUTCOMES</b>							
Category	No.	Code	Description	Ref. to programme benchmarks			
knowledge	1	EP2	<b>Knows the basic categories of values used in business valuation</b>	<b>K_W01 K_W06 K_W10 K_W12</b>			
	2	EP3	<b>Student knows the most important methods for the valuation of enterprises</b>	<b>K_W05 K_W08 K_W10 K_W12</b>			
skills	1	EP4	<b>Student can use the basic methods used in the valuation of enterprises</b>	<b>K_U02 K_U04</b>			
	2	EP5	<b>The student knows how to prepare a business valuation report</b>	<b>K_U02 K_U04</b>			
social competences	1	EP6	<b>The student is ready to conduct the process on his own business valuation</b>	<b>K_K01 K_K02</b>			
<b>CONTENT</b>					Semester	No. of hours	
						w tym e-learning	
Subject title: <b>International business valuation (wycena przedsi biorstw na rynku mi dzynarodowym)</b>							
Format of instruction: <b>lecture</b>							
1. <b>The essence of business valuation.</b>					4	2	0
2. <b>Classifications of valuation methods. Factors determining the choice of valuation methods.</b>					4	2	0
3. <b>Asset-Based Approach in valuation</b>					4	3	0

4. Market approach in company valuation		4	3	0	
5. Discounted cash flow approach		4	3	0	
6. Cost of capital in business valuation		4	2	0	
Format of instruction: <b>laboratory</b>					
1. Introduction to business valuation. Familiarization with the enterprise valuation procedure		4	2	0	
2. Examples of the application of the adjusted net assets method, the comparable transaction method and DCF analysis.		4	6	0	
3. Valuation of the selected company.		4	7	0	
Modes of delivery	<ul style="list-style-type: none"> <li>- Multimedia presentations</li> <li>- Exmples for a practical solution (case study)</li> <li>- Literature studies</li> </ul>				
Assessment methods		No. of learning outcome from the syllabus			
	KOLOKWIUM	EP2,EP3,EP4,EP5			
	SPRAWDZIAN	EP2,EP3,EP4,EP5			
	PROJEKT	EP2,EP3,EP4,EP5,EP6			
Metody i formy weryfikacji efektów uczenia si mog zosta zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach okre lonych w Regulaminie Studiów Uniwersytetu Szczeci skiego.					
Grading criteria	Laboratory - a test and a project. Lecture - a test of knowledge from the lectures.				
	Grade calculation principles				
	The final grade will be the arithmetic mean of the lecture and laboratory grade.				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	4	International business valuation (wycena przedsi biorstw na rynku mi dzynarodowym)		Arytmetyczna	
	4	International business valuation (wycena przedsi biorstw na rynku mi dzynarodowym) [wykład]	zaliczenie z ocen		
	4	International business valuation (wycena przedsi biorstw na rynku mi dzynarodowym) [laboratorium]	zaliczenie z ocen		
Basic reading	Damodaran A. (1995): Investment Valuation, John Wiley & Sons				
	Mellen Ch. M., Evans F. C. (2010): Valuation for M&A: Building Value in Private Companies, Second Edition, Wiley				
	Murrin J., Koller T., Copeland T. (1997): Valuation: measuring and shaping the value of companies, WIG PRESS				
Supplementary reading	Grudzi ski M. (2015): Kształtowanie standardów wyceny przedsi biorstw, Wydawnictwo Naukowe Uniwersytetu Szczeci skiego				
	Slee R.T. (2011): Private Capital Markets. Valuation, Capitalization and Transfer of Private Business Interests				
	Zarzecki D., Byrka-Kita K., Czerwi ski M. (2018): Dyskonto z tytułu braku płynno ci rynkowej w wycenie przedsi biorstw, Wydawnictwo Naukowe Uniwersytetu Szczeci skiego				
<b>STUDENT WORKLOAD</b>					
		No. of hours			
		W tym e-learning			
Contact hours	30		0		
Participation in test / exam	4		0		
Preparation for contact hours	4		0		
Private reading and studying	5		0		
Participation in tutorials	15		0		
Preparation of project / essay / etc.	12		0		

Preparation for test / exam	5	0
<b>TOTAL workload</b>	<b>75</b>	
<b>ECTS credits</b>	<b>3</b>	

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>						
Unit: <b>International Finance [moduł]</b>						
Course title: <b>International corporate finance (mi dzynarodowe finanse przedsi biorstw) (POZOSTAŁE PRZEDMIOTY / MODUŁY)</b>				Course code: <b>EFZ199AIIJ3432_38S</b>		
Name of field of study: <b>International Economics</b>						
Mode and cycle of study: <b>second degree, full - time</b>		Profile of study: <b>general academic</b>		Specialty:		
Course / module status <b>elective</b>			Language of instruction: <b>semester: 4 - english language polish language</b>			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS
				w tym e-learning		
2	4	discussion classes	15	0	pg	4
		lecture	15	0	pg	
<b>Total</b>			<b>30</b>			<b>4</b>
Course / module coordinator		dr AGNIESZKA PRE -PEREPECZO				
Course instructor		dr AGNIESZKA PRE -PEREPECZO				
Course / module objectives		The aim of the course is to familiarize students with the issues related to the international corporate finance , improve their skills in this area as well as to encourage them to develop their knowledge and skills in the future.				
Prerequisites		The student has knowledge of the background of accounting, financial reporting and environment of international global markets The student has following skills: is able to make financial calculations, analyze processes in companies, and work in a team				
<b>LEARNING OUTCOMES</b>						
Category	No.	Code	Description	Ref. to programme benchmarks		
knowledge	1	EP1	The student knows the impact of global international environment on corporate finance	K_W03 K_W05 K_W06		
skills	1	EP2	The student is able to analyze the impact of global markets on financial and investment decisions, financial risk, value creation and firm value.	K_U04 K_U07 K_U08		
social competences	1	EP3	The student is able to complement and improve the knowledge and skills	K_K04		
<b>CONTENT</b>				Semester	No. of hours	
						w tym e-learning
Subject title: <b>International corporate finance (mi dzynarodowe finanse przedsi biorstw)</b>						
Format of instruction: <b>lecture</b>						
1. Corporate finance in an international environment				4	2	0
2. An international financing: sourcing equity and sourcing debt on global capital markets				4	2	0
3. Working capital and cash management in an international environment.				4	2	0
4. Financial risk management in an international environment - a foreign exchange risk and an interest rate risk. Derivatives.				4	2	0
5. An international long-term investments and capital budgeting				4	2	0

6. Cross-border mergers and acquisitions		4	2	0	
7. A cross-border corporate value creation and firm valuation		4	2	0	
8. Summary of an international corporate finance course		4	1	0	
Format of instruction: <b>discussion classes</b>					
1. Financing the multinational companies and its overseas subsidiaries - case study		4	2	0	
2. Financial risk management with derivatives: swaps, financial futures, forwards and options - case study		4	4	0	
3. An international capital budgeting: cash flow plan, discount rate, and investment appraisal methods - case study		4	3	0	
4. Cross-border mergers and acquisitions - case study		4	2	0	
5. A cross border corporate value creation and firm valuation - case study		4	4	0	
Modes of delivery	<ul style="list-style-type: none"> <li>- multimedia presentation</li> <li>- discussion</li> <li>- calculation</li> <li>- case study</li> </ul>				
Assessment methods				No. of learning outcome from the syllabus	
	<b>KOLOKWIUM</b>			<b>EP1,EP2,EP3</b>	
	<b>SPRAWDZIAN</b>			<b>EP1,EP2,EP3</b>	
	Metody i formy weryfikacji efektów uczenia się mogą zostać zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach określonych w Regulaminie Studiów Uniwersytetu Szczecińskiego.				
Grading criteria	<b>Assessment of tutorials as a written test.</b> <b>Assessment of lectures as a written test.</b>				
	Grade calculation principles				
	<b>The final mark is an average of grade achieved in tutorials and lectures.</b>				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	4	International corporate finance (międzynarodowe finanse przedsiębiorstw)		Arytmetyczna	
	4	International corporate finance (międzynarodowe finanse przedsiębiorstw) [wzyczenia]	zaliczenie z ocen		
	4	International corporate finance (międzynarodowe finanse przedsiębiorstw) [wykład]	zaliczenie z ocen		
Basic reading	Adrian Buckley (2012): International Finance, Practical perspective, Pearson				
	Cheol S. Eun, Bruce G. Resnick, (2018): International Financial Management, McGrawHill Education, New York				
	Laurent L Jacque (2020): International Corporate Finance: value creation with currency derivatives in global capital markets, John Wiley & Sons				
Supplementary reading	Konrad Sobaski (2018): Międzynarodowe finanse przedsiębiorstw, PWN, Warszawa				
<b>STUDENT WORKLOAD</b>					
		No. of hours			
		W tym e-learning			
Contact hours	<b>30</b>		<b>0</b>		
Participation in test / exam	<b>5</b>		<b>0</b>		
Preparation for contact hours	<b>15</b>		<b>0</b>		
Private reading and studying	<b>18</b>		<b>0</b>		
Participation in tutorials	<b>20</b>		<b>0</b>		
Preparation of project / essay / etc.	<b>0</b>		<b>0</b>		
Preparation for test / exam	<b>12</b>		<b>0</b>		

<b>TOTAL workload</b>	<b>100</b>
<b>ECTS credits</b>	<b>4</b>

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>							
Course title: <b>International economic relations - advanced course (mi dzynarodowe stosunki ekonomiczne II) (PODSTAWOWE)</b>					Course code: <b>EFZ199AIIJ3432_2S</b>		
Name of field of study: <b>International Economics</b>							
Mode and cycle of study: <b>second degree, full - time</b>			Profile of study: <b>general academic</b>		Specialty:		
Course / module status <b>obligatory</b>			Language of instruction: <b>semester: 1 - english language polish language</b>				
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS	
				w tym e-learning			
1	1	discussion classes	15	0	pg	5	
		lecture	15	0	pg		
<b>Total</b>			<b>30</b>			<b>5</b>	
Course / module coordinator		<b>dr JOANNA BRZYSKA</b>					
Course instructor		<b>dr in . MARCIN GRZYCZKA</b>					
Course / module objectives		<b>Increasing the knowledge about the world economy processes, especially the ones concerning goods, services, labor force and capital flows; discussion of theoretical and practical aspects of international finance and trade; preparation to the own idea and opinion forming</b>					
Prerequisites		<b>General knowledge in the following fields: microeconomics, macroeconomics, international economics, international finance</b>					
<b>LEARNING OUTCOMES</b>							
Category	No.	Code	Description	Ref. to programme benchmarks			
knowledge	1	EP1	<b>Student has extended knowledge concerning international economics, international finance, and selected processes in contemporary world economy</b>	<b>K_W01 K_W06 K_W10 K_W12</b>			
skills	1	EP2	<b>Student is able to correctly identify and explain world economy-related phenomena, and understands the benefits and risks associated with the development of the world economy and globalization</b>	<b>K_U02 K_U05 K_U07</b>			
social competences	1	EP3	<b>Student is ready to formulate own ideas and opinions, as well as is aware of the necessity of life-long learning</b>	<b>K_K01 K_K03 K_K04</b>			
CONTENT					Semester	No. of hours	
							w tym e-learning
Subject title: <b>International economic relations - advanced course (mi dzynarodowe stosunki ekonomiczne II)</b>							
Format of instruction: <b>lecture</b>							
1. <b>Globalization and regionalization problems</b>					1	3	0
2. <b>The theory of international trade</b>					1	2	0
3. <b>International economic flows</b>					1	3	0
4. <b>Knowledge diffusion in digital era</b>					1	2	0
5. <b>Trends in the world economy</b>					1	3	0
6. <b>International trade policy</b>					1	2	0



Format of instruction: <b>discussion classes</b>					
1. Exchange rate and exchange rate regimes		1	3	0	
2. Currency convertibility		1	1	0	
3. International currency		1	2	0	
4. International monetary systems		1	3	0	
5. International financial flows		1	4	0	
6. Review and summary of the course		1	2	0	
Modes of delivery	<ul style="list-style-type: none"> <li>- lectures</li> <li>- discussions</li> <li>- PowerPoint presentations</li> <li>- usage of Internet resources and electronic databases</li> </ul>				
Assessment methods					No. of learning outcome from the syllabus
	<b>KOLOKWIUM</b>				<b>EP1,EP2,EP3</b>
	<b>ZAJCIA PRAKTYCZNE (WERYFIKACJA POPRZEZ OBSERWACJ )</b>				<b>EP1,EP2,EP3</b>
	Metody i formy weryfikacji efektów uczenia si mog zosta zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach okre lonych w Regulaminie Studiów Uniwersytetu Szczeci skiego.				
Grading criteria	<b>Exercise credit - based on activeness during classes and final test (close- and open-ended questions)</b>				
	<b>Lecture credit - based on written final test (multi-choice and open-ended questions)</b>				
	Grade calculation principles				
<b>Final grade is calculated as an arithmetic average of lecture and exercise grades</b>					
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	1	International economic relations - advanced course (mi dzynarodowe stosunki ekonomiczne II)		Arytmetyczna	
	1	International economic relations - advanced course (mi dzynarodowe stosunki ekonomiczne II) [wykład]	zaliczenie z ocen		
	1	International economic relations - advanced course (mi dzynarodowe stosunki ekonomiczne II) [wiczenia]	zaliczenie z ocen		
Basic reading	Bingham A., Spradlin D. (2011): The Open Innovation Marketplace. Creating Value in the Challenge Driven Enterprise., FT Press				
	Castells M. (2001): Internet Galaxy. Reflections on the Internet, Business, and Society., Oxford University Press				
	Chesbrough H. (2011): Open Services Innovation: Rethinking Your Business to Grow and Compete in a New Era., Jossey-Bass, A Wiley Imprint				
	Dicken P. (2011): Global Shift: Mapping the Changing Contours of the World Economy., SAGE Publications				
	Fagerberg J. (2002): Technology, Growth and Competitiveness., Edward Elgar Publishing				
	Moosa I.A. (2002): Foreign Direct Investment. Theory, Evidence and Practice., Palgrave				
	Pilbeam K. (2013): International Finance., Red Globe Press				
	Rugman A.M. (ed.) (2010): The Oxford Handbook of International Business., Oxford University Press				
	Salvatore D. (2014): International Economics: Trade and Finance., Wiley				
Supplementary reading	Carr N.G. (2004): Does IT Matter? Information Technology and the Corrosion of Competitive Advantage., Harvard Business School Press				
	Carr N.G. (2009): The Big Switch. Rewiring the World, from Edison to Google., Harvard Business School Press				
	Castells M. (2011): Społeczne stwo sieci, Wyd. Naukowe PWN				
	Stiglitz J.E. (2006): Globalizacja., Wyd. Naukowe PWN				
	Tapscott D., Williams A.D. (2011): Makrowikinomia. Reset wiata i biznesu., Wyd. Studio Emka				

<b>STUDENT WORKLOAD</b>		
	No. of hours	
		W tym e-learning
Contact hours	<b>30</b>	<b>0</b>
Participation in test / exam	<b>5</b>	<b>0</b>
Preparation for contact hours	<b>25</b>	<b>0</b>
Private reading and studying	<b>25</b>	<b>0</b>
Participation in tutorials	<b>25</b>	<b>0</b>
Preparation of project / essay / etc.	<b>0</b>	<b>0</b>
Preparation for test / exam	<b>15</b>	<b>0</b>
<b>TOTAL workload</b>	<b>125</b>	
<b>ECTS credits</b>	<b>5</b>	

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>							
Unit: <b>International Finance [moduł]</b>							
Course title: <b>International financial integration (integracja mi dzynarodowych rynków finansowych) (POZOSTAŁE PRZEDMIOTY / MODUŁY)</b>					Course code: <b>EFZ199AIIJ3432_40S</b>		
Name of field of study: <b>International Economics</b>							
Mode and cycle of study: <b>second degree, full - time</b>		Profile of study: <b>general academic</b>			Specialty:		
Course / module status <b>elective</b>			Language of instruction: <b>semester: 4 - english language polish language</b>				
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS	
				w tym e-learning			
2	4	discussion classes	15	0	pg	3	
		lecture	15	0	pg		
<b>Total</b>			<b>30</b>			<b>3</b>	
Course / module coordinator		<b>dr EWA BILEWICZ</b>					
Course instructor		<b>dr EWA BILEWICZ</b>					
Course / module objectives		<p><b>The aim is to provide a thorough understanding of the complex problems of development and integration of financial markets and their role external balance of countries.</b></p> <p><b>The aim of the course is for students to master the student's ability to analyze of tendencies in international financial markets.</b></p> <p><b>The aim of the course is to make students aware of meaning of knowledge in solving problems of international financial markets.</b></p>					
Prerequisites		<b>Knowledge of basic principles in macroeconomics and finance</b>					
<b>LEARNING OUTCOMES</b>							
Category	No.	Code	Description	Ref. to programme benchmarks			
knowledge	1	EP1	<b>Student has knowledge about consequences of globalization for functioning of particular markets. and economic units.</b>	<b>K_W06</b>			
skills	1	EP2	<b>Student is able to analyse and interpret economic processes in international markets.</b>	<b>K_U01</b>			
social competences	1	EP3	<b>Student understand the meaning of knowledge in developing cognitive and practical problems in economy.</b>	<b>K_K01</b>			
<b>CONTENT</b>					Semester	No. of hours	
						w tym e-learning	
Subject title: <b>International financial integration (integracja mi dzynarodowych rynków finansowych)</b>							
Format of instruction: <b>lecture</b>							
<b>1. The financial development, international financial integration</b>					4	2	0

