

PROFILE OF THESIS SUPERVISOR

Arkadiusz Marchewka, PhD

Department of Decision Support Methods and Cognitive Neuroscience

Research interests: methods of supporting decisions in business, supporting economic decisions in conditions of uncertainty, the importance of foreign direct investment for the economy of the host country, international economic relations, regional economics, labor market, research on the investment attractiveness of regions, the functioning of the public sector in terms of creating conditions for economic development, the activities of institutions public and enterprises in social media.

Thematic areas of the diploma seminars / sample topics of master's theses:

1. Decision support in business management processes.
2. Analysis of the investment attractiveness of regions.
3. Assessment of the importance of entities with foreign capital for the functioning of the host country's economy.
4. The importance of entities with foreign capital for the functioning of the labor market.
5. The use of multi-criteria decision support methods to choose the investment location.
6. The use of multi-criteria decision support methods in logistics processes.
7. Making business decisions under conditions of uncertainty.
8. The functioning of public administration and enterprises in social media.