

**Field of study: International Economics**  
**2nd level studies**

**Questions for the fields of study**

1. Market in economy, definition and classification
2. Pricing in monopoly and imperfect competition structures vs perfect competition
3. Optimization of managers decisions
4. Market structures and managerial decision - the relation
5. How the central bank can increase money supply?
6. What is the cause and cure for the business cycle (according to Keynes and Hayek)
7. What is the labor market slack? Discuss the key labor market indicators.
8. How is poverty measured in the EU?
9. What is the solution of the model in terms of mathematical economics?
10. Which properties can be attributed to the scalar production function?
11. Explain the assumptions of econometric forecasting
12. Give the formula of forecasts on the base of trend models
13. Explain the idea of forecasting on the base of exponential smoothing model with linear trend
14. Explain the approaches to valuation. What are the philosophical bases and information needed to use each of them in investment decisions?
15. How would you value the cost of capital? What are the methods recommended in the finance literature?
16. Qualitative and quantitative methods of research in economics
17. Explain how small company can expand own activities on a global market?
18. What is the oligopoly market structure?
19. How company can optimize a production referring to the marginal theory of production?
20. What is competition and competitiveness? Give examples.
21. Give examples of 2-3 social capital initiatives from your local community.
22. Leading and lagging indicators of the economic situation
23. Measures of economic growth
24. Describe benefits and drawbacks of tariffs and trade barriers.
25. What are the means of mitigating risks in international trade?
26. What are the effects of exchange rate depreciation?
27. What are the advantages and disadvantages of free trade?
28. Indicators used in profitability ratios
29. New forms of work, future of work, and skills
30. Data mining to support business processes - methods, techniques, tools

**Module course: International Finance**

1. Financial instruments supporting risk management in an international company
2. Financing sources (equity and debt) of companies operating on global capital markets
3. Characteristics and scale of cross-border mergers and acquisitions in the 21st century
4. What are the benefits and costs of globalisation of financial markets?
5. What are the forms of international capital flows?

**Module course: Sustainable Development**

1. What types of environmental pollution do you know? What impact do they have on human health and how can they be counteracted?
2. Why are rich countries getting richer, whereas the poorest countries remain still poor?
3. Consumer protection and rights
4. What are the main ideas that have created a green economy?
5. What are the economic tools of economy greening?

**Module course: E-economy**

1. E-commerce development barriers
2. Advantages and disadvantage of e-health solutions
3. How transform a physical product into an e-product?
4. What are Digital Marketing Innovations?
5. How do you think the development of AI (artificial intelligence) will impact on customer service? Is this a negative or positive impact?

**Module course: Global Labor Market**

1. Specify what the labor market demand means and the current demand situation in the selected European country
2. Specify what features an employee looking for their place in the labor market should have
3. How are national labor markets regulated?
4. Is the market equilibrium in the labor market possible?
5. Impact of sustainable financial systems on labor market