2. Globalization of financial markets		4	2	0	
3. Determinants of international financial integration		4	2	0	
4. International investment position		4	4	0	
5. International financial integration - benefits and costs		4	2	0	
6. Banking systems financial integration		4	3	0	
Format of instruction: <b>discussion classes</b>					
1. International financial integration and capital flows in case of North America.		4	2	0	
2. International financial integration and capital flows in case of Latin America.		4	2	0	
3. International financial integration and capital flows in case of Asia.		4	2	0	
4. International financial integration and capital flows in case of Europe.		4	4	0	
5. International financial integration and capital flows in Africa.		4	2	0	
6. International capital flows in Poland.		4	3	0	
Modes of delivery	<ul style="list-style-type: none"> <li>- Lectures with Power Point presentations</li> <li>- In-class discussions</li> <li>- Students presentations of the results of their written assignments;</li> </ul>				
Assessment methods				No. of learning outcome from the syllabus	
	KOLOKWIUM			EP1	
	PREZENTACJA			EP2,EP3	
	Metody i formy weryfikacji efektów uczenia się mogą zostać zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach określonych w Regulaminie Studiów Uniwersytetu Szczecińskiego.				
Grading criteria	Classes - mark based on a individually prepared and presented assignment. Lectures - mark based on a written test.				
	Grade calculation principles				
	Final grade - average of marks from lectures and classes.				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	4	International financial integration (integracja międzynarodowych rynków finansowych)		Arytmetyczna	
	4	International financial integration (integracja międzynarodowych rynków finansowych) [wykład]	zaliczenie z ocen		
	4	International financial integration (integracja międzynarodowych rynków finansowych) [wiczenia]	zaliczenie z ocen		
Basic reading	ed. by G. Underhill, J. Blom, D. Muggage (2010): Global Financial Integration Thirty Years On, Cambridge University Press, Cambridge				
	N. Coeurdacier, H. Ray, P. Winat (2019): Financial Integration and Growth in a Risky World				
Supplementary reading	red. M. Markiewicz, U. Mrzygłód (2015): Finanse Międzynarodowe. Wybrane problemy., PWE, Warszawa				
<b>STUDENT WORKLOAD</b>					
		No. of hours			
		W tym e-learning			
Contact hours	<b>30</b>		<b>0</b>		
Participation in test / exam	<b>4</b>		<b>0</b>		
Preparation for contact hours	<b>5</b>		<b>0</b>		
Private reading and studying	<b>7</b>		<b>0</b>		
Participation in tutorials	<b>15</b>		<b>0</b>		
Preparation of project / essay / etc.	<b>10</b>		<b>0</b>		

Preparation for test / exam	4	0
<b>TOTAL workload</b>	<b>75</b>	
<b>ECTS credits</b>	<b>3</b>	

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>							
Unit: <b>International Finance [moduł]</b>							
Course title: <b>International household finance (finanse gospodarstw domowych - ujęcie międzynarodowe) (POZOSTAŁE PRZEDMIOTY / MODUŁY)</b>					Course code: <b>EFZ199AIIJ3432_37S</b>		
Name of field of study: <b>International Economics</b>							
Mode and cycle of study: <b>second degree, full - time</b>			Profile of study: <b>general academic</b>		Specialty:		
Course / module status <b>elective</b>				Language of instruction: <b>semester: 3 - english language polish language</b>			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS	
				w tym e-learning			
2	3	laboratory	15	0	pg	3	
		lecture	15	0	pg		
<b>Total</b>			<b>30</b>			<b>3</b>	
Course / module coordinator		<b>dr hab. BEATA WIECKA</b>					
Course instructor		<b>dr hab. BEATA WIECKA</b>					
Course / module objectives		<b>The aim is to acquire knowledge and skills in the field of contemporary issues of household finance in an international perspective and to prepare for creative activities and cooperation in a group.</b>					
Prerequisites		<b>No prerequisites.</b>					
<b>LEARNING OUTCOMES</b>							
Category	No.	Code	Description			Ref. to programme benchmarks	
knowledge	1	EP1	<b>The student lists and defines the modern concepts of household finance in international perspective.</b>			<b>K_W01 K_W10</b>	
	2	EP2	<b>Student knows the meaning of the household financial instruments in economical and behavioral aspects in an international environment.</b>			<b>K_W02 K_W03</b>	
skills	1	EP3	<b>Student use theoretical financial knowledge in practice.</b>			<b>K_U02 K_U05</b>	
	2	EP4	<b>The student has the ability to understand and analyze financial conditions and uses knowledge in household money management.</b>			<b>K_U01 K_U07</b>	
social competences	1	EP5	<b>Student exhibits creativity in action, can complement and improve acquired knowledge and skills in the field of household finance.</b>			<b>K_K01 K_K02</b>	
	2	EP6	<b>Students can interact in a group and sees the need for lifelong learning in a changing environment.</b>			<b>K_K03 K_K04</b>	
<b>CONTENT</b>					Semester	No. of hours	
						w tym e-learning	
Subject title: <b>International household finance (finanse gospodarstw domowych - ujęcie międzynarodowe)</b>							
Format of instruction: <b>lecture</b>							
1. <b>Introduction to household finance</b>					3	1	0
2. <b>Financial literacy and financial education. International experiences</b>					3	2	0
3. <b>Money and payments. International perspective</b>					3	2	0

4. Household finance management. International evidence on household financial situation		3	2	0	
5. International perspective of household financial decisions		3	2	0	
6. Behavioural approaches to household finances		3	2	0	
7. Financing retirement and financial protection. International cases		3	2	0	
8. Summary		3	2	0	
Format of instruction: <b>laboratory</b>					
1. Financial statements in household finance		3	1	0	
2. Household Assets and Liabilities. Components of Lifetime Wealth.		3	2	0	
3. Household Portfolio Decisions.		3	2	0	
4. Estimating household financial conditions.		3	2	0	
5. Assets allocation and investments in household finance management. International perspective.		3	2	0	
6. Patterns of debt behaviour over the life cycle.		3	2	0	
7. Financing retirement and financial protection. International cases.		3	2	0	
8. Summary		3	2	0	
Modes of delivery	<ul style="list-style-type: none"> <li>- lecture</li> <li>- discussion</li> <li>- group work</li> <li>- individual work</li> </ul>				
Assessment methods				No. of learning outcome from the syllabus	
	SPRAWDZIAN			EP1,EP2,EP3,EP4	
	PREZENTACJA			EP1,EP2,EP3,EP4,EP5,EP6	
	PROJEKT			EP1,EP2,EP3,EP4,EP5,EP6	
Metody i formy weryfikacji efektów uczenia się mogą zostać zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach określonych w Regulaminie Studiów Uniwersytetu Szczecińskiego.					
Grading criteria	Lab - case study / project Lecture - presentation / test				
	Grade calculation principles				
	The final grade is the arithmetic mean of the lecture and laboratory grades				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	3	International household finance (finanse gospodarstw domowych - ujęcie międzynarodowe)		Nieobliczana	
	3	International household finance (finanse gospodarstw domowych - ujęcie międzynarodowe) [wykład]	zaliczenie z ocen		
	3	International household finance (finanse gospodarstw domowych - ujęcie międzynarodowe) [laboratorium]	zaliczenie z ocen		
Basic reading	Agarwal S. , Qian W., Tan R. (2020): Household Finance. A Functional Approach, Springer, Singapore				
	Bandarinza C., Campbell J., Ramadorai T. (2016): International Comparative Household Finance , Annual Review of Economics Vol. 8:111-144 , USA				
	Guiso L, Sodini P. (2013): Household Finance: An Emerging Field, Elsevier, Handbook of the Economics of Finance Volume 2, Part B, 2013, Pages 1397-1532				
	Haliassos M. (ed.). (2015): Household Finance, Edward Elgar Publishing, UK				
	wiecka B., Grzesiuk A., Korczak D., Wyszowska-Kaniewska O. (2019): Financial literacy and financial education. Theory and survey, The Gruyter, Berlin				
Supplementary reading					

<b>STUDENT WORKLOAD</b>		
	No. of hours	
		W tym e-learning
Contact hours	<b>30</b>	<b>0</b>
Participation in test / exam	<b>2</b>	<b>0</b>
Preparation for contact hours	<b>5</b>	<b>0</b>
Private reading and studying	<b>8</b>	<b>0</b>
Participation in tutorials	<b>15</b>	<b>0</b>
Preparation of project / essay / etc.	<b>8</b>	<b>0</b>
Preparation for test / exam	<b>7</b>	<b>0</b>
<b>TOTAL workload</b>	<b>75</b>	
<b>ECTS credits</b>	<b>3</b>	



# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>						
Unit: <b>Common / Global Labor Market [moduł]</b>						
Course title: <b>International labor relations (mi dzynarodowe stosunki pracy) (POZOSTAŁE PRZEDMIOTY / MODUŁY)</b>				Course code: <b>EFZ199AIIJ3432_27S</b>		
Name of field of study: <b>International Economics</b>						
Mode and cycle of study: <b>second degree, full - time</b>		Profile of study: <b>general academic</b>		Specialty:		
Course / module status <b>elective</b>			Language of instruction: <b>semester: 4 - english language polish language</b>			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS
				w tym e-learning		
2	4	discussion classes	15	0	pg	4
		lecture	15	15	pg	
<b>Total</b>			<b>30</b>			<b>4</b>
Course / module coordinator		dr hab. TOMASZ BERNAT				
Course instructor		dr hab. TOMASZ BERNAT				
Course / module objectives		The aim is to acquire knowledge and skills related to the analysis of current trends in world labor markets, as well as to the presentation of the essence, significance and functioning of the international labor market. The aim is also to prepare the student to work in a group.				
Prerequisites		<p>The student has a basic knowledge of the mechanisms of functioning of the market and its entities</p> <p>The student has the ability to understand basic economic concepts and categories, in particular in the field of the functioning mechanisms of the market economy, entrepreneurship and the competitiveness of enterprises.</p> <p>The student has a basic knowledge of the globalization processes in the world economy</p>				
<b>LEARNING OUTCOMES</b>						
Category	No.	Code	Description	Ref. to programme benchmarks		
knowledge	1	EP1	The student has advanced knowledge of the specifics of the international labor market	K_W01 K_W03 K_W05 K_W06 K_W09		
skills	1	EP2	The student has the ability to find and analyze problems related to the functioning of the international labor market. Takes part in the discussion.	K_U02 K_U03 K_U04 K_U05 K_U07 K_U09		
social competences	1	EP3	The student works in a group on selected problems related to the operation of the international labor market	K_K01 K_K02		
<b>CONTENT</b>				Semester	No. of hours	
						w tym e-learning
Subject title: <b>International labor relations (mi dzynarodowe stosunki pracy)</b>						
Format of instruction: <b>lecture</b>						
1. Introduction to the subject				4	2	2
2. Theoretical and practical aspects of the international labor market				4	2	2

3. Organizations on the labor market - local and international dimension		4	2	2	
4. The European labor market - basic relations		4	4	4	
5. The global labor market		4	4	4	
6. Review and summary of the material		4	1	1	
Format of instruction: <b>discussion classes</b>					
1. Introduction		4	2	0	
2. Theoretical and practical aspects of the international labor market		4	2	0	
3. Organizacje na rynku pracy - wymiar lokalny i miedzynarodowy		4	2	0	
4. The European labor market - basic relations		4	4	0	
5. The World labor market - basic relations		4	4	0	
6. Review and summary of the material		4	1	0	
Modes of delivery	<b>Konwersatorium z wykorzystaniem metody case study do praktycznej analizy zachowan rynkowych podmiotów z sektora MSP</b>				
Assessment methods				No. of learning outcome from the syllabus	
	<b>SPRAWDZIAN</b>			<b>EP1,EP2</b>	
	<b>PROJEKT</b>			<b>EP1,EP2,EP3</b>	
	Metody i formy weryfikacji efektów uczenia si mog zosta zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach okre lonych w Regulaminie Studiów Uniwersytetu Szczeci skiego.				
Grading criteria	<b>Passing the exercises based on the preparation and presentation of the project (multimedia presentation). Lecture - based on passing a test e-learning system</b>				
	<b>The final grade results from 3 elements: the quality of the material presented and compliance with the content of the course (70%), the method of preparation of the presentation - technical quality (10%), the method of presentation - preparation for the speech (20%)</b>				
	Grade calculation principles				
<b>The final grade for the subject is the arithmetic mean of grades from exercises and lectures</b>					
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	4	International labor relations (mi dzynarodowe stosunki pracy)		Arytmetyczna	
	4	International labor relations (mi dzynarodowe stosunki pracy) [wykład]	zaliczenie z ocen		
	4	International labor relations (mi dzynarodowe stosunki pracy) [wiczenia]	zaliczenie z ocen		
Basic reading	JOHNNY CH LOK (2020): ROBOT HOW ANY WHY INFLUENCES GLOBAL FUTURE LABOR AND CONSUMER BOTH MARKETS CHANGE (ARTIFICIAL INTELLIGENCE SOCIAL INFLUENCES), Independently published, Kindle edition				
	Lewis C. Solmon (2020): Labor Markets, Employment Policy, And Job Creation, Routledge , New York				
	Marcher Anja, Gruber Mirjam (2020): The Future of High-Skilled Workers: Regional Problems and Global Challenges, Palgrave Macmillan, New York				
	red: Lambert van der Laan, Santos M. Ruesga (2020): Institutions and Regional Labour Markets in Europe, Routledge Revivals, New York				
Supplementary reading	Ingrid H. Rima (1996): Labor Markets in a Global Economy: A Macroeconomic Perspective, Routledge , New York				
	Nigel Driffield (1996): Global Competition and the Labour Market, Routledge , New York				
	red: Ozay Mehmet, Errol Mendes, Robert Sinding (2002): Towards A Fair Global Labour Market: The Role of International Labour, Routledge , Kindle Edition				
<b>STUDENT WORKLOAD</b>					
		No. of hours			
		W tym e-learning			
Contact hours	<b>30</b>		<b>15</b>		

Participation in test / exam	5	0
Preparation for contact hours	9	0
Private reading and studying	12	0
Participation in tutorials	20	5
Preparation of project / essay / etc.	16	0
Preparation for test / exam	8	0
<b>TOTAL workload</b>	<b>100</b>	
<b>ECTS credits</b>	<b>4</b>	

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>							
Course title: <b>International trade - advanced course (handel zagraniczny II) (KIERUNKOWE)</b>					Course code: <b>EFZ199AIIJ3432_45S</b>		
Name of field of study: <b>International Economics</b>							
Mode and cycle of study: <b>second degree, full - time</b>		Profile of study: <b>general academic</b>			Specialty:		
Course / module status <b>obligatory</b>			Language of instruction: <b>semester: 3 - english language polish language</b>				
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS	
				w tym e-learning			
2	3	discussion classes	15	0	pg	3	
		lecture	15	0	pg		
<b>Total</b>			<b>30</b>			<b>3</b>	
Course / module coordinator		dr JOANNA BRZYSKA					
Course instructor		dr JOANNA BRZYSKA					
Course / module objectives		The aim of the course is to familiarize students with the issues of international trade and to master the correct interpretation of the phenomena occurring in the trade with other countries.					
Prerequisites		The scope of knowledge, skills and competences appropriate for the subjects: macroeconomics, microeconomics and international economic relations.					
<b>LEARNING OUTCOMES</b>							
Category	No.	Code	Description	Ref. to programme benchmarks			
knowledge	1	EP1	Student has broad knowledge in the field of world trade issues	K_W01 K_W02 K_W10			
skills	1	EP2	Student can analyze the course and reasons of making particular types of foreign trade transactions	K_U01 K_U02 K_U07			
	2	EP3	Student can use theoretical knowledge to describe and analyze foreign trade of a country and to evaluate foreign trade policy	K_U01 K_U02 K_U05 K_U07 K_U09			
	3	EP4	Student interprets foreign trade information from available databases	K_U01 K_U02			
	4	EP5	Student is capable of complementing and improving the acquired knowledge and skills	K_U08			
social competences	1	EP6	Student is ready to develop their professional knowledge and skills	K_K04			
<b>CONTENT</b>					Semester	No. of hours	
						w tym e-learning	
Subject title: <b>International trade - advanced course (handel zagraniczny II)</b>							
Format of instruction: <b>lecture</b>							
1. Foreign trade - introductory issues.					3	2	0
2. The role of foreign trade in the economy.					3	2	0
3. Direct versus indirect modes of export and import, intermediaries in international trade.					3	2	0

4. Tariffs and trade barriers in international trade.		3	2	0	
5. Settlements in foreign trade.		3	4	0	
6. Risk in international trade.		3	3	0	
Format of instruction: <b>discussion classes</b>					
1. Benefits of foreign trade (economic game).		3	2	0	
2. Trends in Poland's foreign trade.		3	2	0	
3. Use of direct foreign trade regulatory tools.		3	3	0	
4. Trends in international trade of goods and services.		3	4	0	
5. The role of foreign trade in the economy of selected countries.		3	4	0	
Modes of delivery	<ul style="list-style-type: none"> <li>- lecture</li> <li>- multimedia presentatio</li> <li>- team work</li> <li>- games</li> <li>- discussions</li> </ul>				
Assessment methods			No. of learning outcome from the syllabus		
	KOLOKWIUM		EP1,EP2,EP3,EP4,EP5,EP6		
	PROJEKT		EP1,EP2,EP3,EP4,EP5,EP6		
	ZAJ CIA PRAKTYCZNE (WERYFIKACJA POPRZEZ OBSERWACJ )		EP1,EP2,EP3,EP4,EP5,EP6		
	Metody i formy weryfikacji efektów uczenia si mog zosta zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach okre lonych w Regulaminie Studiów Uniwersytetu Szczeci skiego.				
Grading criteria	Credit for classes: students are evaluated based on project preparation and its presentation (80%) and activity (20%). Credit for lectures: students are evaluated based on a written test and the open questions. Students receive a positive grade if they achieve at least 60% of the points available.				
	Grade calculation principles				
	The final grade of the course is a weighted average of grade form exercises (40%) and lecturers (60%). The pass is granted only in case of positive assessment of both parts.				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	3	International trade - advanced course (handel zagraniczny II)		Arytmetyczna	
	3	International trade - advanced course (handel zagraniczny II) [ wiczenia]	zaliczenie z ocen		
	3	International trade - advanced course (handel zagraniczny II) [wykład]	zaliczenie z ocen		
Basic reading	Anders Grath (2016): Handbook of International Trade and Finance, Kogan Pag, London				
	Dominick Salvatore (2014): International Economics: Trade and Finance. 11 ed., , Wiley				
	Robert Feenstra, Alan M. Taylor (2018): International Economics. 4 ed., Worth Publishers Inc., New York				
	Steve Suranovic (2010): International Trade: Theory and Policy, Saylor Foundation, Washington				

