

PROFILE OF THESIS SUPERVISOR

dr hab. Katarzyna Szopik-Depczyńska
Department of Corporate Management

Research interests: *determinants of innovation activity in enterprises, modern concepts of creating innovations (e.g. crowdsourcing, user-driven innovation, co-creation and others), innovative strategies, research and development activity (R&D), financing innovation, commercialization of knowledge / technology, eco / sustainable / responsible innovations, sustainable development, circular economy, the basic issues of logistics, corporate social responsibility*

Thematic areas of the diploma seminars / sample topics of master's theses

1. Innovation management.
2. Quality management.
3. Strategic management.
4. Entrepreneurship.
5. Corporate Social Responsibility (CSR).
6. Sustainability.
7. Determinants of enterprise management in the circular economy.

Topics of diploma theses related to the discipline of management and quality sciences, which are the focus of students' research interests, will be developed during diploma seminars and individual consultations with students.