

PROFILE OF THESIS SUPERVISOR

Stopień/ tytuł naukowy Imię i nazwisko dr n. ekon. mgr inż. Alicja Nerć-Pełka
Department of Corporate Management

Research interests: management, logistics, processes, effectiveness

Thematic areas of the diploma seminars / sample topics of master's theses

Thematic areas of the diploma seminars:

- familiarizing students with the requirements contained in the regulations of the University of Szczecin regarding the writing of a diploma thesis,
- choosing the topic of work in accordance with the student's interests. Preparation of a work plan,
- research methods used in diploma theses,
- chapter structure and conclusions,
- bibliography in the diploma thesis,
- editorial requirements.

Sample topics of master's theses:

Human resource management in the labor market on the example of generation Y

Keeping a balance between work and life manager in contemporary management enterprise

Modern IT systems as a support for managing a modern enterprise

A proposal to modernize the production process in the company

Model of the customer order process control system

Improving the efficiency of the warehouse process in the enterprise

Ecological logistics concepts and their applications on the example of a selected company

The concept of improving recruitment processes in the transport company