Supplementary reading	Andrew b. Bernard, Marco Grazzi, Chiara Tomasi (2011): Intermediaries in International Trade: Direct versus Indirect Modes of Export, NBER WORKING PAPER SERIES, Cambridge
	Anne Krueger (2020): International Trade. What Everyone Needs to Know., Oxford University Press, Oxford
	Ed. Bernard M. Hoekman, Ernesto Zedillo (2021): Trade in the 21st Century Back to the Past?, Brookings Institution Press
	Edward G. Hinkelman (2002): A Short Course in International Payments, World Trade Press
	Edward G. Hinkelman (2012): Dictionary of International Trade: Handbook of the Global Trade Community, World Trade Press
	Keith Pilbeam (2013): International Finance, Red Globe Press
	Robert Feenstra, Alan M. Taylor (2018): International Economics, Worth Publishers Inc., New York
	Steve Suranovic (2010): International Trade: Theory and Policy, George Washington University
	(2019): Global Value Chain Development Report, WTO, Geneva
	(2019): INCOTERMS 2020: Obligations, Cost & Risks, Global Negotiator, London

### STUDENT WORKLOAD

	No. of hours	
		W tym e-learning
Contact hours	<b>30</b>	<b>0</b>
Participation in test / exam	<b>4</b>	<b>0</b>
Preparation for contact hours	<b>3</b>	<b>0</b>
Private reading and studying	<b>8</b>	<b>0</b>
Participation in tutorials	<b>15</b>	<b>0</b>
Preparation of project / essay / etc.	<b>10</b>	<b>0</b>
Preparation for test / exam	<b>5</b>	<b>0</b>
<b>TOTAL workload</b>	<b>75</b>	
<b>ECTS credits</b>	<b>3</b>	

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>							
Course title: <b>Interpersonal communication (komunikacja interpersonalna) (KIERUNKOWE)</b>					Course code: <b>EFZ199AIIJ3432_4S</b>		
Name of field of study: <b>International Economics</b>							
Mode and cycle of study: <b>second degree, full - time</b>			Profile of study: <b>general academic</b>		Specialty:		
Course / module status <b>obligatory</b>				Language of instruction: <b>semester: 1 - english language polish language</b>			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS	
				w tym e-learning			
1	1	konwersatorium	15	0	pg	3	
<b>Total</b>			<b>15</b>			<b>3</b>	
Course / module coordinator		<b>dr IZABELA SZAMREJ-BARAN</b>					
Course instructor		<b>dr IZABELA SZAMREJ-BARAN</b>					
Course / module objectives		<b>The aim of the course is not only to familiarize students with selected concepts and current theoretical tendencies in interpersonal communication but also to make students aware of the essence of man in the social system. The essence of the classes is their high applicability related to the use of communication theories in practice.</b>					
Prerequisites		<b>No prerequisites.</b>					
<b>LEARNING OUTCOMES</b>							
Category	No.	Code	Description	Ref. to programme benchmarks			
knowledge	1	EP1	<b>Possess advanced knowledge in the field of interpersonal communication to build socio-economic relations</b>	<b>K_W03 K_W07</b>			
skills	1	EP2	<b>Can indicate effective ways of communication with socio-economic environment.</b>	<b>K_U07</b>			
	2	EP3	<b>Can collaborate in a team based on the culture of motivation and inspiration.</b>	<b>K_U06</b>			
social competences	1	EP4	<b>Demonstrates readiness for personal development based on ethics and principles of social coexistence.</b>	<b>K_K02 K_K04</b>			
CONTENT					Semester	No. of hours	
						w tym e-learning	
Subject title: <b>Interpersonal communication (komunikacja interpersonalna)</b>							
Format of instruction: <b>konwersatorium</b>							
1. <b>The essence and the process of communication. Ways of communication between humans, forms of communication, types of communication.</b>					1	1	0
2. <b>Communication barriers. Unusual communication situations: the art of conversation.</b>					1	1	0
3. <b>Assertive communication.</b>					1	2	0
4. <b>Self-presentation and personal branding.</b>					1	3	0
5. <b>The art of public speaking.</b>					1	3	0
6. <b>Influencing people. Principles of influence.</b>					1	2	0
7. <b>Course revision</b>					1	3	0

Modes of delivery	<ul style="list-style-type: none"> <li>- lecture</li> <li>- discussion</li> <li>- case studies</li> <li>- "brainstorming"</li> <li>- printed materials</li> <li>- e-books</li> <li>- IT applications</li> </ul>				
Assessment methods					No. of learning outcome from the syllabus
	<b>PROJEKT</b>				<b>EP1,EP2,EP3,EP4</b>
	<b>ZAJ CIA PRAKTYCZNE (WERYFIKACJA POPRZEZ OBSERWACJ )</b>				<b>EP2,EP3,EP4</b>
	Metody i formy weryfikacji efektów uczenia si mog zosta zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach okre lonych w Regulaminie Studiów Uniwersytetu Szczeci skiego.				
Grading criteria	<b>Seminar credit - based on the project and student activity (practical classes). The student obtains credits for the subject only if the student has sufficient knowledge of the subject, i.e. student obtains a minimum of 60% of the points that can be obtained during the semester from both the project and practical classes.</b>				
	Grade calculation principles				
	<b>The final grade for the subject is equal to the final grade obtained for the seminar.</b>				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	1	Interpersonal communication (komunikacja interpersonalna)		Wa ona	
	1	Interpersonal communication (komunikacja interpersonalna) [konwersatorium]	zaliczenie z ocen		1,00
Basic reading	Cialdini R. (2021): Influence, New and Expanded: The Psychology of Persuasion, Harper Business				
	Devito, Joseph, A (2018): Interpersonal communication book , Pearson				
Supplementary reading					
<b>STUDENT WORKLOAD</b>					
		No. of hours			
					W tym e-learning
Contact hours	<b>15</b>		<b>0</b>		
Participation in test / exam	<b>2</b>		<b>0</b>		
Preparation for contact hours	<b>13</b>		<b>0</b>		
Private reading and studying	<b>12</b>		<b>0</b>		
Participation in tutorials	<b>10</b>		<b>0</b>		
Preparation of project / essay / etc.	<b>15</b>		<b>0</b>		
Preparation for test / exam	<b>8</b>		<b>0</b>		
<b>TOTAL workload</b>	<b>75</b>				
<b>ECTS credits</b>	<b>3</b>				



# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>						
Unit: <b>Open lecture (wykład ogólnouczelniany) [moduł]</b>						
Course title: <b>Introduction to neuroeconomics (wprowadzenie do neuroekonomii) (OGÓLNOUCZELNIANE)</b>					Course code: <b>EFZ199AIIJ3432_6S</b>	
Name of field of study: <b>International Economics</b>						
Mode and cycle of study: <b>second degree, full - time</b>			Profile of study: <b>general academic</b>		Specialty:	
Course / module status <b>elective</b>				Language of instruction: <b>semester: 2 - english language polish language</b>		
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS
				w tym e-learning		
1	2	lecture	30	0	pg	4
<b>Total</b>			<b>30</b>			<b>4</b>
Course / module coordinator		dr AGATA WAWRZY尼亚K				
Course instructor		dr AGATA WAWRZY尼亚K				
Course / module objectives		<p>The course provides an introduction to the methodology, assumptions, and main findings of neuroeconomics. economics, psychology, and neuroscience are converging today into a unified discipline of neuroeconomics with the ultimate aim of creating a single, general theory of human decision-making. Neuroscience, when allied with psychology and economics, creates powerful new models to explain why we make decisions. Neurobiological mechanisms of decision-making, decisions under risk, trust and cooperation will be central issues in this course. The objective of this course is to acquire knowledge and skills in the field of neuroeconomics and to prepare students for creative activities in a group.</p>				
Prerequisites		Basic knowledge of economics.				
<b>LEARNING OUTCOMES</b>						
Category	No.	Code	Description	Ref. to programme benchmarks		
knowledge	1	EP1	The student knows and understands the world scientific achievements regarding neuroeconomics and its importance for economic practice on an international scale	K_W01		
	2	EP2	The student has in-depth knowledge of the main theories and methodologies in the field of neuroeconomics and its impact on the modern world economy	K_W01 K_W04		
	3	EP3	The student understands the advantages and disadvantages of various methods of neuroscience, including consumer neuroscience	K_W11		
skills	1	EP4	The student is able to interpret the results of neuroeconomics studies, including international research	K_U05		
	2	EP5	The student is prepared to conduct innovative interdisciplinary research	K_U04		
	3	EP6	The student is able to cooperate in an interdisciplinary team in solving complex economic problems	K_U06		
social competences	1	EP7	The student is ready to be creative in the implementation of a group project	K_K02 K_K04		

CONTENT		Semester	No. of hours		
				w tym e-learning	
Subject title: <b>Introduction to neuroeconomics (wprowadzenie do neuroekonomii)</b>					
Format of instruction: <b>lecture</b>					
1. Neuroeconomics - basic terms and definitions		2	1	0	
2. Experimental methods in Cognitive Neuroscience		2	2	0	
3. Neural foundation of economic preferences		2	2	0	
4. Decision Theory: risk and uncertainty. Prospect theory		2	2	0	
5. Neural correlates of risk and uncertainty. Neural basis of intertemporal choice		2	2	0	
6. Decision Biases in the Brain		2	1	0	
7. Basic process: emotion and cognition. Neuroeconomics of emotion		2	2	0	
8. The social brain		2	2	0	
9. Measuring social preferences. Altruism and fairness		2	2	0	
10. The neural basis of choice theory		2	2	0	
11. Review of methods, techniques and research tools used in neuroeconomy		2	2	0	
12. Introduction to neurofinance and consumer neuroscience		2	2	0	
13. The tools used in consumer neuroscience research (incl. EEG, fMRI, fNIRS, ECG, GSR, and eye tracking).		2	6	0	
14. Presentation of student projects		2	2	0	
Modes of delivery	<ul style="list-style-type: none"> <li>- Multimedia presentation</li> <li>- Case studies</li> <li>- Group work</li> </ul>				
Assessment methods				No. of learning outcome from the syllabus	
	<b>PROJEKT</b>			<b>EP1,EP2,EP3,EP4,EP5,EP6,EP7</b>	
	Metody i formy weryfikacji efektów uczenia się mogą zostać zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach określonych w Regulaminie Studiów Uniwersytetu Szczecińskiego.				
Grading criteria	<b>Course credit on the basis of a group project.</b>				
	Grade calculation principles				
	<b>The final course grade is equal to the grade of course credit.</b>				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	2	Introduction to neuroeconomics (wprowadzenie do neuroekonomii)		Nieobliczana	
	2	Introduction to neuroeconomics (wprowadzenie do neuroekonomii) [wykład]	zaliczenie z ocen		
Basic reading	P. W. Glimcher, E. Fehr (red.) (2014): Decision making and the brain., Elsevier				
Supplementary reading	J. J. Vromen, C. Marchionni (red.) (2019): Neuroeconomics, , Routledge				
	M. Reuter, Ch. Montag (red.) (2016): Neuroeconomics, Springer				
<b>STUDENT WORKLOAD</b>					
		No. of hours			
		W tym e-learning			
Contact hours		<b>30</b>	<b>0</b>		

Participation in test / exam	3	0
Preparation for contact hours	0	0
Private reading and studying	15	0
Participation in tutorials	15	0
Preparation of project / essay / etc.	17	0
Preparation for test / exam	20	0
<b>TOTAL workload</b>	<b>100</b>	
<b>ECTS credits</b>	<b>4</b>	

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>							
Course title: <b>Library training (szkolenie biblioteczne) (INNE DO ZALICZENIA)</b>					Course code: <b>EFZ199AIIJ3487_8S</b>		
Name of field of study: <b>International Economics</b>							
Mode and cycle of study: <b>second degree, full - time</b>			Profile of study: <b>general academic</b>		Specialty:		
Course / module status <b>obligatory</b>				Language of instruction: <b>semester: 1 - english language polish language</b>			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS	
				w tym e-learning			
1	1	lecture	2	2	p	0	
<b>Total</b>			<b>2</b>			<b>0</b>	
Course / module coordinator		<b>mgr DANUTA STAWI SKA</b>					
Course instructor		<b>mgr TOMASZ ZAJ CZKOWSKI</b>					
Course / module objectives		<b>Providing knowledge about the rules of using the library, library collections and the Library and Information system of the University of Szczecin.</b>					
Prerequisites		<b>In terms of knowledge: basic knowledge about the library. In terms of skills: has the ability to learn. In terms of social competences: awareness of the impact of individual actions on the interests of other members of the community</b>					
<b>LEARNING OUTCOMES</b>							
Category	No.	Code	Description	Ref. to programme benchmarks			
knowledge	1	EP1	<b>legal, organizational and organizational conditions for using the university's library and information system as part of the studied field of study</b>				
skills	1	EP2	<b>using the resources of the university's library and information system in accordance with applicable rules</b>				
social competences	1	EP3	<b>fulfillment of information needs and the rules of access to the resources of the university's library and information system in a way that does not impede access for other users</b>				
CONTENT					Semester	No. of hours	
							w tym e-learning
Subject title: <b>Library training (szkolenie biblioteczne)</b>							
Format of instruction: <b>lecture</b>							
1. <b>General information about the US Library (the structure of the Library, opening hours, rules of use, regulations, resources, subject and arrangement of collections, reference numbers</b>					1	1	1
2. <b>Using the OPAC catalog of the US Libraries (new reader registration, simple and advanced search, ordering, booking, renewals, publications). Other Library services (scientific information, databases, inter-library loans)</b>					1	1	1
Modes of delivery		<b>lecture in the form of e-learning via the MS Teams platform - lecture with multimedia presentation</b>					

Assessment methods					No. of learning outcome from the syllabus
	<b>SPRAWDZIAN</b>				<b>EP1,EP2,EP3</b>
	Metody i formy weryfikacji efektów uczenia się mogą zostać zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach określonych w Regulaminie Studiów Uniwersytetu Szczecińskiego.				
Grading criteria	<b>Zaliczenie - wykonanie zadania zaliczeniowego (sprawdzian - test on-line), założenie konta bibliotecznego, jego aktywacja oraz zamówienie i wypożyczenie minimum jednej publikacji</b>				
	Grade calculation principles				
	<b>Zaliczenie sprawdzianu</b>				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	1	Library training (szkolenie biblioteczne)		Nieobliczana	
	1	Library training (szkolenie biblioteczne) [wykład]	zaliczenie		
Basic reading					
Supplementary reading					
<b>STUDENT WORKLOAD</b>					
		No. of hours			
		W tym e-learning			
Contact hours	2		2		
Participation in test / exam	0		0		
Preparation for contact hours	0		0		
Private reading and studying	0		0		
Participation in tutorials	0		0		
Preparation of project / essay / etc.	0		0		
Preparation for test / exam	0		0		
<b>TOTAL workload</b>	<b>2</b>				
<b>ECTS credits</b>	<b>0</b>				

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>						
Course title: <b>Macroeconomics - advanced course (makroekonomia II) (PODSTAWOWE)</b>				Course code: <b>EFZ199AIIJ3432_8S</b>		
Name of field of study: <b>International Economics</b>						
Mode and cycle of study: <b>second degree, full - time</b>		Profile of study: <b>general academic</b>		Specialty:		
Course / module status <b>obligatory</b>			Language of instruction: <b>semester: 2 - english language polish language</b>			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS
				w tym e-learning		
1	2	discussion classes	15	0	pg	6
		lecture	15	0	e	
<b>Total</b>			<b>30</b>			<b>6</b>
Course / module coordinator		<b>dr PIOTR SZKUDLAREK</b>				
Course instructor		<b>dr PIOTR SZKUDLAREK</b>				
Course / module objectives		<p>The aim of the course is to familiarize the student with the market economy functioning mechanism, including the use of macroeconomic policy tools  <b>Ability to evaluate the current macroeconomic policy.</b>  <b>Raising awareness of the importance of knowledge in solving economic problems.</b></p>				
Prerequisites		<p>In term of knowledge: knows the basics of macroeconomics and microeconomics.                  In term of skills: he has instilled habits for self-study.                  In term of competence: he has a tendency to lifelong learning and widening the knowledge already gained.</p>				
<b>LEARNING OUTCOMES</b>						
Category	No.	Code	Description	Ref. to programme benchmarks		
knowledge	1	EP1	Student has knowledge about the characteristics of modern economy and identifies relationships among entities in the economy: households, enterprises, the government, the central bank and foreign entities.	K_W01 K_W03 K_W09		
	2	EP2	Student describes the role of the state in the economy: the tools of monetary and fiscal policy.	K_W03		
skills	1	EP3	Student evaluates the effectiveness of the state in supporting economic growth and stabilizing the economy and explains the actions of economic decision makers in the process of adapting to changes in the macro- environment.	K_U01 K_U02		
	2	EP4	Student can prepare a presentation in a group and discusses the challenges of the modern economy with a special focus on macroeconomic problems	K_U06		
social competences	1	EP5	Student is ready to give an opinions on macroeconomics issues	K_K01		
<b>CONTENT</b>				Semester	No. of hours	
					w tym e-learning	
Subject title: <b>Macroeconomics - advanced course (makroekonomia II)</b>						
Format of instruction: <b>lecture</b>						
1. Main macroeconomic problems.				2	2	0
2. Interest rate and aggregate demand.				2	2	0
3. Short run equilibrium and economic policy in IS-LM model.				2	3	0

