



**UNIWERSYTET SZCZECIŃSKI**

**Wydział Ekonomii, Finansów i Zarządzania**

**Instytut Ekonomii i Finansów**

## **SUPERVISOR PROFILE**

**Dr. habil. Tomasz Bernat, Associate Professor at the University of Szczecin**

**Institute of Economics and Finance**

**Department of Economics**

**What are my academic interests and what kinds of thesis topics can you prepare under my supervision?**

My current academic interests focus on four main areas:

- Microeconomics
- Entrepreneurship
- The four-day workweek and flexible forms of employment
- Responsible consumption

In the field of microeconomics, I am particularly interested in how markets operate: how firms compete with one another, how prices are formed, and what influences economic efficiency. I analyze markets at local, national, and global levels – including the labor market and other markets for production factors. I am also interested in how and why people make economic decisions.

In the area of entrepreneurship, I study what drives people to start their own businesses. I pay special attention to psychological and biological factors – for example, whether our genes can influence entrepreneurial decisions. Currently, we are examining how personal beliefs (or attitudes toward them) affect entrepreneurial choices.

I am also actively involved in research on the four-day workweek, which is gaining popularity worldwide. I collaborate with the 7/4/3 Initiative – an organization promoting a modern approach to work that values efficiency, mental health, and work-life balance. Diploma theses may explore, for instance, the impact of a shortened workweek on companies, employees, or the broader economy.

The fourth area is responsible consumption – that is, how consumer choices affect the environment, society, and the economy. This is a highly relevant topic, particularly in the context of climate change and social trends. We are currently conducting international research on this topic as part of the CAS USZ project, where we analyze consumer behavior, sustainable development, and ecological lifestyles.

Thesis topics should fall within the broadly defined field of economics and journalism, with a focus on the thematic areas listed above.

You can find me on LinkedIn – feel free to connect, regardless of your choice of supervisor!

