

PROFILE OF THESIS SUPERVISOR

Stopień/ tytuł naukowy Imię i nazwisko dr hab. Jarosław Korpysa, prof. US
Department of Support Decision's Methods and Cognitive Neuroscience

Research interests: entrepreneurship, business models, innovation management, startup management, business process design, academic entrepreneurship, social entrepreneurship, coaching

Thematic areas of the diploma seminars / sample topics of master's theses

1. determinants of creativity and innovation in business
2. methods and techniques of talent management in an enterprise
3. design thinking as a method of creating innovation in business
4. design of business processes in the organization
5. determinants of staffcoaching in business
6. role of communication in business processes
7. leadership in business
8. ethical aspects in business processes
9. strategic orientation of business processes
10. modeling of business processes in the organization
11. change management in an organization
12. crisis management in business
13. innovation management in an enterprise
14. management of SME enterprise
15. creating and managing social media in business