4. Foreign exchange market. The impact of exchange rates on aggregate demand.		2	2	0	
5. Macroeconomic equilibrium model: the market of goods and services, money market and foreign exchange market. IS-LM-BP model.		2	2	0	
6. Fiscal and monetary policy and internal and external market equilibrium.		2	2	0	
7. Model agregatowego popytu i agregatowej podazy.		2	2	0	
Format of instruction: <b>discussion classes</b>					
1. A review of the basics of economics: model of the economy functioning.		2	2	0	
2. Central bank and government in the economy. Monetary and fiscal policy.		2	2	0	
3. Interest rate and aggregate demand. Short run equilibrium and economic policy in IS-LM model.		2	2	0	
4. The impact of exchange rates on aggregate demand. IS-LM-BP model.		2	2	0	
5. Fiscal and monetary policy in IS-LM-BP model.		2	2	0	
6. Modern economy - the main macroeconomic problems in selected countries of the World.		2	2	0	
7. AD-AS model.		2	2	0	
8. Summary of the Advanced Macroeconomics.		2	1	0	
Modes of delivery	<ul style="list-style-type: none"> <li>- Lectures supported by multimedia presentations</li> <li>- discussion</li> <li>- brainstorming</li> </ul>				
Assessment methods				No. of learning outcome from the syllabus	
	EGZAMIN PISEMNY			EP1,EP2,EP3	
	KOLOKWIUM			EP1,EP2,EP3	
	PREZENTACJA			EP4,EP5	
Metody i formy weryfikacji efektów uczenia si mog zosta zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach okre lonych w Regulaminie Studiów Uniwersytetu Szczeci skiego.					
Grading criteria	<b>Credit for classes: Students are evaluated based on test questions, tasks and presentation</b> <b>Credit for lectures: Students are evaluated based on a written exam. The exam consists of test questions</b>				
	Grade calculation principles				
	<b>The final grade is the average of the grades from classes and the exam.</b>				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	2	Macroeconomics - advanced course (makroekonomia II)		Arytmetyczna	
	2	Macroeconomics - advanced course (makroekonomia II) [wykład]	egzamin		
	2	Macroeconomics - advanced course (makroekonomia II) [wiczenia]	zaliczenie z ocen		
Basic reading	Mankiw N. Gregory (2016): Macroeconomics , Worth Publishers, New York				
	Jones C.J. (2013): Macroeconomics , Norton & Company, London				
	Krugman P., Wells R. (2012): Macroeconomics , Worth Publishers, New York				
Supplementary reading	Mankiw N. Gregory, Taylor P. Mark, (2016): Makroekonomia, Polskie Wydawnictwo Ekonomiczne, Warszawa				
<b>STUDENT WORKLOAD</b>					
		No. of hours			
		W tym e-learning			
Contact hours	<b>30</b>		<b>0</b>		
Participation in test / exam	<b>5</b>		<b>0</b>		
Preparation for contact hours	<b>30</b>		<b>0</b>		

Private reading and studying	25	0
Participation in tutorials	25	0
Preparation of project / essay / etc.	15	0
Preparation for test / exam	20	0
<b>TOTAL workload</b>	<b>150</b>	
<b>ECTS credits</b>	<b>6</b>	



# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>							
Course title: <b>Managerial economics (ekonomia mened erska) (KIERUNKOWE)</b>					Course code: <b>EFZ199AIIJ3432_18S</b>		
Name of field of study: <b>International Economics</b>							
Mode and cycle of study: <b>second degree, full - time</b>			Profile of study: <b>general academic</b>		Specialty:		
Course / module status <b>obligatory</b>				Language of instruction: <b>semester: 3 - english language polish language</b>			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS	
				w tym e-learning			
2	3	konwersatorium	30	15	pg	3	
<b>Total</b>			<b>30</b>			<b>3</b>	
Course / module coordinator		<b>dr hab. TOMASZ BERNAT</b>					
Course instructor		<b>dr hab. TOMASZ BERNAT</b>					
Course / module objectives		The main aim of the lecture is, on the one hand, to familiarize students with the basic concepts and concepts that characterize the contemporary way of thinking of managers about the market, their institutions, structure and results - on the other hand, to use the theory and methods of economics (especially microeconomics) to solve problems related to undertaking optimal decision. Setting the analyzed issues on specific examples will enable students to use the acquired knowledge not only in the activities of enterprises, but also in the public sector and all kinds of organizations, as well as by anyone who, in their personal decisions of financial, economic, etc., looks for the best solutions for themselves.					
Prerequisites		The student knows the principles of microeconomics and macroeconomics as well as the principles of functioning of the market economy, the student is familiar with current economic events. The student is able to solve basic tasks in the field of mathematics and use (correctly interpret) graphs showing the relationships between the main categories that are the subject of economic analyzes in the enterprise. The student is able to think analytically, correctly formulate conclusions based on his knowledge about the functioning of enterprises.					
<b>LEARNING OUTCOMES</b>							
Category	No.	Code	Description	Ref. to programme benchmarks			
knowledge	1	EP1	knows the basic economic concepts related to the principles of managerial economics	K_W01 K_W04 K_W05			
	2	EP2	knows the main dependencies occurring in individual markets, both the markets of goods and services, as well as the markets of production factors and their relations to the functioning of the enterprise and the theory of managerial economics	K_W03 K_W04 K_W05 K_W06			
skills	1	EP3	can predict possible scenarios resulting from current events on various markets and assess the company's situation in specific market structures, depending on the development of costs, revenues, etc.	K_U01 K_U02 K_U03 K_U04			
social competences	1	EP4	is willing to think and act in an entrepreneurial manner	K_K02			
<b>CONTENT</b>					Semester	No. of hours	
						w tym e-learning	
Subject title: <b>Managerial economics (ekonomia mened erska)</b>							
Format of instruction: <b>konwersatorium</b>							
1. <b>Managerial decision making</b>					3	4	2

2. Making optimal decisions on the basis of marginal analysis		3	6	3	
3. Demand and supply as a managerial problem		3	8	4	
4. Enterprise decisions - production optimization		3	4	2	
5. Market structures - managerial decisions in the face of competition		3	8	4	
Modes of delivery	<ul style="list-style-type: none"> <li>- lecture</li> <li>- case studies</li> <li>- graphic and algebraic tasks</li> <li>- discussions</li> <li>- solving tests and tasks in the e-learning system</li> </ul>				
Assessment methods				No. of learning outcome from the syllabus	
	KOLOKWIUM			EP1,EP2,EP3,EP4	
Metody i formy weryfikacji efektów uczenia się mogą zostać zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach określonych w Regulaminie Studiów Uniwersytetu Szczecińskiego.					
Grading criteria	<p><b>passing the seminar - on the basis of a written test. It is a solution of a case study describing selected elements of the economy - an enterprise. The solution of the task is the answer to the posted open-ended questions. Theory based on tests in the e-study system.</b></p>				
	Grade calculation principles				
the final grade in the course is equal to the final grade					
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	3	Managerial economics (ekonomia menedżerska)		Ważona	
	3	Managerial economics (ekonomia menedżerska) [konwersatorium]	zaliczenie z ocen		1,00
Basic reading	James R. McGuigan, R. Charles Moyer, Frederick H.deB. Harris (2016): Managerial Economics: Applications, Strategies and Tactics 14th Edition, Cenagebrain, Hampshire				
	Luke M. Froeb, Brian T. McCann, Michael R. Ward, Mike Shor (2018): Managerial Economics: A Problem Solving Approach, 5th edition, Cenage, Hampshire				
Supplementary reading	Forbes.com, Journal, e-journal				
	The Economist, <a href="https://www.economist.com">https://www.economist.com</a>				
<b>STUDENT WORKLOAD</b>					
		No. of hours			
		W tym e-learning			
Contact hours	30		15		
Participation in test / exam	3		0		
Preparation for contact hours	5		0		
Private reading and studying	10		0		
Participation in tutorials	20		0		
Preparation of project / essay / etc.	0		0		
Preparation for test / exam	7		0		
<b>TOTAL workload</b>	<b>75</b>				
<b>ECTS credits</b>	<b>3</b>				

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>							
Course title: <b>Market communication (komunikacja rynkowa) (KIERUNKOWE)</b>					Course code: <b>EFZ199AIIJ3432_7S</b>		
Name of field of study: <b>International Economics</b>							
Mode and cycle of study: <b>second degree, full - time</b>			Profile of study: <b>general academic</b>		Specialty:		
Course / module status <b>obligatory</b>				Language of instruction: <b>semester: 1 - english language polish language</b>			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS	
				w tym e-learning			
1	1	discussion classes	15	0	pg	4	
		lecture	15	0	pg		
<b>Total</b>			<b>30</b>			<b>4</b>	
Course / module coordinator		<b>dr MAGDALENA SOBO</b>					
Course instructor		<b>dr MAGDALENA SOBO</b>					
Course / module objectives		<b>To acquaint students with the concept of modern market communication in connection with the needs of the economy, its mechanisms and effects.                  Developing among students the ability to evaluate communication processes.                  Development of social competences in the field of creative approach to tasks in the area of market communication.</b>					
Prerequisites		<b>The student knows basic economic concept.</b>					
<b>LEARNING OUTCOMES</b>							
Category	No.	Code	Description	Ref. to programme benchmarks			
knowledge	1	EP1	<b>The student defines the concepts in the field of market communication, selects assessing methods of the effectiveness and efficiency of communication, and identifies and explains the mechanisms of communication.</b>	<b>K_W07</b>			
skills	1	EP2	<b>The student explains the mechanisms of market communication and uses the acquired knowledge to evaluate communication processes.</b>	<b>K_U02 K_U04</b>			
social competences	1	EP3	<b>The student creatively analyses various problem in the area of market communication.</b>	<b>K_K02</b>			
CONTENT					Semester	No. of hours	
						w tym e-learning	
Subject title: <b>Market communication (komunikacja rynkowa)</b>							
Format of instruction: <b>lecture</b>							
1. <b>The essence and scope of the market communication.</b>					1	2	0
2. <b>Communication process.</b>					1	2	0
3. <b>Communication models.</b>					1	2	0
4. <b>Market communication tools - part1.</b>					1	2	0
5. <b>Market communication tools - part2.</b>					1	2	0
6. <b>Internet in market communication.</b>					1	2	0
7. <b>Economic evaluation of the market communication process.</b>					1	2	0

8. Review and summary of the course.		1	1	0	
Format of instruction: <b>discussion classes</b>					
1. The market communication in the production sector.		1	2	0	
2. Market communication in the service sector.		1	2	0	
3. Market communication in trade.		1	2	0	
4. B2B communication.		1	2	0	
5. Effective communication campaigns.		1	2	0	
6. Entities and their communication activities on the market.		1	4	0	
7. Review and summary of the course.		1	1	0	
Modes of delivery	Main form of knowledge transfer is lectures with examples. The main way of exercises are case studies and presentations of market communication activities and discussions.				
Assessment methods				No. of learning outcome from the syllabus	
	KOLOKWIUM			EP1,EP2	
	PREZENTACJA			EP2,EP3	
	Metody i formy weryfikacji efektów uczenia się mogą zostać zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach określonych w Regulaminie Studiów Uniwersytetu Szczecińskiego.				
Grading criteria	Passing exercises on the basis of presentations. Passing the lectures on the basis of the test.				
	Grade calculation principles				
	The final grade of the course is calculated as the grade point average of exercises and lectures.				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	1	Market communication (komunikacja rynkowa)		Arytmetyczna	
	1	Market communication (komunikacja rynkowa) [wykład]	zaliczenie z ocen		
	1	Market communication (komunikacja rynkowa) [wiczenia]	zaliczenie z ocen		
Basic reading	Bell De Tienne Kristen (2009): Komunikacja elektroniczna . Przewodnik,, Dom Wydawniczy ABC Grupa Wolters Kluwer, Warszawa				
	Hamilton C. (2011): Skuteczna komunikacja w biznesie., PWN, Warszawa				
	Pilarczyk Bogna (2011): Komunikacja rynkowa. Strategie i instrumenty. Zeszyty naukowe 208, Wydawnictwo Uniwersytetu Ekonomicznego w Poznaniu, Pozna				
	Potocki Arkadiusz (2008): Instrumenty Komunikacji Wewnętrznej w Przedsiębiorstwie, Difin, Warszawa				
	Pragyan Rath, Apoorva Bharadwaj (2017): Communication Strategies for Corporate Leaders: Implications for the Global Market (Contemporary Themes in Business and Management),, Routledge				
Supplementary reading	Arkadiusz Potocki , Renata Winkler , Agnieszka Zbikowska (2003): Techniki komunikacji w organizacjach gospodarczych, Difin, Warszawa				
<b>STUDENT WORKLOAD</b>					
		No. of hours			
		W tym e-learning			
Contact hours	30		0		
Participation in test / exam	4		0		
Preparation for contact hours	9		0		
Private reading and studying	12		0		
Participation in tutorials	20		0		
Preparation of project / essay / etc.	17		0		

Preparation for test / exam	8	0
<b>TOTAL workload</b>	<b>100</b>	
<b>ECTS credits</b>	<b>4</b>	

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>						
Course title: <b>Master's seminar (seminarium magisterskie) (KIERUNKOWE)</b>					Course code: <b>EFZ199AIIJ3432_13S</b>	
Name of field of study: <b>International Economics</b>						
Mode and cycle of study: <b>second degree, full - time</b>			Profile of study: <b>general academic</b>		Specialty:	
Course / module status <b>elective</b>			Language of instruction: <b>semester: 2 - english language polish language, semester: 3 - english language polish language, semester: 4 - english language polish language</b>			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS
				w tym e-learning		
1	2	seminarium	30	0	pg	4
2	3	seminarium	30	0	pg	4
	4	seminarium	30	0	pg	4
<b>Total</b>			<b>90</b>			<b>12</b>
Course / module coordinator		<b>dr hab. MAŁGORZATA PORADA-ROCHO</b>				
Course instructor		<b>dr hab. MAŁGORZATA PORADA-ROCHO</b>				
Course / module objectives		<b>preparing the student to independently formulate the research problem, plan the thesis, collect the necessary numerical data, conduct empirical research and write the thesis on this basis</b>				
Prerequisites		<ul style="list-style-type: none"> <li>- In terms of knowledge - has economic knowledge and knows the possibilities of applying research methods in the field of economy</li> <li>- In terms of skills - can apply tools in empirical research in the field of economy,</li> <li>- in terms of competence - selects and logically justifies the need to use specific research methods in the study</li> </ul>				
<b>LEARNING OUTCOMES</b>						
Category	No.	Code	Description	Ref. to programme benchmarks		
knowledge	1	EP1	has mastered knowledge in the field to which the thesis belongs	K_W01 K_W03		
	2	EP2	knows the latest Polish literature in the field covered by the work	K_W01 K_W04 K_W05		
	3	EP3	knows data acquisition methods and techniques	K_W11		
	4	EP4	knows the principles concerning the protection of industrial property and copyright	K_W08		
skills	1	EP5	knows how to formulate a research task and aim of the work, to formulate research hypotheses	K_U03		
	2	EP6	is able to select appropriate research methods and techniques for the topic and apply them in his/her own research	K_U04		
	3	EP7	interprets and analyses the results obtained, draws conclusions from them, and is able to present and describe them	K_U01 K_U02		
	4	EP8	is able to participate in the debate and to take advantage of suggestions made during the discussion	K_U07		
	5	EP9	is able to use the literature on the subject written in a foreign language	K_U09		

social competences	1	EP10	is willing to seek expert advice when faced with problematic situations	K_K01	
	2	EP11	is ready to critically evaluate his/her own knowledge of the subject matter covered in the diploma thesis	K_K01	
CONTENT			Semester	No. of hours	
					w tym e-learning
Subject title: <b>Master's seminar (seminarium magisterskie)</b>					
Format of instruction: <b>seminarium</b>					
1. Determination of the research problem and the topic (title) of the thesis together with the justification (sem. 2)			2	6	0
2. Discussion of literature and sources of data acquisition and editing requirements (sem. 2)			2	8	0
3. Presentation of self-designed thesis plans (sem. 2)			2	10	0
4. Revision and final approval of work plans (sem. 2)			2	6	0
5. Preparation and presentation of essays thematically related to the content of the thesis (sem. 3)			3	8	0
6. Formulation and revision of the thesis chapter including the subject, aim and scope of the study (sem. 3)			3	6	0
7. Discussion on the choice of methods and the formulation of the content of the chapter including methodological aspects (sem. 3)			3	10	0
8. Presentation of thesis chapters of a theoretical character with their evaluation (sem. 3)			3	6	0
9. Presentation and evaluation of the collected statistical material (datas) necessary for the construction of the empirical part of the thesis (sem. 4)			4	6	0
10. Review of results and discussion of the results of quantitative analyses (sem. 4)			4	8	0
11. Formulation and presentation of the core empirical part of the thesis (sem. 4)			4	8	0
12. Final formulation of the empirical part and overall design of the thesis (sem. 4)			4	8	0
Modes of delivery	conversation classes with presentations by participants on discussing parts of the work and results of the research				
Assessment methods					No. of learning outcome from the syllabus
	PRACA DYPLOMOWA				EP1,EP2,EP3,EP4,EP5,EP6,EP7,EP8,EP9
	ZAJ CIA PRAKTYCZNE (WERYFIKACJA POPRZEZ OBSERWACJ )				EP1,EP10,EP11,EP2,EP3,EP4,EP5,EP6,EP7,EP8,EP9
	Metody i formy weryfikacji efektów uczenia si mog zosta zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach okre lonych w Regulaminie Studiów Uniwersytetu Szczeci skiego.				
Grading criteria	A student receives course credit if, at the end of a semester, he/she completes the task assigned sem. 2 - prepares and formulates a work plan and collects the necessary subject literature sem. 3 - prepares and presents the theoretical part of the thesis (two chapters) sem. 4 - conduct empirical research, write and submit the final thesis Each semester ends with a grade				
	Grade calculation principles				
	The final mark of the course is equal to the pass mark of the seminar				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	2	Master's seminar (seminarium magisterskie)		Nieobliczana	
	2	Master's seminar (seminarium magisterskie) [seminarium]	zaliczenie z ocen		
	3	Master's seminar (seminarium magisterskie)		Nieobliczana	
	3	Master's seminar (seminarium magisterskie) [seminarium]	zaliczenie z ocen		
	4	Master's seminar (seminarium magisterskie)		Nieobliczana	
	4	Master's seminar (seminarium magisterskie) [seminarium]	zaliczenie z ocen		

