

Field of study: Business Management

1st level studies

Keywords

- Marketing communication
- Human resource management
- Information technology
- Start up
- Business
- CSR
- ICT
- Innovation
- Management
- Marketing research

2'd level studies

Keywords

- Business management
- Sustainability development
- Diversity management
- Innovation management
- Strategic planning
- Decision support systems
- Academic entrepreneurship
- Entrepreneurship
- Change management
- Marketing management