THESIS SUPERVISOR PROFILE

dr Joanna Markiewicz

Department of Corporate Management

Research interests:, innovations, creativity, innovation management, business models, entrepreneurship, sustainable development in management, quality management, international business management

Thematic areas of the diploma seminars / sample topics of master's theses:

- 1. management of innovations in enterprises
- 2. determinants of creativity and innovation in business
- 3. sustainability aspects in management (sustainable development goals)
- 4. quality management and total quality management
- 5. business management on international markets

And many other topics that will interest students and help them in their professional careers.