Basic reading		
Supplementary reading		
<b>STUDENT WORKLOAD</b>		
	No. of hours	
		W tym e-learning
Contact hours	<b>90</b>	<b>0</b>
Participation in test / exam	<b>0</b>	<b>0</b>
Preparation for contact hours	<b>25</b>	<b>0</b>
Private reading and studying	<b>30</b>	<b>0</b>
Participation in tutorials	<b>45</b>	<b>0</b>
Preparation of project / essay / etc.	<b>110</b>	<b>0</b>
Preparation for test / exam	<b>0</b>	<b>0</b>
<b>TOTAL workload</b>	<b>300</b>	
<b>ECTS credits</b>	<b>12</b>	



# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>							
Course title: <b>Mathematical economics (ekonomia matematyczna) (KIERUNKOWE)</b>					Course code: <b>EFZ199AIIJ3432_9S</b>		
Name of field of study: <b>International Economics</b>							
Mode and cycle of study: <b>second degree, full - time</b>			Profile of study: <b>general academic</b>		Specialty:		
Course / module status <b>obligatory</b>				Language of instruction: <b>semester: 2 - english language polish language</b>			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS	
				w tym e-learning			
1	2	discussion classes	15	0	pg	5	
		lecture	15	0	pg		
<b>Total</b>			<b>30</b>			<b>5</b>	
Course / module coordinator		<b>dr hab. MAŁGORZATA GUZOWSKA</b>					
Course instructor		<b>dr hab. MAŁGORZATA GUZOWSKA</b>					
Course / module objectives		<p>The aim of the course is to acquaint the student with the basics of modeling economic processes and phenomena using mathematical methods          Acquiring by students the ability to formally describe the basic economic concepts and the relationships between them.          Developing analytical and critical thinking skills.</p>					
Prerequisites		The ability to apply knowledge acquired at higher education studies in mathematics, macroeconomics and microeconomics.					
<b>LEARNING OUTCOMES</b>							
Category	No.	Code	Description	Ref. to programme benchmarks			
knowledge	1	EP1	Student ma pogł bion wiedzy o procesach, zjawiskach, podmiotach i strukturach ekonomicznych.	K_W01 K_W02 K_W03			
	2	EP2	Students will gain in-depth knowledge of relations between economic phenomena, entities and structures in micro- and macroeconomic scale in real dimension.	K_W01 K_W02 K_W03			
skills	1	EP3	Students describe and analyze economic processes and phenomena using graphical and algebraic methods.	K_U01 K_U02			
social competences	1	EP4	The student is aware of the importance of knowledge and tools of mathematical economics in solving economic and social problems.	K_K01			
<b>CONTENT</b>					Semester	No. of hours	
						w tym e-learning	
Subject title: <b>Mathematical economics (ekonomia matematyczna)</b>							
Format of instruction: <b>lecture</b>							
1. Introduction to mathematical economics. The mathematical school in economics.					2	1	0
2. A real function of several variables and its properties.					2	2	0
3. Mathematical Theory of Demand					2	2	0
4. Mathematical theory of production					2	2	0

5. Enterprise Decisions		2	2	0
6. Partial and general equilibrium		2	2	0
7. Economic growth and business cycles		2	4	0
Format of instruction: <b>discussion classes</b>				
1. Extremes of functions of several variables - exercises		2	2	0
2. Optimization of consumer choice - exercises		2	2	0
3. Optimization of a producer's choice - exercises		2	2	0
4. Decisions of the enterprise - case studys		2	2	0
5. Partial and general equilibrium - exercises.		2	2	0
6. Analysis of chosen growth models - dynamic approach		2	4	0
7. Repetition and summary of material.		2	1	0
Modes of delivery	<ul style="list-style-type: none"> <li>- Lecture combined with multimedia presentation</li> <li>- problem solving</li> <li>- case studies analysis.</li> </ul>			
Assessment methods				No. of learning outcome from the syllabus
	KOLOKWIUM			EP1,EP2,EP3
	PREZENTACJA			EP1,EP2,EP3,EP4
	Metody i formy weryfikacji efektów uczenia si mog zosta zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach okre lonych w Regulaminie Studiów Uniwersytetu Szczeci skiego.			
Grading criteria	<b>A credit of the lecture on the basis of the written examination in the form of multiple-choice test.</b> <b>A credit of the classes on the basis of a test and a scientific project (presentation).</b>			
	Grade calculation principles			
	<b>The final grade for the course is the arithmetic mean of the grades from the lectures and exercises.</b>			
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method
	2	Mathematical economics (ekonomia matematyczna)		Nieobliczana
	2	Mathematical economics (ekonomia matematyczna) [wykład]	zaliczenie z ocen	
	2	Mathematical economics (ekonomia matematyczna) [ wiczenia]	zaliczenie z ocen	
Basic reading	Allen R. G. D. (1951): Ekonomia matematyczna,, PWN			
	Chiang, A. C., (1992): Elements of Dynamic Optimization, McGraw Hill,			
	Chiang, Alpha C., and Kevin Wainwright (2005): Fundamental Methods of Mathematical Economics , McGraw-Hill			
Supplementary reading	De La Fuente, A. (1999): Mathematical Methods and Models for Economists, New York: Cambridge Univ Press			
	Dixit, A. K. and Nalebuff, B. J. (1993): Thinking Strategically: The Competitive Edge in Business, Politics, and Everyday Life., New York: W.W. Norton & Company			
<b>STUDENT WORKLOAD</b>				
		No. of hours		
		W tym e-learning		
Contact hours	<b>30</b>		<b>0</b>	
Participation in test / exam	<b>5</b>		<b>0</b>	
Preparation for contact hours	<b>20</b>		<b>0</b>	
Private reading and studying	<b>15</b>		<b>0</b>	
Participation in tutorials	<b>25</b>		<b>0</b>	

Preparation of project / essay / etc.	15	0
Preparation for test / exam	15	0
<b>TOTAL workload</b>	<b>125</b>	
<b>ECTS credits</b>	<b>5</b>	

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>						
Course title: <b>Microeconomics - advanced course (mikroekonomia II) (PODSTAWOWE)</b>				Course code: <b>EFZ199AIIJ3432_1S</b>		
Name of field of study: <b>International Economics</b>						
Mode and cycle of study: <b>second degree, full - time</b>		Profile of study: <b>general academic</b>		Specialty:		
Course / module status <b>obligatory</b>			Language of instruction: <b>semester: 1 - english language polish language</b>			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS
				w tym e-learning		
1	1	discussion classes	15	0	pg	6
		lecture	15	15	e	
<b>Total</b>			<b>30</b>			<b>6</b>
Course / module coordinator		dr hab. TOMASZ BERNAT				
Course instructor		dr hab. TOMASZ BERNAT				
Course / module objectives		The aim is to acquire knowledge and skills related to the use of advanced theory of microeconomics to solve decision problems and to present optimization problems, use calculus to solve these optimization problems, use economic reasoning to explain the strategic choices of individuals or organizations. In addition, the student is prepared to communicate freely in English in an international group of people in order to carry out tasks and business projects.				
Prerequisites		The student knows the basics of economics and the principles of microeconomy, student is oriented in current economic events. Students are able to solve the basic tasks of mathematics and use (properly interpreted) graphs showing the relationship between the main categories, which are subject to economic analysis. The student is able to think analytically, properly formulate conclusions based on their knowledge of the news of economic life.				
<b>LEARNING OUTCOMES</b>						
Category	No.	Code	Description	Ref. to programme benchmarks		
knowledge	1	EP1	Student knows advanced methodology allowed to analysis basic economic events	K_W01 K_W03 K_W07		
skills	1	EP2	students can predict possible scenarios come from different issues from market and can assess company situation in different market structure. Takes part in the discussion.	K_U01 K_U02 K_U04 K_U07 K_U09		
social competences	1	EP3	student can think in creative and innovative way and easily communicate in English in an international group of people in order to carry out business tasks and projects	K_K01 K_K02		
<b>CONTENT</b>				Semester		
				No. of hours		
				w tym e-learning		
Subject title: <b>Microeconomics - advanced course (mikroekonomia II)</b>						
Format of instruction: <b>lecture</b>						
1. Introduction to microeconomics advance				1	2	2
2. The demand and supply advanced analysis				1	2	2
3. Market transactions and the price system				1	2	2

4. Theory of production - production function		1	2	2	
5. The profit maximizing competitive firm advanced analysis		1	2	2	
6. The market structure - pricing and competitive behavior advance analysis		1	3	3	
7. Market structure - the game theory		1	2	2	
Format of instruction: <b>discussion classes</b>					
1. The objectives of microeconomics advanced		1	2	0	
2. Theory of demand and supply		1	2	0	
3. Market transaction and pricing system		1	2	0	
4. Company choice - production function		1	2	0	
5. The firm - models of profit maximizing		1	2	0	
6. Market structure - pricing and competitive behavior advance analysis		1	3	0	
7. Market structure - the game theory		1	2	0	
Modes of delivery	Main form of knowledge transfer is lectures with case studies analysis. The main way of exercises is case studies solving, also discussions, graphic and algebraic tasks				
Assessment methods				No. of learning outcome from the syllabus	
	EGZAMIN PISEMNY			EP1	
	KOLOKWIUM			EP1,EP2,EP3	
Metody i formy weryfikacji efektów uczenia się mogą zostać zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach określonych w Regulaminie Studiów Uniwersytetu Szczecińskiego.					
Grading criteria	The final grade of the course is calculated on the basis of arithmetic average from case studies solving and answering open questions: - Students are assessed on the basis of a written examination covering the verification of knowledge based on case studies ( 50% points) and theory (50% points in learning system), for checking the knowledge of the basic principles of the functioning of markets and its entities (consumers , businesses). passing the exercises - on the basis of a case study solution Lecture - based on a case study solution				
	Grade calculation principles				
	The final grade for the subject is the arithmetic mean of grades from exercises and lectures				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	1	Microeconomics - advanced course (mikroekonomia II)		Arytmetyczna	
	1	Microeconomics - advanced course (mikroekonomia II) [wykład]	egzamin		
	1	Microeconomics - advanced course (mikroekonomia II) [wiczenia]	zaliczenie z ocen		
Basic reading	Felix Munoz-Garcia (2017): Advanced Microeconomic Theory: An Intuitive Approach with Examples, The MIT Press, Massachusetts, USA				
	Geoffrey Jehle, Philip Reny (2017): Advanced Microeconomic Theory 3rd Edition, Pearson, Essex, England				
Supplementary reading	Forbes				
	The Economist				
	The Financial Time				
<b>STUDENT WORKLOAD</b>					
		No. of hours			
		W tym e-learning			
Contact hours	<b>30</b>		<b>15</b>		
Participation in test / exam	<b>5</b>		<b>0</b>		

Preparation for contact hours	25	0
Private reading and studying	20	0
Participation in tutorials	30	10
Preparation of project / essay / etc.	25	0
Preparation for test / exam	15	0
<b>TOTAL workload</b>	<b>150</b>	
<b>ECTS credits</b>	<b>6</b>	

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>						
Course title: <b>Monitoring of the economic situation (monitoring sytuacji gospodarczej) (KIERUNKOWE)</b>				Course code: <b>EFZ199AIIJ3432_12S</b>		
Name of field of study: <b>International Economics</b>						
Mode and cycle of study: <b>second degree, full - time</b>		Profile of study: <b>general academic</b>		Specialty:		
Course / module status <b>obligatory</b>			Language of instruction: <b>semester: 2 - english language polish language</b>			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS
				w tym e-learning		
1	2	laboratory	30	0	pg	6
		lecture	15	0	e	
<b>Total</b>			<b>45</b>			<b>6</b>
Course / module coordinator		dr hab. RAFAŁ NAGAJ				
Course instructor		dr hab. RAFAŁ NAGAJ				
Course / module objectives		To acquire knowledge and competencies related to the monitoring of economic growth and economic fluctuations, as well as to familiarise the student with the measures used to analyse the economic situation and to teach the skills to use them to monitor the economic situation.				
Prerequisites		Students will be familiar with basic macroeconomic variables and will be able to use quantitative methods in the analysis of changes over time. Student knows the basics of economics and public finance.				
<b>LEARNING OUTCOMES</b>						
Category	No.	Code	Description	Ref. to programme benchmarks		
knowledge	1	EP1	Students will be familiar with the concepts and models related to economic growth and the business cycle.	K_W01		
	2	EP2	Student knows the instruments used to monitor the economic situation.	K_W11		
skills	1	EP3	Students will identify the macroeconomic relationships governing the business and financial cycle.	K_U01		
	2	EP4	Students analyse the opportunities and threats associated with the business and financial cycle.	K_U04		
social competences	1	EP5	Student is aware of the importance of knowledge concerning changes in the economic situation in solving socio-economic problems.	K_K01		
<b>CONTENT</b>				Semester	No. of hours	
					w tym e-learning	
Subject title: <b>Monitoring of the economic situation (monitoring sytuacji gospodarczej)</b>						
Format of instruction: <b>lecture</b>						
1. Economic growth versus economic development. Factors and measures of economic growth.				2	2	0
2. Business cycles				2	4	0
3. Financial Cycle				2	3	0
4. Determination and prediction of cycle phases. Business cycle barometers.				2	4	0

5. Repetition and summary of monitoring of economic situation issues.		2	2	0
Format of instruction: <b>laboratory</b>				
1. Basic economic problems in contemporary economies. Statistical overview in major national and international institutions/organizations.		2	6	0
2. Economic growth in terms of mathematical and statistical: measures of calculation of economic growth.		2	6	0
3. Economic actors and economic variables over the business cycle. Cycle sequence. Empirical determination of cycle phases.		2	6	0
4. Monitoring the economy and forecasting the economic situation using business cycle barometers.		2	4	0
5. Financial cycle. Forecasting crisis.		2	6	0
6. Repetition and summary of monitoring of economic situation issues.		2	2	0
Modes of delivery	<b>Lectures</b> - Multimedia presentations - Case study and problem tasks			
Assessment methods				No. of learning outcome from the syllabus
	<b>EGZAMIN PISEMNY</b>			<b>EP1,EP2,EP3,EP4</b>
	<b>KOLOKWIUM</b>			<b>EP1,EP2,EP3,EP4,EP5</b>
	Metody i formy weryfikacji efektów uczenia się mogą zostać zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach określonych w Regulaminie Studiów Uniwersytetu Szczecińskiego.			
Grading criteria	<b>Credit for laboratory classes: Students are evaluated on the basis of a written colloquium/test solved using a computer with internet access. The test consists of questions and open tasks.</b> <b>Credit for the lectures: Students are assessed on the basis of a written exam in the form of a multichoice test. Student will receive a satisfactory grade, if shows a basic understanding of issues (has an elementary knowledge) related to the monitoring of the economic situation.</b>			
	Grade calculation principles			
	<b>The final grade is the arithmetic mean of the laboratory classes and the exam. If the result of this arithmetic mean is ambiguous, then the laboratory classes grade prevails.</b>			
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method
	2	Monitoring of the economic situation (monitoring sytuacji gospodarczej)		Arytmetyczna
	2	Monitoring of the economic situation (monitoring sytuacji gospodarczej) [laboratorium]	zaliczenie z ocen	
	2	Monitoring of the economic situation (monitoring sytuacji gospodarczej) [wykład]	egzamin	
Basic reading	Hayek, F.A. (2013): Business cycles. Part 1, Routledge/Taylor & Francis, London			
	Hayek, F.A. (2013): Business cycles. Part 2, Routledge/Taylor & Francis, London			
	Lahiri, K. (2010): Transportation indicators and business cycles, Emerald, Bingley			
Supplementary reading	Schumpeter, A. (2005): Macroeconomics, 4th Edition, Norton & Company, Inc., New York/London			
	Shimer R. (2010): Labor markets and business cycles, Princeton University Press, Princeton			
	Sørensen, P.B. (2010): Introducing advanced macroeconomics: growth and business cycles. 2nd ed., McGraw-Hill Higher Education, Maidenhead			
<b>STUDENT WORKLOAD</b>				
		No. of hours		
		W tym e-learning		
Contact hours	<b>45</b>		<b>0</b>	
Participation in test / exam	<b>6</b>		<b>0</b>	
Preparation for contact hours	<b>24</b>		<b>0</b>	
Private reading and studying	<b>30</b>		<b>0</b>	
Participation in tutorials	<b>30</b>		<b>0</b>	



