

Field of study: Public Management
1st level studies

Questions for the field of study

1. Classifications of costs in public sector entities
2. Financial statements of public sector entities and their content
3. What is the impact of exchange rates on aggregate demand?
4. What is the effect of expansionary fiscal policy on the flexible exchange rate regime?
5. Specify the types of competitive strategy according to Michael Porter
6. Describe the Balanced Scorecard method
7. How to assess the degree of market monopolization? What kind of market structure can be describe in this process?
8. How to assess the value of the market information? What is the role of information in the principal-agent model (as a method market process)?
9. Forecasting on the base of trend
10. Steps of forecasting
11. List challenges of IS implementation at the local and central level of public administration
12. List the principles of the digital state
13. Explain the concept of database normalization. What does it mean that the database is in third normal form?
14. What is data mining? Give an example of data mining method
15. Can you explain what is the equilibrium and separation of powers?
16. What you understand by "a public service"? Can you list some of them? Is the administration of justice a public service?
17. Identify and describe what are the fundamental differences between citizen and customer
18. What are the challenges which can be faced, when implementing marketing practices in public sector organizations?
19. The NPM elements and practices
20. Agency-level budgetary performance incentives
21. Describe and discuss the global official statistics system. Discuss the roles of regional and national statistical institutions
22. What is the role of the fundamental principles of official statistics. Choose one of the principles to discuss it's significance in shaping the professional standards in the information market
23. Name possible factors which may complicate public-sector project management
24. What is a WBS and what is it used for in public-sector project management?
25. The role of the decentralized agencies of the European Union
26. Regulations as a source of EU administrative law.
27. Fiscal consolidation - aims, tools and results
28. Size-Maximizing Bureaucracy and public agency theorem

Module course: Information society

1. Explain the concept of the "digital divide." What impact might the digital divide have on communities, society and economy. Provide supporting examples. Do you see the role for Public Administration in counteracting digital exclusion?
2. Discuss the implementation of information and digital economy development policy at the regional, national and European levels. Provide supporting examples of policies and strategies, briefly explaining selected objectives and tools
3. Innovation - definition, classification
4. Innovation policy in Poland

Module course: Health and education

1. Describe the main principles of customer relations in educational services.
2. Which marketing activities should be applied to educational services?

3. Discuss economic and non-economic indicators used in management of health care systems
4. What kind of specific features of health care determine the management within the sector?

Module course: Social and non-profit organizations

1. Present the importance of strategy for Non-profit organizations
2. Describe how and why the stakeholders theory can be applied in the non-profit organization
3. Describe social security system in Poland
4. Is inequality about more than just income and wealth? The difference between poverty and inequality

Module course: Urban and demography policy

1. What is the demographic situation in your country and how it influences the economy?
2. How can you describe structure of population (what methods of the structure analysis are you familiar with)?
3. Please list differences and similarities between Hoyt model and Burgess Concentric Model
4. What are the characteristics of the inner city?

Module course: Regional and cohesion policy

1. European Union funds and their role in the implementation of cohesion policy
2. Economic, social and territorial cohesion in the EU
3. Regional development - concept and development measures. Assessment of the socio-economic situation of Polish regions
4. Objectives, problems and instruments of regional policy

Module course: Environment and development

1. Environmental policy - the concept, types, purpose, principles, instruments of environmental protection and their effects
2. Implementation of energy policy in Poland in the context of energy security and implementation of sustainable development goals
3. What are the marketing communication activities which can be used to build the image of a sustainable company - justify
4. The essence of the concept of sustainable development - the concept, goals, principles, strategic documents; methods, activities and instruments for implementation