Preparation of project / essay / etc.	<b>0</b>	<b>0</b>
Preparation for test / exam	<b>15</b>	<b>0</b>
<b>TOTAL workload</b>	<b>150</b>	
<b>ECTS credits</b>	<b>6</b>	

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>							
Course title: <b>OHS training (szkolenie BHP) (INNE DO ZALICZENIA)</b>					Course code: <b>EFZ199AIIJ3362_2S</b>		
Name of field of study: <b>International Economics</b>							
Mode and cycle of study: <b>second degree, full - time</b>			Profile of study: <b>general academic</b>		Specialty:		
Course / module status <b>obligatory</b>				Language of instruction: <b>semester: 1 - english language polish language</b>			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS	
				w tym e-learning			
1	1	lecture	5	5	p	0	
<b>Total</b>			<b>5</b>			<b>0</b>	
Course / module coordinator		-- --					
Course instructor		-- --					
Course / module objectives		<b>Acquiring knowledge and skills in the field of occupational health and safety, fire protection, first aid in emergencies as well as student rights and obligations.</b>					
Prerequisites		<b>No requirements</b>					
<b>LEARNING OUTCOMES</b>							
Category	No.	Code	Description	Ref. to programme benchmarks			
knowledge	1	EP1	<b>He knows the legal, organizational and ethical conditions of professional activity within the studied field of study</b>				
skills	1	EP2	<b>Student can identify mistakes and omissions in practice</b>				
	2	EP3	<b>Can conduct basic life support</b>				
social competences	1	EP4	<b>Realizuje zadania w sposób zapewniaj cy bezpiecze stwo własne i otoczenia, w tym przestrzega zasady bezpiecze stwa.</b>				
CONTENT					Semester	No. of hours	
						w tym e-learning	
Subject title: <b>OHS training (szkolenie BHP)</b>							
Format of instruction: <b>lecture</b>							
1. <b>Legal regulations: - legal regulations on occupational safety and health protection in Polish and European Union legislation, - obligations of universities, superiors in ensuring safe and hygienic working and learning conditions, ergonomic factors in shaping working conditions, including hygienic standards for permanent workplaces</b>					1	1	1
2. <b>Physical, biological and chemical hazardous factors during laboratory classes, laboratories and during field classes, - avoiding threats with particular emphasis on collective and individual protection measures - post-accident proceedings (legal regulations, accident insurance.)</b>					1	2	2
3. <b>Providing pre-medical first aid in an accident situation, first aid kits</b>					1	1	1
4. <b>Legal basis in the field of fire protection, fire detection systems, flammable and explosive substances, prevention of fire hazards, procedures in case of fire and other local hazards, handheld firefighting equipment, evacuation</b>					1	1	1
Modes of delivery		<b>E-learning course</b>					

Assessment methods					No. of learning outcome from the syllabus
	<b>SPRAWDZIAN</b>				<b>EP1,EP2,EP3,EP4</b>
	Metody i formy weryfikacji efektów uczenia się mogą zostać zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach określonych w Regulaminie Studiów Uniwersytetu Szczecińskiego.				
Grading criteria	<b>Completing an e-learning course in the field of occupational health and safety - obtaining at least 60% correct answers from the test</b>				
	Grade calculation principles				
	<b>Passing the lecture is the basis for the final credit in the subject</b>				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	1	OHS training (szkolenie BHP)		Nieobliczana	
	1	OHS training (szkolenie BHP) [wykład]	zaliczenie		
Basic reading	Zarządzenie Rektora US w sprawie organizowania szkoleń w zakresie BHP dla studentów i doktorantów US : , Szczecin				
	Kodeks pracy – tekst jednolity (2022): , Dziennik Ustaw RP, Warszawa				
Supplementary reading	M. Goniewicz (2022): Pierwsza pomoc. Podręcznik dla studentów, PZWL Wydawnictwo Lekarskie, Warszawa				
	S. Wieczorek (2014): Ergonomia. Poradnik BHP, Wydawnictwo Tarbonus , Tarnobrzeg				
	ustawa o Państwowym Ratownictwie Medycznym – tekst jednolity (2022): , Dziennik Ustaw RP, Warszawa				
<b>STUDENT WORKLOAD</b>					
		No. of hours			
					W tym e-learning
Contact hours	<b>5</b>			<b>5</b>	
Participation in test / exam	<b>0</b>			<b>0</b>	
Preparation for contact hours	<b>0</b>			<b>0</b>	
Private reading and studying	<b>0</b>			<b>0</b>	
Participation in tutorials	<b>0</b>			<b>0</b>	
Preparation of project / essay / etc.	<b>0</b>			<b>0</b>	
Preparation for test / exam	<b>0</b>			<b>0</b>	
<b>TOTAL workload</b>	<b>5</b>				
<b>ECTS credits</b>	<b>0</b>				

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>						
Unit: <b>Open lecture (wykład ogólnouczeniowy) [moduł]</b>						
Course title: <b>Optimization of Economic and Financial Decisions (optymalizacja decyzji ekonomicznych i finansowych) (OGÓLNOUCZELNIANE)</b>					Course code: <b>EFZ199AIIJ3432_4S</b>	
Name of field of study: <b>International Economics</b>						
Mode and cycle of study: <b>second degree, full - time</b>			Profile of study: <b>general academic</b>		Specialty:	
Course / module status <b>elective</b>				Language of instruction: <b>semester: 2 - english language polish language</b>		
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS
				w tym e-learning		
1	2	laboratory	15	0	pg	4
		lecture	15	0	pg	
<b>Total</b>			<b>30</b>			<b>4</b>
Course / module coordinator		<b>dr hab. ANNA TURCZAK</b>				
Course instructor		<b>dr hab. ANNA TURCZAK</b>				
Course / module objectives		Decision-making involves trying to make the most effective use of limited resources. Resources include money, time, space, raw materials, labour, machinery, etc. In all these examples of resources, decision-makers need to identify the best option concerning allocation, i.e., find the optimal solution. The main aim of the course is to provide students with thorough knowledge on some methods and techniques of optimization used in economics and finance. In particular, the objective of the course is to familiarize students with linear programming, which is an indispensable tool in making the right decisions. Linear programs are applicable to a great number of practical problems related to the conduct and coordination of many operations and activities. Students will gain the ability to construct specific decision models, as well as develop their analytical and logical thinking skills.				
Prerequisites		It will be better for students to be well versed in mathematics, microeconomics, corporate finance and some elements of statistics. Knowledge of basic English terminology used in economics and finance is required.				
<b>LEARNING OUTCOMES</b>						
Category	No.	Code	Description	Ref. to programme benchmarks		
knowledge	1	EP1	To list the steps of the decision-making process; to know advanced research methods and understand their usefulness in effective decision-making; to learn how to structure a given research problem and select the appropriate procedure in a practical situation.	K_W09 K_W11		
	2	EP2	To be familiar with the basic assumptions and properties of linear programming; to understand the difference between feasible and optimal solutions.	K_W03 K_W11		
	3	EP3	To become acquainted with the common queuing models and correctly describe the basic queuing system configurations.	K_W09 K_W11		
	4	EP4	To understand the importance of inventory control; to comprehend the concept of safety stock; to be prepared to perform ABC analysis; to know how to properly determine the reorder point and compute the economic order quantity.	K_W05 K_W09 K_W11		

skills	1	EP5	To formulate a variety of small to large linear programs; to have the ability to use graphical solution procedures for linear programs.	K_U04
	2	EP6	To set up and solve both maximization and minimization linear programming problems with simplex tableaux; to be able to conduct sensitivity analysis; to interpret the meaning of numbers in a simplex tableau.	K_U01 K_U02 K_U04
	3	EP7	To suggest and use adequate methods to find the initial solution and the optimal solution; to handle transportation, assignment, facility location problems.	K_U01 K_U04
	4	EP8	To be capable of calculating the rate of return and estimating risk; to realize the risk-return trade-off.	K_U02 K_U04
social competences	1	EP9	To be eager to apply optimization methods in real situations; to want to continuously improve and develop the capability to analyse data; to be willing to evaluate the results obtained and formulate own conclusions.	K_K01 K_K02 K_K04
	2	EP10	To be ready to solve complex economic and financial problems using advanced methods and tools; to be aware of the advantages and limitations of the methods and tools used.	K_K01 K_K02

CONTENT	Semester	No. of hours	
			w tym e-learning

Subject title: **Optimization of Economic and Financial Decisions (optymalizacja decyzji ekonomicznych i finansowych)**

Format of instruction: **lecture**

1. Scientific approach to decision-making. Formulating the problem. Defining the variables. Acquiring input data. Constructing the model. Deriving the solution. Interpreting the results. Modelling in the real world. Implementation. Decision-making under uncertainty. A survey of risk concepts. Decision-making under risk.	2	2	0
2. Fundamentals of linear programming. Constraints and the objective function. Graphical method, the simplex algorithm, duality and sensitivity analysis. The product mix problem as one of the most common linear programming applications.	2	4	0
3. Waiting lines - basic concepts and definitions. Characteristics of queuing systems. Development of queuing models. Single-channel queuing models. Multiple-channel queuing models. Average number of customers in the system. Time spent in the system. Measurement of costs. Service efficiency. The use of more complex queuing models in practical situations.	2	2	0
4. Inventory decisions. Raw materials, work-in-process, finished goods as examples of stocks. Inventory models commonly used in practice. Economic order quantity. Reorder point. Quantity discounts. Irregular supply and demand. Using safety stock.	2	2	0
5. Introduction to transportation and assignment problems. Balanced and unbalanced problems. Finding the first feasible solution. Improving the basic feasible solution. Decisions regarding facility location (new warehouse, factory, office).	2	2	0
6. Risk-return approach to analysing investments. Standard deviation of returns as a measure of risk. Two components of total risk: systematic risk and unsystematic risk. A portfolio as an investment made up of a group of assets. Diversification based on correlation coefficients between rates of return. Efficient portfolios.	2	3	0

Format of instruction: **laboratory**

1. Models in which the mathematical expressions appearing in the objective function and constraints are linear functions. Profit maximization. Revenue maximization. Cost minimization. Using a twodimensional graph to illustrate the solutions of linear programs. Determining how many units of each product should be produced in order to maximize profit or revenue.	2	4	0
2. Economics of queuing systems. Constructing arrival and service time distributions. Poisson arrivals. Exponential service time. Constant service time model. Single-channel and multiple-channel systems. Cost analysis. Simulation of queuing systems.	2	4	0
3. Deterministic and probabilistic inventory models. Quantity discount models. Estimating the economic order quantity based on the criterion of total cost minimization. Determining how often to order and when to order. ABC analysis.	2	2	0

4. The problem of optimal distribution of goods from several points of supply to a number of points of demand. Determining the most efficient assignment of people to projects, salespeople to territories, contracts to bidders, jobs to machines, and so on. Facility location optimization.		2	2	0	
5. Rate of return maximization. Risk minimization. Portfolio diversification. The kind of risk that cannot be diversified away. The sort of risk that can be reduced by diversification. Principles of combining assets into portfolios. The efficient portfolio as a portfolio that cannot be improved from the viewpoint of risk and expected rate of return.		2	3	0	
Modes of delivery	The theoretical issues are presented with the use of multimedia techniques. The way of teaching is interactive. Students acquire knowledge and then analyse many practical cases, solve additional exercises and take tests. All didactic materials have been prepared in electronic form and are provided to students via the Internet.				
Assessment methods				No. of learning outcome from the syllabus	
	KOLOKWIUM			EP5,EP6,EP7,EP8	
	ZAJ CIA PRAKTYCZNE (WERYFIKACJA POPRZEZ OBSERWACJ )			EP1,EP10,EP2,EP3,EP4,EP9	
	Metody i formy weryfikacji efektów uczenia si mog zosta zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach okre lonych w Regulaminie Studiów Uniwersytetu Szczeci skiego.				
Grading criteria	Passing the lectures on the basis of a written test. Passing the IT labs on the basis of a written test.				
	Grade calculation principles				
	The final grade for the course is the arithmetic mean of grades regarding the lectures and regarding the IT labs.				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	2	Optimization of Economic and Financial Decisions (optymalizacja decyzji ekonomicznych i finansowych)		Arytmetyczna	
	2	Optimization of Economic and Financial Decisions (optymalizacja decyzji ekonomicznych i finansowych) [wykład]	zaliczenie z ocen		
	2	Optimization of Economic and Financial Decisions (optymalizacja decyzji ekonomicznych i finansowych) [laboratorium]	zaliczenie z ocen		
Basic reading	Orzechowski Arkadiusz (2015): Operations Research, Warsaw School of Economics, Warsaw				
	Swift Louise, Piff Sally (2014): Quantitative Methods for Business, Management and Finance, Red Globe Press, Londo				
Supplementary reading	Lyeme Halidi, Seleman Mohamed (2012): Introduction to Operations Research: Theory and Applications, LAP LAMBERT Academic Publishing, Saarbrücken				
	Taha Hamdy A. (2017): Operations research. An introduction, Pearson, Upper Saddle River, NJ				
<b>STUDENT WORKLOAD</b>					
		No. of hours			
		W tym e-learning			
Contact hours	30		0		
Participation in test / exam	4		0		
Preparation for contact hours	16		0		
Private reading and studying	20		0		
Participation in tutorials	15		0		
Preparation of project / essay / etc.	0		0		
Preparation for test / exam	15		0		
<b>TOTAL workload</b>	<b>100</b>				
<b>ECTS credits</b>	<b>4</b>				

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>						
Unit: <b>Foreign language (j zyk obcy) [moduł]</b>						
Course title: <b>Russian language (j zyk rosyjski) (OGÓLNOUCZELNIANE)</b>					Course code: <b>EFZ199AIIJ3509_5S</b>	
Name of field of study: <b>International Economics</b>						
Mode and cycle of study: <b>second degree, full - time</b>			Profile of study: <b>general academic</b>		Specialty:	
Course / module status <b>elective</b>			Language of instruction: <b>semester: 3 - j zyk rosyjski polish language</b>			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS
				w tym e-learning		
2	3	lektorat	30	0	pg	2
<b>Total</b>			<b>30</b>			<b>2</b>
Course / module coordinator		<b>mgr LUCYNA SM DZIK</b>				
Course instructor		<b>mgr LUCYNA SM DZIK</b>				
Course / module objectives		<b>Consolidation of the material at the B2 level. Additional vocabulary and language structures according to the specialization on the B2 + level</b>				
Prerequisites		<b>The level of language competence defined as B2</b>				
<b>LEARNING OUTCOMES</b>						
Category	No.	Code	Description			Ref. to programme benchmarks
knowledge	1	EP1	<b>knows the grammatical structures, phraseology and vocabulary of the English language allowing for understanding texts related to a given field of study and academic texts</b>			<b>K_W01</b>
skills	1	EP2	<b>understands English texts related to the field of study, as well as texts of a general academic nature. Can see hidden meaning, expressed indirectly</b>			<b>K_U05 K_U09</b>
	2	EP3	<b>Student is able to prepare a variety of written studies in English concerning the field of study</b>			<b>K_U05 K_U09</b>
	3	EP4	<b>is able to formulate clear and comprehensive oral statements regarding the English language needed for proper functioning in the academic environment and in the work environment</b>			<b>K_U05 K_U09</b>
	4	EP5	<b>can plan lifelong learning</b>			<b>K_U08</b>
social competences	1	EP6	<b>shows readiness to take responsibility for independent work on the assigned task</b>			<b>K_K02 K_K04</b>
	2	EP7	<b>shows creativity in the tasks performed</b>			<b>K_K02</b>
<b>CONTENT</b>					Semester	No. of hours
						w tym e-learning
Subject title: <b>Russian language (j zyk rosyjski)</b>						

Format of instruction: <b>lektorat</b>					
1. <b>Classes improving all language competences (listening, speaking, reading and writing) relating to the vocabulary and topics in the scope proposed in the textbook. (see primary literature)</b>		3	12	0	
2. <b>Classes related to the lexical and grammar material contained in the textbook and resulting from the teaching objectives at the B2 + level</b>		3	12	0	
3. <b>Classes devoted to repeat the material covered</b>		3	6	0	
Modes of delivery	<ul style="list-style-type: none"> <li>- conversations</li> <li>- simulation of scenes from everyday life</li> <li>- listening to dialogues, texts and messages</li> <li>- watching short movies (scenes from everyday life)</li> <li>- reading, analysis and translation of texts</li> <li>- grammar exercises (written and interactive)</li> <li>- writing short texts (e-mails, letters)</li> <li>- presentations of self-prepared issues</li> </ul>				
Assessment methods				No. of learning outcome from the syllabus	
	KOŁOKWIUM			EP1,EP2,EP4,EP5,EP6	
	SPRAWDZIAN			EP1,EP2,EP5,EP6	
	PRACA PISEMNA/ ESEJ/ RECENZJA			EP1,EP2,EP3,EP6,EP7	
	PROJEKT			EP1,EP2,EP4,EP7	
	ZAJ CIA PRAKTYCZNE (WERYFIKACJA POPRZEZ OBSERWACJ )			EP1,EP2,EP4,EP5,EP7	
	Metody i formy weryfikacji efektów uczenia si mog zosta zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach okre lonych w Regulaminie Studiów Uniwersytetu Szczeci skiego.				
Grading criteria	completion of the language course - on the basis of attendance, active participation in classes, passing partial tests, written work or presentation, test <b>EVALUATION for the semester on the basis of test marks, written assignments, activity evaluation</b>				
	Grade calculation principles				
	<b>the final grade is equal to the grade for completing the language course</b>				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	3	Russian langugae (j zyk rosyjski)		Wa ona	
	3	Russian langugae (j zyk rosyjski) [lektorat]	zaliczenie z ocen		1,00
Basic reading	Pado A. : start.ru, j zyk rosyjski dla rednio zaawansowanych, cz. 1 i 2, WSiP :				
	I zak-Gwizdała A., Tatarczyk O. : Ekspres na Wschód, Kurs j zyka rosyjskiego B1-- B2, Cogit :				
	Wiatr-Kmieciak M., Wujec S. : Vot i my, cz. 2 i 3, Wydawnictwa Szkolne PWN :				
Supplementary reading	Duchnowska D. : Russkij yazyk, podgotovitelnye materialy k ekzamienu TELC urovrn B1, B2, Politechnika Krakowska :				
	H. Stelmach : J zyk rosyjski, pro cieja, ja niej, Interbook :				
	Pado A. : ty za ili protiv, Materiały uzupełniaj ce, WSiP :				
	słownik monolingwalny :				
<b>STUDENT WORKLOAD</b>					
		No. of hours			
			W tym e-learning		
Contact hours	<b>30</b>		<b>0</b>		
Participation in test / exam	<b>3</b>		<b>0</b>		
Preparation for contact hours	<b>2</b>		<b>0</b>		
Private reading and studying	<b>2</b>		<b>0</b>		



Participation in tutorials	5	0
Preparation of project / essay / etc.	3	0
Preparation for test / exam	5	0
<b>TOTAL workload</b>	<b>50</b>	
<b>ECTS credits</b>	<b>2</b>	

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>							
Course title: <b>Small Medium Enterprise on global markets (małe i średnie przedsiębiorstwa na rynku globalnym) (KIERUNKOWE)</b>					Course code: <b>EFZ199AIIJ3432_6S</b>		
Name of field of study: <b>International Economics</b>							
Mode and cycle of study: <b>second degree, full - time</b>		Profile of study: <b>general academic</b>			Specialty:		
Course / module status <b>obligatory</b>				Language of instruction: <b>semester: 1 - english language polish language</b>			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS	
				w tym e-learning			
1	1	konwersatorium	30	16	pg	5	
<b>Total</b>			<b>30</b>			<b>5</b>	
Course / module coordinator		dr hab. TOMASZ BERNAT					
Course instructor		dr hab. TOMASZ BERNAT					
Course / module objectives		The aim is to acquire knowledge and skills related to the analysis, essence and importance of the SME sector in the global market economy and to prepare for group work on selected problems related to the operation of the SME sector.					
Prerequisites		The student has a basic knowledge of the mechanisms of market functioning and business operations. The student has the ability to understand basic economic concepts and categories, in particular in the field of the functioning mechanisms of the market economy, entrepreneurship and the competitiveness of enterprises. The student has basic knowledge of the global functioning of the market and globalization processes in the world economy					
<b>LEARNING OUTCOMES</b>							
Category	No.	Code	Description	Ref. to programme benchmarks			
knowledge	1	EP1	The student has advanced knowledge of the specifics of the functioning of the SME sector on local and global markets	K_W01 K_W03 K_W04 K_W05 K_W06 K_W08			
skills	1	EP2	The student has the ability to solve problems related to the functioning of SME sector enterprises on global markets	K_U02 K_U04 K_U09			
social competences	1	EP3	The student collaborates in a group on selected problems related to the operation of the SME sector	K_K01 K_K03			
<b>CONTENT</b>					Semester	No. of hours	
						w tym e-learning	
Subject title: <b>Small Medium Enterprise on global markets (małe i średnie przedsiębiorstwa na rynku globalnym)</b>							
Format of instruction: <b>konwersatorium</b>							
1. Introduction					1	4	2
2. The importance of the SME sector for the development of the economy in the context of globalization					1	4	2
3. Globalization in the world economy					1	4	2
4. The specificity of the activity of the SME sector					1	4	2
5. Competitiveness of SMEs. Conditions and barriers on a local and global scale					1	8	4
6. Directions of supporting the development of SME sector enterprises on global markets					1	4	2

7. Review and summary of the material		1	2	2	
Modes of delivery	<b>- case study method for the practical analysis of market behavior of entities from the SME sector</b>				
Assessment methods				No. of learning outcome from the syllabus	
	<b>PROJEKT</b>			<b>EP1,EP2,EP3</b>	
	Metody i formy weryfikacji efektów uczenia się mogą zostać zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach określonych w Regulaminie Studiów Uniwersytetu Szczecińskiego.				
Grading criteria	<b>Passing the exercises based on the preparation and presentation of the project (multimedia presentation). The final grade results from 3 elements: the quality of the material presented and compliance with the content of the course (70%), the method of preparation of the presentation - technical quality (10%), the method of presentation - preparation for the speech (20%)</b>				
	Grade calculation principles				
	<b>The final grade in the subject is equal to the final grade</b>				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	1	Small Medium Enterprise on global markets (małe i średnie przedsiębiorstwa na rynku globalnym)		Ważona	
	1	Small Medium Enterprise on global markets (małe i średnie przedsiębiorstwa na rynku globalnym) [konwersatorium]	zaliczenie z ocen		1,00
Basic reading	Ilan Bijaoui (2017): SMEs in an Era of Globalization: International Business and Market Strategies, Palgrave Macmillan, New York				
	Tijani Yakubu Ndanyenbah (2020): SMEs DEVELOPMENT AND MANAGEMENT: Understanding the dynamics of the SME Industry and Discovering Viable Investment Opportunities, LAMBERT Academic Publishing				
Supplementary reading	Mohammad Hoq (2011): Contemporary Strategies For Small And Medium Enterprise (SME), LAMBERT Academic Publishing				
	red: Manuel Fernández-Esquinas, Madelon van Oostrom, Hugo Pinto (2018): Innovation in SMEs and Micro Firms: Culture, Entrepreneurial Dynamics and Regional Development, Routledge, New York				
	Journal of Globalization and Development, De Gruyter, <a href="https://www.degruyter.com/journal/key/JGD/html">https://www.degruyter.com/journal/key/JGD/html</a>				
<b>STUDENT WORKLOAD</b>					
		No. of hours			
		W tym e-learning			
Contact hours	<b>30</b>		<b>16</b>		
Participation in test / exam	<b>2</b>		<b>0</b>		
Preparation for contact hours	<b>20</b>		<b>0</b>		
Private reading and studying	<b>13</b>		<b>0</b>		
Participation in tutorials	<b>25</b>		<b>0</b>		
Preparation of project / essay / etc.	<b>25</b>		<b>0</b>		
Preparation for test / exam	<b>10</b>		<b>0</b>		
<b>TOTAL workload</b>	<b>125</b>				
<b>ECTS credits</b>	<b>5</b>				

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>							
Course title: <b>Social capital and local development (kapitał społeczny w rozwoju lokalnym) (KIERUNKOWE)</b>					Course code: <b>EFZ199AIIJ3432_19S</b>		
Name of field of study: <b>International Economics</b>							
Mode and cycle of study: <b>second degree, full - time</b>			Profile of study: <b>general academic</b>		Specialty:		
Course / module status <b>obligatory</b>				Language of instruction: <b>semester: 4 - english language polish language</b>			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS	
				w tym e-learning			
2	4	konwersatorium	15	0	pg	1	
<b>Total</b>			<b>15</b>			<b>1</b>	
Course / module coordinator		<b>mgr MAŁGORZATA ZAKRZEWSKA</b>					
Course instructor		<b>mgr MAŁGORZATA ZAKRZEWSKA</b>					
Course / module objectives		<b>The aim of the subject is to present theoretical, methodological and empirical issues related to social capital and its role as a factor of local development. The subject, using the interdisciplinarity of the subject, covers a number of approaches to the subject of social capital and its role in local development. The essence of the classes is their high applicability related to the use of the social capital theory in practice.</b>					
Prerequisites		<b>No prerequisites. However, it is recommended to possess basic knowledge of economics as well as of the issues of globalization and regionalization.</b>					
<b>LEARNING OUTCOMES</b>							
Category	No.	Code	Description	Ref. to programme benchmarks			
knowledge	1	EP1	<b>Possess extensive knowledge of the use of social capital theory to forecast socio-economic processes.</b>	<b>K_W11</b>			
	2	EP2	<b>Possess advanced knowledge in the field of using social capital to build socio-economic relations.</b>	<b>K_W03</b>			
skills	1	EP3	<b>Can apply methods of measuring social capital in scientific research.</b>	<b>K_U04</b>			
	2	EP4	<b>Can indicate effective ways of acquiring resources from the socio-economic environment.</b>	<b>K_U07</b>			
	3	EP5	<b>Can collaborate in a team based on the culture of motivation and inspiration.</b>	<b>K_U06</b>			
	4	EP6	<b>Can indicate the principles of increasing own and team productivity.</b>	<b>K_U08</b>			
social competences	1	EP7	<b>Demonstrates readiness for personal development based on clearly defined goals together with respecting ethics and principles of social coexistence.</b>	<b>K_K02 K_K04</b>			
	2	EP8	<b>Recognizes the need for socio-economic activities.</b>	<b>K_K03</b>			
<b>CONTENT</b>					Semester	No. of hours	
						w tym e-learning	
Subject title: <b>Social capital and local development (kapitał społeczny w rozwoju lokalnym)</b>							
Format of instruction: <b>konwersatorium</b>							
1. <b>Introduction to social capital</b>					4	1	0
2. <b>Measurment of social capital components</b>					4	1	0
3. <b>Social capital and determinants of local deveopment - part 1.</b>					4	3	0

4. Social capital and the determinants of local development - part 2		4	3	0	
5. Theoretical and practical aspekt of social networks and local development		4	3	0	
6. Course revision		4	4	0	
Modes of delivery	<ul style="list-style-type: none"> <li>- lecture</li> <li>- discussion</li> <li>- case studies</li> <li>- "brainstorming"</li> <li>- printed materials</li> <li>- e-books</li> <li>- IT applications</li> </ul>				
Assessment methods			No. of learning outcome from the syllabus		
	<b>PROJEKT</b>		<b>EP1,EP2,EP3,EP4,EP5,EP8</b>		
	<b>ZAJ CIA PRAKTYCZNE (WERYFIKACJA POPRZEZ OBSERWACJ )</b>		<b>EP5,EP6,EP7,EP8</b>		
	Metody i formy weryfikacji efektów uczenia si mog zosta zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach okre lonych w Regulaminie Studiów Uniwersytetu Szczeci skiego.				
Grading criteria	<b>Seminar credit - based on the project and student activity (practical classes). The student obtains credits for the subject only if the student has sufficient knowledge of the subject, i.e. student obtains a minimum of 60% of the points that can be obtained during the semester from both the project and practical classes.</b>				
	Grade calculation principles				
	<b>The final grade for the subject is equal to the final grade obtained for the seminar.</b>				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	4	Social capital and local development (kapitał społeczny w rozwoju lokalnym)		Wa ona	
	4	Social capital and local development (kapitał społeczny w rozwoju lokalnym) [konwersatorium]	zaliczenie z ocen		1,00
Basic reading	Fukuyama, Francis (2001): Social capital, civil society and development, Third World Quarterly				
	Grootaert, Christiaan; Van Bastelar, Thierry (2002): Understanding and Measuring Social Capital : A Multidisciplinary Tool for Practitioners, World Bank, Washington, DC				
	Putnam, Robert D. (2000): Bowling Alone: The Collapse and Revival of American Community, Simon and Schuster., New York:				
	Putnam, Robert D. : Social Capital: Measurement and Consequences, OECD Working Papers				
	Woolcock, Michael; Narayan, Deepa (2000): Social Capital: Implications for Development Theory, Research, and Policy, The World Bank Research Observer, Washington DC				
Supplementary reading	Dasgupta, Partha; Serageldin, Ismail (2000): Social Capital: A Multifaceted Perspective, World Bank, Washington DC				
	OECD (2001): The Well-Being of Nations: The Role of Human and Social Capital, OECD, Paris				
<b>STUDENT WORKLOAD</b>					
		No. of hours			
				W tym e-learning	
Contact hours	15		0		
Participation in test / exam	2		0		
Preparation for contact hours	0		0		
Private reading and studying	2		0		
Participation in tutorials	3		0		
Preparation of project / essay / etc.	3		0		
Preparation for test / exam	0		0		

<b>TOTAL workload</b>	<b>25</b>
<b>ECTS credits</b>	<b>1</b>

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>						
Unit: <b>Open lecture (wykład ogólnouczelniany) [moduł]</b>						
Course title: <b>Socio-Economic Demographics (demografia społeczno-ekonomiczna) (OGÓLNOUCZELNIANE)</b>				Course code: <b>EFZ199AIIJ3432_5S</b>		
Name of field of study: <b>International Economics</b>						
Mode and cycle of study: <b>second degree, full - time</b>		Profile of study: <b>general academic</b>		Specialty:		
Course / module status <b>elective</b>			Language of instruction: <b>semester: 2 - english language polish language</b>			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS
				w tym e-learning		
1	2	discussion classes	15	0	pg	4
		lecture	15	0	pg	
<b>Total</b>			<b>30</b>			<b>4</b>
Course / module coordinator		dr MARTA HOZER-KO MIEL				
Course instructor		dr MARTA HOZER-KO MIEL				
Course / module objectives		<b>Obtainment of basic knowledge about demographic phenomena and processes and their relation to chosen Socio-Economic questions.</b> <b>Acquisition of skills to describe demographic phenomena and processes and preparation to a research project.</b> <b>The student can work in a group on a jointly designed study.</b>				
Prerequisites		<b>Demands concerning</b> - knowledge - the acquaintance of the basic descriptive statistics measures, - skills - applying the basic descriptive statistics methods, - social competencies - ability to read and understand the reasoning.				
<b>LEARNING OUTCOMES</b>						
Category	No.	Code	Description	Ref. to programme benchmarks		
knowledge	1	EP1	<b>Student knows the methods of analyzing demographic phenomena and processes.</b>	K_W01 K_W02 K_W03		
skills	1	EP2	<b>Student uses the basics of the theory of demographic theory in order to describe the analyzed phenomena and processes.</b>	K_U01 K_U03 K_U05 K_U07		
social competences	1	EP3	<b>Student knows how to build socio- economic research projects dealing with demographic problems.</b>	K_K01		
CONTENT				Semester	No. of hours	
						w tym e-learning
Subject title: <b>Socio-Economic Demographics (demografia społeczno-ekonomiczna)</b>						
Format of instruction: <b>lecture</b>						
1. <b>Basic Concepts and Measures</b>				2	3	0
2. <b>Gender and Age-specific Rates</b>				2	2	0
3. <b>Vital processes</b>				2	2	0
4. <b>Demographic models</b>				2	2	0

5. Fertility and Reproduction		2	2	0
6. Spatial patterns and processes		2	2	0
7. Population Projections		2	2	0
Format of instruction: <b>discussion classes</b>				
1. Basic Concepts and Measures		2	3	0
2. Gender and Age specific Rates		2	2	0
3. Vital processes		2	2	0
4. Demographic models		2	2	0
5. Fertility and Reproduction		2	2	0
6. Spatial patterns and processes		2	2	0
7. Population Projections		2	2	0
Modes of delivery	<b>- Problem lectures conducted with the usage of ppt presentation.</b> <b>- Laboratories with the use of computers (Excel). During laboratories students work both individually and in groups.</b>			
Assessment methods				No. of learning outcome from the syllabus
	<b>KOLOKWIUM</b>			<b>EP1</b>
	<b>PROJEKT</b>			<b>EP1,EP2,EP3</b>
	Metody i formy weryfikacji efektów uczenia si mog zosta zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach okre lonych w Regulaminie Studiów Uniwersytetu Szczeci skiego.			
Grading criteria	<b>Passing the lecture on the basis of a written test, open questions.</b> <b>Passing classes on the basis of a project, written and presented to the public.</b>			
	Grade calculation principles			
	<b>The final grade is the arithmetic mean of grades from the lecture and classes.</b>			
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method
	2	Socio-Economic Demographics (demografia społeczno-ekonomiczna)		Nieobliczana
	2	Socio-Economic Demographics (demografia społeczno-ekonomiczna) [wiczenia]	zaliczenie z ocen	
	2	Socio-Economic Demographics (demografia społeczno-ekonomiczna) [wykład]	zaliczenie z ocen	
Basic reading	Okólski, M. (2005): Demografia. Podstawowe poj cia, procesy i teorie w encyklopedycznym zarysie, Wydawnictwo Naukowe Scholar, Warszawa			
	Pressat, R. (2014): The Dictionary Of Demography, Oficyna Wydawnicza SGH, Warszawa			
	Preston SH, Heuveline P, Guillot M. (2001): Measuring and Modeling Population Processes, , Blackwell Publishing, UK			
	Rowland D.T. (2003): Demographic Methods and Concepts, Oxford, New York			
Supplementary reading				
<b>STUDENT WORKLOAD</b>				
		No. of hours		
			W tym e-learning	
Contact hours		<b>30</b>	<b>0</b>	
Participation in test / exam		<b>3</b>	<b>0</b>	
Preparation for contact hours		<b>15</b>	<b>0</b>	
Private reading and studying		<b>5</b>	<b>0</b>	
Participation in tutorials		<b>15</b>	<b>0</b>	



Preparation of project / essay / etc.	20	0
Preparation for test / exam	12	0
<b>TOTAL workload</b>	<b>100</b>	
<b>ECTS credits</b>	<b>4</b>	

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>							
Unit: <b>Foreign language (j zyk obcy) [moduł]</b>							
Course title: <b>Spanish language (j zyk hiszpa ski) (OGÓLNOUCZELNIANE)</b>					Course code: <b>EFZ199AIIJ3507_6S</b>		
Name of field of study: <b>International Economics</b>							
Mode and cycle of study: <b>second degree, full - time</b>			Profile of study: <b>general academic</b>		Specialty:		
Course / module status <b>elective</b>				Language of instruction: <b>semester: 3 - j zyk hiszpa ski polish language</b>			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS	
				w tym e-learning			
2	3	lektorat	30	0	pg	2	
<b>Total</b>			<b>30</b>			<b>2</b>	
Course / module coordinator		dr PIOTR WAHL					
Course instructor		dr PIOTR WAHL					
Course / module objectives		<b>Consolidation of the material at the B2 level. Additional vocabulary and language structures according to the specialization on the B2 + level</b>					
Prerequisites		<b>The level of language competence defined as B2</b>					
<b>LEARNING OUTCOMES</b>							
Category	No.	Code	Description	Ref. to programme benchmarks			
knowledge	1	EP1	zna konstrukcje gramatyczne, frazeologi i słownictwo j zyka hiszpa skiego pozwalaj ce na zrozumienie tekstów dotycz cych danego kierunku studiów oraz tekstów o charakterze akademickim	<b>K_W01</b>			
skills	1	EP2	rozumie teksty w j zyku hiszpa skim dotycz ce studiowanej dziedziny, a tak e teksty o charakterze ogólnoakademickim. Potrafi dostrzec znaczenie ukryte, wyra one po rednio	<b>K_U05 K_U09</b>			
	2	EP3	potrafi w j zyku hiszpa skim przygotowa ró norodne opracowania pisemne dot. studiowanego kierunku	<b>K_U05 K_U09</b>			
	3	EP4	potrafi formułowa przejrzyste i rozbudowane wypowiedzi ustne dotycz ce j zyka hiszpa skiego potrzebnego do prawidłowego funkcjonowania w rodowisku akademickim i w rodowisku pracy	<b>K_U05 K_U09</b>			
	4	EP5	potrafi planowa uczenie si przez całe ycie	<b>K_U08</b>			
social competences	1	EP6	wykazuje gotowo do wzi cia odpowiedzialno ci za samodzieln prac nad powierzonym zadaniem	<b>K_K02 K_K04</b>			
	2	EP7	wykazuje kreatywno podczas realizowanych zada	<b>K_K02</b>			
<b>CONTENT</b>					Semester	No. of hours	
						w tym e-learning	
Subject title: <b>Spanish language (j zyk hiszpa ski)</b>							
Format of instruction: <b>lektorat</b>							
1. <b>Classes improving all language competences (listening, speaking, reading and writing) relating to the vocabulary and topics in the scope proposed in the textbook. (see primary literature)</b>					3	12	0

2. Classes related to the lexical and grammar material contained in the textbook and resulting from the teaching objectives at the B2 + level		3	12	0	
3. Classes devoted to repeat the material covered		3	6	0	
Modes of delivery	<b>conversations</b> - simulation of scenes from everyday life - listening to dialogues, texts and messages - watching short movies (scenes from everyday life) - reading, analysis and translation of texts - grammar exercises (written and interactive) - writing short texts (e-mails, letters) - presentations of self-prepared issues				
Assessment methods			No. of learning outcome from the syllabus		
	KOLOKWIUM		EP1,EP2,EP4,EP5,EP6		
	SPRAWDZIAN		EP1,EP2,EP5,EP6		
	PRACA PISEMNA/ ESEJ/ RECENZJA		EP1,EP2,EP3,EP6,EP7		
	PROJEKT		EP1,EP2,EP4,EP7		
	ZAJ CIA PRAKTYCZNE (WERYFIKACJA POPRZEZ OBSERWACJ )		EP1,EP2,EP4,EP5,EP7		
	Metody i formy weryfikacji efektów uczenia si mog zosta zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach okre lonych w Regulaminie Studiów Uniwersytetu Szczeci skiego.				
Grading criteria	completion of the language course - on the basis of attendance, active participation in classes, passing partial tests, written work or presentation, test EVALUATION for the semester on the basis of test marks, written assignments, activity evaluation				
	Grade calculation principles				
	the final grade is equal to the grade for completing the language course				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	3	Spanish language (j zyk hiszpa ski)		Wa ona	
	3	Spanish language (j zyk hiszpa ski) [lektorat]	zaliczenie z ocen		1,00
Basic reading	F. Marín. R. Morales. M. del Mazo de Unamuno : NUEVO VEN 3				
Supplementary reading	Hiszpa ski No hay problema!" B1 + B2C1				
	Last but not least				
	prasa hiszpa skoj zyczna				
	słownik monolingwalny				
<b>STUDENT WORKLOAD</b>					
		No. of hours			
		W tym e-learning			
Contact hours	30		0		
Participation in test / exam	3		0		
Preparation for contact hours	2		0		
Private reading and studying	2		0		
Participation in tutorials	5		0		
Preparation of project / essay / etc.	3		0		
Preparation for test / exam	5		0		

<b>TOTAL workload</b>	<b>50</b>
<b>ECTS credits</b>	<b>2</b>

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>						
Unit: <b>Common / Global Labor Market [moduł]</b>						
Course title: <b>Sustainable financial systems towards labor market (zrównoważony system finansowy wobec rynku pracy) (POZOSTAŁE PRZEDMIOTY / MODUŁY)</b>					Course code: <b>EFZ199AIIJ3432_26S</b>	
Name of field of study: <b>International Economics</b>						
Mode and cycle of study: <b>second degree, full - time</b>			Profile of study: <b>general academic</b>		Specialty:	
Course / module status <b>elective</b>				Language of instruction: <b>semester: 4 - english language polish language</b>		
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS
				w tym e-learning		
2	4	laboratory	15	0	pg	4
		lecture	15	0	pg	
<b>Total</b>			<b>30</b>			<b>4</b>
Course / module coordinator		prof. dr hab. <b>MAGDALENA ZIOŁO</b>				
Course instructor		prof. dr hab. <b>MAGDALENA ZIOŁO</b>				
Course / module objectives		<p>The aim of the course is to identify and understand the processes taking place in the area of the financial system, to show the differences between the traditionally understood financial system and a balanced financial system, both domestically and internationally, and to show the importance (including the impact) of financial processes on the labor market.</p> <p>In terms of skills: develop the ability to analyze the labor market impact of using the instruments of a sustainable financial system .</p> <p>In terms of competences: acquisition of competences in the field of communication with the environment and exchange of basic knowledge in the field of the rules of the functioning of a sustainable financial system and its impact on the labor market.</p>				
Prerequisites		The student has knowledge of the subject matter of knowledge about society and the labor market; the student knows the basics of finance and economics, knows how to perform basic mathematical operations; can use sources of primary and secondary knowledge available on the Internet and in literature. The student has a basic knowledge of accounting and banking.				
<b>LEARNING OUTCOMES</b>						
Category	No.	Code	Description			Ref. to programme benchmarks
knowledge	1	EP1	The student has knowledge of the basic rules of operation of the financial system, mainly in the area of financial and non-financial institutions (public and private sector) and relations with the real sphere. He can demonstrate the connections and the impact of the sustainable financial system on the labor market.			K_W01 K_W06 K_W10

skills	1	EP2	the student is able to identify the opportunities and threats as well as the effects related to the transformation of modern financial phenomena towards sustainability and their impact on the labor market	K_U01 K_U04	
	2	EP3	the student has the basic skills of analyzing the impact of using financial instruments on the labor market, so as to create new value through sustainability, is able to use sustainable financial instruments on the labor market,	K_U01 K_U04	
	3	EP4	the student is able to prepare basic financial decisions taking into account the consequences related to the labor market, to communicate financial decisions to justify them using the language of finance, is able to argue and listen to financial arguments of other team members	K_U04	
social competences	1	EP5	The student has the ability to communicate with the environment and transfer basic knowledge of the rules functioning of a balanced financial system, financial entities, elimination of ESG risks and identification of threats to the labor market resulting from ESG risks related to a balanced financial system	K_K01 K_K03	
<b>CONTENT</b>			Semester	No. of hours	
					w tym e-learning
Subject title: <b>Sustainable financial systems towards labor market (zrównoważony system finansowy wobec rynku pracy)</b>					
Format of instruction: <b>lecture</b>					
1. The financial system and its functions			4	2	0
2. Sustainable financial system, institutions, instruments and rules			4	4	0
3. Labor market problems and a sustainable financial system			4	2	0
4. Dedicated instruments and institutions of a sustainable financial system on the labor market (principles and specificity of interventions)			4	4	0
5. Rysyka ESG and the labor market			4	2	0
6. Financial institutions, the problem of social responsibility and the labor market			4	1	0
Format of instruction: <b>laboratory</b>					
1. Institutions and products of a sustainable system dedicated to solving labor market problems. Practical aspects.			4	4	0
2. Analysis and evaluation of the principles dedicated to solving labor market problems through a sustainable financial system			4	2	0
3. Basics of analysis of ESG risks affecting the labor market. Traditional financial risks, ESG risks and instruments of a balanced financial market			4	4	0
4. Analysis of examples and good practices in the field of sustainable financial systems in the face of labor market problems			4	3	0
5. Teamwork presentations			4	2	0
Modes of delivery	<ul style="list-style-type: none"> <li>- A multimedia presentation related to commenting on the current phenomena concerning sustainable financial systems and their impact on the labor market;</li> <li>- analysis of source data on the structure and evolution of a sustainable financial system, green instruments dedicated to the labor market</li> <li>- tasks and case studies to be prepared by students</li> <li>- participation in quizzes</li> <li>- discussion</li> </ul>				

Assessment methods					No. of learning outcome from the syllabus
	<b>SPRAWDZIAN</b>				<b>EP2,EP3,EP4</b>
	<b>PREZENTACJA</b>				<b>EP1,EP3,EP4,EP5</b>
	<b>PROJEKT</b>				<b>EP1,EP2,EP3,EP4,EP5</b>
<b>Metody i formy weryfikacji efektów uczenia się mogą zostać zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach określonych w Regulaminie Studiów Uniwersytetu Szczecińskiego.</b>					
Grading criteria	<b>Passing the IT labs on the basis of project and presentation</b>				
	<b>Passing the lectures on the basis of a test.</b>				
	Grade calculation principles				
<b>The final grade for the course is the arithmetic mean of grades regarding the lectures and regarding the IT labs.</b>					
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	4	Sustainable financial systems towards labor market (zrównowony system finansowy wobec rynku pracy)		Arytmetyczna	
	4	Sustainable financial systems towards labor market (zrównowony system finansowy wobec rynku pracy) [wykład]	zaliczenie z ocen		
	4	Sustainable financial systems towards labor market (zrównowony system finansowy wobec rynku pracy) [laboratorium]	zaliczenie z ocen		
Basic reading	eds. Thomas WalkerStéfanie D. KibseyRohan Crichton (2018): Designing a Sustainable Financial System, Palgrave Macmillan, Cham, Switzerland				
	eds. M.Ziolo (2021): Finance and Sustainable Development: Designing Sustainable Financial Systems, Routledge, London				
	Fusun Yenilmez and Esin Kızılc (2017): Handbook of Research on Unemployment and Labor Market Sustainability in the Era of Globalization Handbook of Research on Unemployment and Labor Market Sustainability in the Era of Globalization, IGI Global, Hershey, USA				
Supplementary reading					
<b>STUDENT WORKLOAD</b>					
		No. of hours			
		W tym e-learning			
Contact hours	<b>30</b>		<b>0</b>		
Participation in test / exam	<b>3</b>		<b>0</b>		
Preparation for contact hours	<b>9</b>		<b>0</b>		
Private reading and studying	<b>12</b>		<b>0</b>		
Participation in tutorials	<b>20</b>		<b>0</b>		
Preparation of project / essay / etc.	<b>16</b>		<b>0</b>		
Preparation for test / exam	<b>10</b>		<b>0</b>		
<b>TOTAL workload</b>	<b>100</b>				
<b>ECTS credits</b>	<b>4</b>				

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>USEFZ-IE-O-II-S-23/24Z</b>						
Unit: <b>International Finance [moduł]</b>						
Course title: <b>The European Union Finance (finanse Unii Europejskiej) (POZOSTAŁE PRZEDMIOTY / MODUŁY)</b>					Course code: <b>EFZ199AIIJ3432_39S</b>	
Name of field of study: <b>International Economics</b>						
Mode and cycle of study: <b>second degree, full - time</b>		Profile of study: <b>general academic</b>			Specialty:	
Course / module status <b>elective</b>			Language of instruction: <b>semester: 4 - english language polish language</b>			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS
				w tym e-learning		
2	4	discussion classes	15	0	pg	4
		lecture	15	0	pg	
<b>Total</b>			<b>30</b>			<b>4</b>
Course / module coordinator		dr NATALIA MARSKA-DZIOBA				
Course instructor		dr NATALIA MARSKA-DZIOBA				
Course / module objectives		The aim of the course is to familiarize students with all aspects of collection, spending and evaluation of financial resources within the European Union, both at the level of central, national and regional institutions. At the same time, students will acquire the ability to critically analyze the financial economy at the level of the European community and develop competences necessary in the process of applying for funding.				
Prerequisites		The student has knowledge in the field of finance, corporate finance management, business law, international economic relations, can interpret economic phenomena and supplement and improve knowledge and set priorities for achieving the goal.				
<b>LEARNING OUTCOMES</b>						
Category	No.	Code	Description	Ref. to programme benchmarks		
knowledge	1	EP1	identifies and acquires extended information, planning, enacting and spending of European Union financial resources	K_W12		
	2	EP2	characterizes complex financial instruments and programming rules on the transnational, national and regional level including examples of applications of funding	K_W03		
	3	EP3	defines the issues of the European Union financial economy and nature of ties between EU institutions and member States	K_W02		
skills	1	EP4	interprets law and efficiently uses normative systems (Community, national, competition) in financial planning and application proceedings	K_U05		
	2	EP5	assesses institutional behaviour and critically analyses phenomena in the field of EU finances	K_U01		
	3	EP6	assesses institutional behaviour and critically analyses phenomena in the field of EU finances	K_U02		
social competences	1	EP7	develops critical abilities to express opinions	K_K01		
	2	EP8	develops the ability to participate in preparation of economic projects	K_K04		
<b>CONTENT</b>					Semester	No. of hours
						w tym e-learning



Subject title: <b>The European Union Finance (finanse Unii Europejskiej)</b>					
Format of instruction: <b>lecture</b>					
1. Genesis, goals and Members of the European Union. Legal and institutional structure of the European Union		4	3	0	
2. The budget of the European Union. EU structural funds.		4	4	0	
3. Regional, transport and environmental policy - analysis of instruments and methods financing		4	2	0	
4. Organization and distribution of European funds in Poland in the light of financial framework planning principles.		4	3	0	
5. Cost-benefit analysis in the EU projects		4	3	0	
Format of instruction: <b>discussion classes</b>					
1. Block one: on pan-European financial issues with particular focus taking into account Poland's position - net and gross payers, financing of agricultural policy, structure contributions to the EU budget, financing and consequences of Community solutions, e.g. four liberties (introduction - 1h and work with case studies prepared and presented by students - 6 h)		4	7	0	
2. Block two: concerning critical analysis and economic evaluation of implementation examples of regional projects financed from EU funds and good practices taking into account result indicators (introduction - 1h and work with case studies, prepared and presented by students - 6 h)		4	7	0	
3. Summary of projects		4	1	0	
Modes of delivery	<ul style="list-style-type: none"> <li>- Multimedia presentations</li> <li>- document analysis with commentary</li> <li>- project development</li> <li>- work in groups</li> </ul>				
Assessment methods				No. of learning outcome from the syllabus	
	SPRAWDZIAN			EP1,EP2,EP3,EP4,EP5,EP6	
	PROJEKT			EP1,EP5,EP6,EP7,EP8	
	Metody i formy weryfikacji efektów uczenia się mogą zostać zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach określonych w Regulaminie Studiów Uniwersytetu Szczecińskiego.				
Grading criteria	Completion of exercises based on the project Passing the lectures on the basis of a test.				
	Grade calculation principles				
	The final grade for the subject is equal to the arithmetic mean of the grades for the project and test, provided that both forms have a positive grade.				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	4	The European Union Finance (finanse Unii Europejskiej)		Arytmetyczna	
	4	The European Union Finance (finanse Unii Europejskiej) [wiczenia]	zaliczenie z ocen		
	4	The European Union Finance (finanse Unii Europejskiej) [wykład]	zaliczenie z ocen		
Basic reading	Anand Menon, Stephen Weatherill (2012): The Oxford Handbook of the European Union				
	Materials of European Union from Europa.eu				
	Materials of Ministry of European Funds from <a href="http://www.funduszeuropejskie.gov.pl/en/">http://www.funduszeuropejskie.gov.pl/en/</a>				
Supplementary reading	Czarny Elbieta, Folfas Paweł (eds) (2017): European Union three anniversaries Polish perspective, Warsaw School of Economics Press, Warszawa				
	Gracyna Wojtkowska-Łodej, Henryk Błak (eds.) (2015): Selected aspects of functioning of Poland in the European Union : the balance of ten years of membership, Warsaw School of Economics Press, Warsaw				
<b>STUDENT WORKLOAD</b>					
		No. of hours			
		W tym e-learning			
Contact hours	<b>30</b>		<b>0</b>		
Participation in test / exam	<b>5</b>		<b>0</b>		

Preparation for contact hours	8	0
Private reading and studying	12	0
Participation in tutorials	20	0
Preparation of project / essay / etc.	17	0
Preparation for test / exam	8	0
<b>TOTAL workload</b>	<b>100</b>	
<b>ECTS credits</b>	<b>4</b>	